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Corporate Records Bureau
Division of Corporation
DEPARTMENT OF STATE
P.O. Box 6327
Tallahassee, FL 32314

RE: DODIE'S BRIDAL, INC.

Gentlemen:

Enclosed please find original and one copy of the Articles of Incorporation for the above-named corporation for profit, together with a check in the amount of \$122.50 to cover the following:

Filing fee	\$35.00
Registered Agent Designation	35.00
Certified copy of Articles	<u>52.50</u>
TOTAL	\$122.50

Please file the original Articles of Incorporation and return the certified copy to my attention at the above address. A stamped, addressed envelope is enclosed for your convenience.

Very truly yours,


W. J. PFAFFENBERGER

WJP/ds
Enclosures

Dme
8/21/97

FILED
97 AUG 20 PM 3:18
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

DODIE'S BRIDAL, INC.

FILED

97 AUG 20 PM 3:18

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned subscribers, being natural persons, being competent to contract, hereby file the following Articles of Incorporation under the laws of the State of Florida, providing for the formation, liability, rights, privileges and immunities of a corporation for profit.

ARTICLE I - NAME

The name of the corporation shall be DODIE'S BRIDAL, INC.

ARTICLE II - DURATION

The corporation shall have perpetual existence.

ARTICLE III - PURPOSE

The corporation may engage in any activity or business permitted under the laws of the United States and the State of Florida.

ARTICLE IV - STOCK

This corporation is authorized to issue 100 shares of \$1.00 par value common stock which shall be designated "common shares."

ARTICLE V - PRINCIPAL OFFICE AND MAILING ADDRESS

The address of the principal office of this corporation is: 2590 W. Edgewater Drive, Lake Park, Florida 33410, and the mailing address of this corporation is: 2590 W. Edgewater Drive, Lake Park, Florida 33410.

ARTICLE VI - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this Corporation is 2590 W. Edgewater Drive, Lake Park, Florida 33410, and the name of the initial registered agent of this Corporation at such address is Margaret Jesteadt.

ARTICLE VII - INITIAL BOARD OF DIRECTORS

The Corporation shall have one director initially. The number of directors may be either increased or decreased from time to time as provided in the Bylaws of the Corporation, but shall never be less than one. The name and address of the initial director of this Corporation is:

MARGARET JESTEADT

2590 W. Edgewater Drive
Lake Park, FL 33410

ARTICLE VIII - BY-LAWS

The By-Laws of this corporation may be adopted, altered, amended or repealed by either the stockholders or the directors.

ARTICLE IX - INDEMNIFICATION

The corporation shall indemnify any officer or director or any former officer or director to the full extent permitted by law.

ARTICLE X - PREEMPTIVE RIGHTS

Every stockholder upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of any fractional shares) at the price at which it is offered to others.

ARTICLE XI - INCORPORATOR

The name and address of the person signing these Articles of Incorporation is:

MARGARET JESTEADT

2590 W. Edgewater Drive
Lake Park, FL 33404

ARTICLE XII - AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment thereto, and any right conferred upon the stockholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned Incorporator have executed these Articles of Incorporation this 18 day of August, 1997.

Margaret Jesteadt
MARGARET JESTEADT
Incorporator

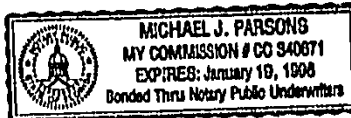
STATE OF FLORIDA
COUNTY OF PALM BEACH

BEFORE ME, a Notary Public authorized in the State and County aforesaid, personally appeared MARGARET JESTEADT, who is personally known to me and who is known to be the person who executed the foregoing Articles of Incorporation as Incorporator.

WITNESS my hand and official seal in the County and State last aforesaid this 18 day of August, 1997.

Michael J. Parsons
Notary Public, State of Florida at Large
MICHAEL J. PARSONS
Print Name

My commission No.:
My commission Expires:



**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE
FOR THE SERVICE OF PROCESS WITHIN FLORIDA
NAMING AGENT UPON WHOM PROCESS MAY BE SERVED**

FILED

97 AUG 20 PM 3:18

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

In compliance with §48.091, Florida Statutes, the following is
submitted:

1. That DODIE'S BRIDAL, INC., desiring to organize or qualify under the laws of the State of Florida, with its principal place of business in the City of Boca Raton, County of Palm Beach, State of Florida, has named MARGARET JESTEADT, located at 2590 W. Edgewater Drive, Lake Park, Florida 33410, as its Registered Agent to accept service of process within Florida.

By:

Margaret Jesteadt
MARGARET JESTEADT

ACKNOWLEDGMENT

Having been named to accept service of process for the above-named corporation, at the place designated in this Certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all Statutes relative to the proper and complete performance of my duties.

DATED this 18 day of August, 1997.

Margaret Jesteadt
MARGARET JESTEADT,
Registered Agent