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DIVISION OF CORPORATIONS

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PRIMEDIA, INC.

AUDIT NUMBER.....H97000014100

DOC TYPE.....FLORIDA PROFIT CORPORATION OR P.A.

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FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

August 27, 1997

JEFFREY N. MARKS
1990 N.E. 163RD ST., STE. 205
MIAMI, FL 33162

SUBJECT: PRIMEDIA, INC.
REF: W97000019809

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ARTICLES OF INCORPORATION
OF
PRIME TIME MEDIA, INC.

⑤
The undersigned does hereby execute, acknowledge and file the following Articles of Incorporation for the purpose of creating a corporation under the laws of the State of Florida.

ARTICLE I

The name of the corporation shall be PRIME TIME MEDIA, INC.

ARTICLE II

The principal place of business and mailing address of this corporation shall be 1285 Sussex Drive, N. Lauderdale, FL 33068.

ARTICLE III

This corporation's existence shall be effective on the date of subscription of these Articles, and the corporation shall have perpetual existence.

ARTICLE IV

The general purpose for which this corporation is organized is to transact any or all lawful business permitted under the laws of the State of Florida.

ARTICLE V

The aggregate number of shares which the corporation shall have authority to issue shall be as follows:

Jeffrey M. Marks, Esq.
1990 N.E. 163rd Street, Suite 205
Miami, FL 33162
Florida Bar No. 156989
(305) 940-8652

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<u>Number of Shares Authorized</u>	<u>Par Value</u>	<u>Class of Stock</u>
10,000	\$.01	Common

All of said stock shall be payable in cash, property, real or personal, or labor or services in lieu of cash, at a just valuation to be fixed by the Board of Directors of this corporation.

ARTICLE VI

The street address of the initial registered office of this corporation and its initial registered agent are as follows:

<u>Name</u>	<u>Address</u>
Jeffrey M. Marks	1990 N.E. 163rd Street Suite 205 Miami, FL 33162

ARTICLE VII

This corporation shall have at least one director, with the exact number of directors to be specified by the shareholders from time to time unless the shareholders shall, by a majority vote hereafter, determine that the corporation be managed by the shareholders. The name and address of the director of the corporation, who shall hold office for the first year or until his successors are duly elected and qualified, shall be:

<u>Name</u>	<u>Address</u>
Joseph J. Giebel	1285 Sussex Drive N. Lauderdale, FL 33068

ARTICLE VIII

The name and address of the Incorporator is:

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Name
Jeffrey N. Marks

Address
1990 N.E. 163rd Street
Suite 205
Miami, FL 33162

ARTICLE IX

The private property of the shareholders shall not be subject to the payment of the corporate debts to any extent whatever. The corporation shall have a first lien on the shares of its shareholders and upon the dividends due them for any indebtedness of such shareholders to the corporation.

ARTICLE X

This corporation, by duly adopted action of the Board of Directors, may indemnify and insure its officers and directors to the extent permitted by law either now existing or hereafter enacted.

IN WITNESS WHEREOF, the undersigned, being the original Incorporator of the above-named corporation, for the purpose of forming a corporation to do business both within and without the State of Florida, under the laws of Florida, does make and file these Articles, hereby declaring and certifying that the facts herein stated are true, and executes these Articles of Incorporation this 27th day of August, 1997.


JEFFREY N. MARKS, Incorporator

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CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of Section 607.0501, Florida Statutes, PRIME TIME MEDIA, INC., organized under the laws of the State of Florida, by and through its Incorporator, submits the following statement in designating the registered office/registered agent, in the State of Florida:

1. The name of the corporation is:

PRIME TIME MEDIA, INC.

2. The name and address of the registered agent and office is:

Jeffrey N. Marks
1990 N.E. 163rd Street, Suite 205
Miami, FL 33162


JEFFREY N. MARKS, Incorporator

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE-STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.


JEFFREY N. MARKS

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