MARK FRANZONI OFFICE XPRESS 1511-B PENMAN RD. JACKSONVILLE BEACH, FL 32250

May 3, 1997

HON. SANDRA B. MORTHAM ATT: CORPORATE RECORDS

P.O. BOX 6327

TALLAHASSEE, FL 32314

RE: KEEP IT SUITABLY SIMPLE, INC.

700002179977--3 -05/15/97--01069--015 *****70.00 *****70.00

Dear Madam:

Enclosed please find the original Articles of Incorporation for the above referenced corporation.

Also, please find a check in the amount of \$70.00 for filing of same. Your assistance in this matter is greatly appreciated.

Yours truly,

Mark Franzoni

ARTICLES OF INCORPORATION OF KEEP IT SUITABLY SIMPLE, INC.

FILED

97 MAY 15 AH 8: 22

I, the undersigned subscriber to these Articles of Incorporation, STATE natural person competent to contract, hereby form a corporation of the Laws of the State of Florida.

ARTICLE I - NAME

The name of this corporation shall be: **KEEP IT SUITABLY SIMPLE, INC.**

ARTICLE II - PRINCIPAL PLACE OF BUSINESS

The principal place of business of this corporation shall be: 44 RAMONA ST., PONTE VEDRA, FL 32082

ARTICLE III - DURATION

This corporation shall have perpetual existence commencing on the date of this filing of these Articles with the Department of State.

ARTICLE IV - PURPOSE

This corporation is organized for the purpose of transacting any and all lawful business for which corporations may be incorporated under Chapter 607, Florida Statutes, as now exists or may after be amended.

ARTICLE V - CAPITAL STOCK

The maximum number of shares this corporation is authorized to issue is 300 shares of ONE DOLLAR (\$1.00) par value common stock which will be designated as "Common Shares."

ARTICLE VI - PREEMPTIVE RIGHTS

Every shareholder, upon the sale for cash of any new stock of this Corporation of the same kind, class, or series as that which he already holds, shall have the right to purchase his pro rata share thereof at the price at which it is offered to others.

ARTICLE VII - INITIAL REGISTERED OFFICE AND AGENT

The initial registered agent and office of this Corporation shall be:

CHARLENE H. NEELY 44 RAMONA ST. PONTE VEDRA, FL 32082

ARTICLE VIII - BOARD OF DIRECTORS

This Corporation shall have no directors, initially. The affairs of the Corporation will be managed by the shareholders until such time directors are designated as provided by the Bylaws.

ARTICLE IX - INCORPORATORS

The name and address of the Incorporator signing these Articles is:

CHARLENE H. NEELY 44 RAMONA ST. PONTE VEDRA, FL 32082

ARTICLE X - INDEMNIFICATION

The Corporation shall indemnify any Officer or Director to the full extent permitted by law.

ARTICLE XI - AMENDMENT

This Corporation reserves the right to amend or appeal any provision contained in these Articles of Incorporation, or any amendment hereto, by a majority vote of the Board of Directors, and any right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Articles of Incorporation on this /2 day of /2.

Charlene H. NEELY Jeely

STATE OF FLORIDA COUNTY OF DUVAL

BEFORE ME, a Notary Public authorized to take acknowledgements in the State and County set forth above, personally appeared CHARLENE H. NEELY, known to be and known by me to be the person who executed the foregoing Articles of Incorporation, and he acknowledged before me that he executed those Articles of Incorporation.

IN WITNESS WHEREOF, I have set my hand and seal in the State and County above, this 13 day of May, 1997.

NOTARY PUBLIC, State of Florida at Large

My Commission Expires: 10/27/00

JUANITA C. KNOX
Notary Public - State of Florida
My Commission Expires Oct. 27,2000
COMM #CC 596475

CERTIFICATE DESIGNATING REGISTERED AGENT AND PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE 97 MAY 15 AM 8:22 PROCESS WITHIN FLORIDA, AND ACCEPTANCE OF AGENT UPON WHOM PROCESS MAY BE SERVED

FILED TALLAHASSEE, FLORIDA

In compliance with Sections 48.091 and 607.034, Florida Statutes, the following is submitted:

FIRST that KEEP IT SUITABLY SIMPLE, INC., desiring to organize or qualify under the laws of the State of Florida, with its principal place of business at 44 RAMONA ST., PONTE VEDRA, FL 32082, has named CHARLENE H. NEELY as its agent to accept service of process within Florida.

Having been named to accept service of process for the above named corporation, at the place designated in this certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper performance of my duties.

CHARLENE H. NEELY Registered Agent