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REFERENCE: 529114 84529A

AUTHORIZATION :

COST LIMIT : \$ 70.00

ORDER DATE: September 15, 1997

ORDER TIME : 10:13 AM

ORDER NO. : 529114-005

CUSTOMER NO: 84529A

CUSTOMER: Mark A. Schaum, Esq WINTER & SCHAUM, PA

Suite 137

2300 Corporate Boulevard, N.w.

Boca Raton, FL 33431

DOMESTIC FILING

NAME:

JEWELERS DIRECT, INC.

EFFECTIVE DATE:

X ARTICLES OF INCORPORATION
CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

CERTIFIED COPY

X PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Gail L. Shelby

EXAMINER'S INITIALS:

Katricia Pypinto

100002292731--2

ARTICLES OF INCORPORATION

OF

JEWELERS DIRECT, INC.

97 SEP 15 PH 12: 00
TALLAHASSLE, FLORIDA

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

JEWELERS DIRECT, INC.

The address of the principal office of this corporation shall be 7491 North Federal Highway, C-5, Suite 314, Boca Raton, FL 33487, and the mailing address of the corporation shall be 7491 North Federal Highway, C-5, Suite 314, Boca Raton, FL 33487.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory, or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 10,000 shares of common stock having no par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 7200 N.W. 2nd Avenue, #60, Boca Raton, FL 33487, and the name of the initial registered agent of the corporation at that address is Ricky L. Brouse.

ARTICLE V. TERMS OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Article of Incorporation. This corporation shall have two Directors, initially. The names and addresses of the initial members of the Board of Directors are:

Ricky L. Brouse

7200 N.W. 2nd Avenue, #60

Director

Boca Raton, Florida 33487

Dean A. Chouvalis

1555 South Federal Highway, #306

Director

Delray Beach, FL 33483

ARTICLE VII. OFFICERS

The name and addresses of the initial officers of the corporation who shall hold office for the first year of the corporation, or until their successor are elected or appointed are:

Ricky L. Brouse

7200 N.W. 2nd Avenue, #60

President

Boca Raton, Florida 33487

Dean A. Chouvalis

1555 South Federal Highway, #306

Vice President

Delray Beach, FL 33483

ARTICLE VIII. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation:

WINTER & SCHAUM, P.A. Mark A. Schaum, Esquire 2300 Corporate Boulevard, Suite 137 Boca Raton, FL 33431

IN WITNESS WHEREOF, the undersigned agent has hereunto set their hand and seal of

WINTER & SCHAUM, P.A.on State 12, 1997.

WINTER & SCHAUM, P.A.

3y:_____

Mark A. Schaum, Esquire Account No. 84529A

ACCEPTANCE OF REGISTERED AGENT DESIGNATED
IN ARTICLES OF INCORPORATION

RICKY L. BROUSE is authorized to transact business in this State, having a business office identical with the registered office of the corporation named above, and having been designated as the Registered Agent in the above and foregoing Articles, is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

RICKY L. BROUSE

ASSIGNMENT BY THE SOLE INCORPORATOR OF THE ARTICLES OF INCORPORATION OF JEWELERS DIRECT, INC.

WINTER & SCHAUM, P.A., as sole incorporator, for value received hereby assigns any and all rights it may have as such incorporator to the following:

RICKY L. BROUSE

DEAN A. CHOUVALIS

ated: <u>Jeptom 12</u>, 1997

WINTER & SCHAUM P.A.

Mark A. Schaum, Esquire