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ACCOUNT	NO.	:	072100000032

REFERENCE: 539823 4311473

AUTHORIZATION :

COST LIMIT : \$ PPD

ORDER DATE: September 23, 1997

ORDER TIME : 11:44 AM

ORDER NO. : 539823-005

CUSTOMER NO: 4311473

CUSTOMER: Ms. Deborah Rozniewski STEARNS WEAVER MILLER WEISSLER

ALHADEFF & SITTERSON, P.A. Museum Tower, Suite 2200 150 West Flagler Street

Miami, FL 33130

DOMESTIC FILING

NAME: PERSONALLY FOR YOU, INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX CERTIFIED COPY
PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Warren Whittaker

EXAMINER'S INITIALS:

97 SEP 23 PH 3: 52
SEC. FLORIE

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EP 23 EN 2: 42 H 97 COLFGRATA

SN SEP 2 3 1997.

ARTICLES OF INCORPORATION

OF

PERSONALLY FOR YOU, INC.

97 SEP 23 PH 3: 52
TALLAMASSEE, FLORIDA

ARTICLE I - NAME AND ADDRESS

The name of the Corporation is PERSONALLY FOR YOU, INC. The address of the principal office and the mailing address of the Corporation is 6278 N. Federal Highway, #278, Ft. Lauderdale, FL 33308.

ARTICLE II - PURPOSE

The Corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE III - CAPITAL STOCK

The aggregate number of shares which the Corporation shall have authority to issue is One Thousand (1,000) shares of common stock, all of which are to have a par value of One Cent (\$.01) per share. The Board of Directors shall fix the consideration to be received for each share. Such consideration shall consist of any tangible or intangible property or benefit to the Corporation, including cash, promissory notes, services performed or written promises to perform services and shall have a value, in the judgment of the directors, equivalent to or greater than the full par value of the shares.

ARTICLE IV - INITIAL REGISTERED

OFFICE AND AGENT

The street address of the initial registered office of the Corporation and the name of the initial registered agent of the Corporation at such office is:

> Steven D. Rubin Museum Tower 150 West Flagler Street Miami, Florida 33130

ARTICLE V - COMMENCEMENT

The Corporation shall commence on the date on which these Articles of Incorporation are filed with the Secretary of State.

ARTICLE VI - INITIAL

BOARD OF DIRECTORS

The initial Board of Directors of the Corporation shall be comprised of two persons. The number of directors may be either increased or decreased from time to time as provided for in the Bylaws of the Corporation, but shall never be less than one. The names and addresses of the members of the initial Board of Directors of the Corporation are:

Cristina Strobel 6278 N. Federal Highway, #278 Ft. Lauderdale, FL 33308 Edward Strobel 6278 N. Federal Highway, #278 Ft. Lauderdale, FL 33308

ARTICLE VII - INCORPORATOR

The name and address of the person signing these Articles of Incorporation as incorporator is:

Cristina Strobel 6278 N. Federal Highway, #278 Ft. Lauderdale, FL 33308

ARTICLE VIII - BYLAWS

The power to alter, amend or repeal the Bylaws shall be vested in each of the Board of Directors and the shareholders of the Corporation.

ARTICLE IX - INDEMNIFICATION

The Corporation shall indemnify any officer or director, or any former officer or director of the Corporation, to the fullest extent permitted by law.

ARTICLE X - AMENDMENT

The Corporation reserves to its shareholders the right to amend or repeal any provisions now or hereafter contained in these Articles of Incorporation. Any rights which these Articles may confer upon the Corporation may be modified or cancelled by a vote of the shareholders to amend or repeal said Articles.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this 22nd day of September, 1997.

Cristina Strobel, Incorporator

ACCEPTANCE OF APPOINTMENT

OF

REGISTERED AGENT

I hereby accept the appointment as registered agent contained in the foregoing Articles of Incorporation and state that I am familiar with and accept the obligations of Section 607.0501 of the Florida Statutes.

Steven D. Rubin, Registered Agent

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EP 23 PN 3: 5

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