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FLORIDA DIVISION OF CORPORATIONS
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TO: DIVISION OF CORPORATIONS

FAX #: (850)922-4001

FROM: FAS-T CORP. AGENTS, INC.
CONTACT: LIDIA FERNANDEZ
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NAME: LIFE MARKETING CONCEPTS, INC.
AUDIT NUMBER.....H97000016438
DOC TYPE.....FLORIDA PROFIT CORPORATION OR P.A.
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** ENTER 'M' FOR MENU. **

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TALLAHASSEE, FLORIDA

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ARTICLES OF INCORPORATION
OF
LIFE MARKETING CONCEPTS, INC.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned incorporator, for the purpose of forming a corporation under the Florida General Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be: LIFE MARKETING CONCEPTS, INC.

The principal place of business and mailing address of the corporation shall be:
5260 South Landing Drive, Ft Myers, Florida 33919.

ARTICLE II NATURE OF BUSINESS

This corporation may engage in or transact any or all lawful activities or business permitted under the laws of the United States, the State of Florida, or any other state, country territory or nation.

ARTICLE III CAPITAL STOCK

The aggregate number of shares of stock and its value that this corporation is authorized to have outstanding at any one time is: 1,000 shares. Par Value of \$1.00.

ARTICLE IV TERM OF EXISTENCE

This corporation is to exist perpetually.

Prepared by: Donald L. Willert
5260 South Landing Drive
Ft. Myers, Fl 33919
(941) 597-7009

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ARTICLE V OFFICERS DIRECTORS

The names and street addresses of the initial officers and directors, if any, who shall hold office the first year of the corporation's existence or until their successors are elected, are:

Donald L. Willert
5260 South Landing Drive
Ft Myers, FL 33919

Director/President

Mary G. Gordon
1527 Kingston Avenue
North Tonawanda, NY 14120

Director/Secretary-Treasurer

ARTICLE VI INCORPORATOR

The name and street address of the incorporator to this articles of incorporation is:

Donald L. Willert
5260 South Landing Drive
Ft Myers, FL 33919

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CERTIFICATE OF DESIGNATION**REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of Section 607.325, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation: LIFE MARKETING CONCEPTS, INC.
2. The name and address of the registered agent and office is: Donald L. Willert, 5260 South Landing Drive, Ft Myers, Florida 33919.


Donald L. Willert

PRESIDENT
Title

10/2/97
Date

HAVING BEEN NAMED TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION, AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY AGREE TO ACT IN THIS CAPACITY, AND I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATIVE TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES AND I ACCEPT THE DUTIES AND OBLIGATIONS OF SECTION 607.325, FLORIDA STATUTES.


Signature

10/2/97
Date

regagent

H97000016438

IN WITNESS WHEREOF, the undersigned incorporator has executed these
Articles of Incorporation this 2ND day of OCTOBER, 1997.


Donald L. Willert

PREPARED BY:
Donald L. Willert
5260 South Landing Drive
Ft Myers, Fl 33919

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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