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FLORIDA DIVISION OF CORPORATIONS
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TO: DIVISION OF CORPORATIONS

FAX #: (850)922-4001

FROM: FAS-T CORP. AGENTS, INC.
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NAME: DIRECT PROMOTION INTERNATIONAL INC.
AUDIT NUMBER.....H97000013826
DOC TYPE.....FLORIDA PROFIT CORPORATION OR P.A.
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TALLAHASSEE, FLORIDA

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION
OF

DIRECT PROMOTION INTERNATIONAL INC

The undersigned incorporator(s), for the purpose of forming a corporation under the Florida General Corporation Act, hereby adopt(s) the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be:

DIRECT PROMOTION INTERNATIONAL INC

The principal place of business of this corporation shall be:

1800 W 68 ST SUITE 113-230 HIALEAH FL 33014

ARTICLE II NATURE OF BUSINESS

This corporation may engage in or transact any or all lawful activities or business permitted under the laws of the United States, the State of Florida, or any other state, country, territory or nation.

ARTICLE III CAPITAL STOCK

The aggregate number of shares of stock and its value that this corporation is authorized to have outstanding at any one time is: 500 SHARES AT ONE DOLLAR (1.00) PER SHARE

ARTICLE IV TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE V OFFICERS DIRECTORS

The name(s) and street address(es) of the initial officer(s) and director(s), if any, who shall hold office the first year of the corporation's existence or until their successor(s) is(are) elected, is(are):

BLANCA E SERMENO 18312 NW 68 AVE APT K-6 MIAMI FL 33015

ROCIO SERMENO 18312 NW 68 AVE APT K-6 MIAMI FL 33015

Prepared by: Dora E. Gonzalez
7080 W. 16th Ave.
Hialeah, Fl 33014
(305) 557-5090

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ARTICLE VI INCORPORATOR(S)

The name(s) and street address(es) of the incorporator(s) to this articles of incorporation is(are):

BLANCA E SERMENO 18312 NW 68 AVE APT K-6 MIAMI FL 33015
ROCIO SERMENO 18312 NW 68 AVE APT K-6 MIAMI FL 33015

IN WITNESS WHEREOF, the undersigned incorporator(s) has(have) executed these Articles of Incorporation this TWENTYONE day of AUGUST, 1997.

Signature(s) of Incorporator(s)

Blanca Sermeno
BLANCA SERMENO

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CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Pursuant to the provisions of Section 607.325, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation:

DIRECT PROMOTION INTERNATIONAL INC

2. The name and address of the registered agent and office is:

BLANCA E SERMENO 1800 W 68 ST SUITE 113-230

(P.O. BOX NOT ACCEPTABLE)

HIALEAH FL 33014

(CITY/STATE/ZIP)

SIGNATURE

Blanca Sermeno

BLANCA SERMENO

TITLE PRESIDENT

DATE AUGUST 21, 1997

HAVING BEEN NAMED TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION, AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY AGREE TO ACT IN THIS CAPACITY, AND I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATIVE TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I ACCEPT THE DUTIES AND OBLIGATIONS OF SECTION 607.325, FLORIDA STATUTES.

SIGNATURE

Blanca Sermeno

BLANCA SERMENO

DATE 8-21-97