

MARIAN PEARLMAN NEASE
Attorney At Law
The Plaza • Suite 801
5355 Town Center Road • Boca Raton, Florida 33486

561-391-4900 • Fax: 561-368-9274

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VIA FEDERAL EXPRESS

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Secretary of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

*****70.00 *****70.00

Re: National Balloon Advertising Company

Dear Sir/Madam:

Enclosed are the Articles of Incorporation for National Balloon Advertising Company, together with my check in the amount of \$70.00. Please stamp and return a copy in the enclosed envelope. Thank you.

Very truly yours,

Marian Pearlman Nease

MARIAN PEARLMAN NEASE
Enclosure

FILED
97 JUL -2 PM 12:29
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

*Done
7/13/97*

ARTICLES OF INCORPORATION
OF

NATIONAL BALLOON ADVERTISING COMPANY

In compliance with the requirements of F.S. Chapter 607, the undersigned, being a natural person, does hereby act as an incorporator in adopting and filing the following articles of incorporation for the purpose of organizing a business corporation.

ARTICLE I

The name of the corporation ("Corporation") is NATIONAL BALLOON ADVERTISING COMPANY.

ARTICLE II

The existence of the corporation shall begin on the date of its incorporation by the State of Florida.

ARTICLE III

The street address of the principal office of the Corporation is 5768 NW 39th Avenue, Boca Raton, Florida 33496.

ARTICLE IV

The maximum number of shares this Corporation is authorized to issue is One Thousand (1000), all of which shall be Common Shares. All Common Shares shall be identical with each other in every respect and the holders of Common Shares shall be entitled to one vote for each share on all matters on which shareholders have the right to vote.

ARTICLE V

The initial street address of the Corporation's registered office is Suite 801, 5355 Town Center Road, Boca Raton, Florida 33486. The initial registered agent for the Corporation at that address is Marian Pearlman Nease.

ARTICLE VI

The initial board of directors shall consist of one member. The

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name and address of the person who will serve on the initial board of directors is:

Name	Address
Jason Treisman	5768 NW 39th Avenue Boca Raton, Florida 33496

ARTICLE VII

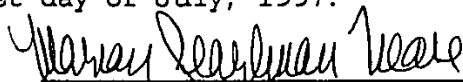
The name and street address of the person signing these articles of incorporation is:

Name	Address
Marian Pearlman Nease	5355 Town Center Road Suite 801 Boca Raton, Florida 33486

ARTICLE VIII

The corporation shall indemnify its directors, officers, employees, and agents to the fullest extent permitted by law.

IN WITNESS WHEREOF, the undersigned incorporator has executed these articles of incorporation this 1st day of July, 1997.



Name: Marian Pearlman Nease

ACCEPTANCE OF REGISTERED AGENT

Having been named to accept service of process for NATIONAL BALLOON ADVERTISING COMPANY, at the place designated in the Articles of Incorporation, the undersigned is familiar with and accepts the obligations of that position pursuant to F.S. 607.0501(3).



Name: Marian Pearlman Nease

Date: July 1, 1997

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