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ACCOUNT NO. : 072100000032

REFERENCE : 438926 10523A

AUTHORIZATION :

COST LIMIT : \$ *Patricia Piziks*

ORDER DATE : June 23, 1997

ORDER TIME : 11:03 AM

ORDER NO. : 438926-005

CUSTOMER NO: 10523A

CUSTOMER: Mark Bogen, Esq
MARK BOGEN, ESQ

Suite 307
3700 Airport Road
Boca Raton, FL 33431

000002221980--2

DOMESTIC FILING

NAME: SPORTS MARKETING ENTERPRISES,
INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
 CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

 CERTIFIED COPY
XX PLAIN STAMPED COPY
 CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Daniel W Leggett

EXAMINER'S INITIALS:

RECEIVED
JUN 24 11 08 24
TALLAHASSEE, FLORIDA

RECEIVED
JUN 24 PM 1:53
DIVISION OF CORPORATION

JUN 24 1997

FILED
97 JUN 24 AM 8:24
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION
OF
SPORTS MARKETING ENTERPRISES, INC.

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

SPORTS MARKETING ENTERPRISES, INC.

The address of the principal office of this corporation shall be 3700 Airport Road, Suite 307, Boca Raton, Florida 33431, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1000 shares of common stock having no par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 1201 Hays Street, Tallahassee, Florida 32301, and the name of the initial registered agent of the corporation at that address is Corporation Service Company.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation:

Corporation Service Company
1201 Hays Street
Tallahassee, Florida 32301

IN WITNESS WHEREOF, the undersigned agent of Corporation Service Company, has hereunto set their hand and seal of Corporation Service Company on June 24, 1997.

CORPORATION SERVICE COMPANY

By: 
Its Agent, Karen B. Rozar

ACCEPTANCE OF REGISTERED AGENT DESIGNATED
IN ARTICLES OF INCORPORATION

Corporation Service Company, a Delaware corporation authorized to transact business in this State, having a business office identical with the registered office of the corporation named above, and having been designated as the Registered Agent in the above and foregoing Articles, is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

CORPORATION SERVICE COMPANY

By

Karen B. Rozar
its Agent, Karen B. Rozar

DWL

FILED
JAN 24 1994
TALLAHASSEE, FLORIDA