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OTHEL TURNER & COMPANY

ACCOUNTANTS 5787 W. Sunrise Blvd. Plantation, FL 33313

City/State/Zip

Phone #

700002162197--7 -05/01/97--01085--007 ******70.00 ******70.00

Office Use Only

| CORPORATION NAME(S) | & | DOCUMENT NUMBER | R(S) |), | (if known) | : |
|---------------------|---|------------------------|------|----|------------|---|
|---------------------|---|------------------------|------|----|------------|---|

| 1 | (Corporation Name) | Mc73/17 | Rosponse, Inc |
|------------------|------------------------|-----------|--------------------------------------|
| 2 | (Corporation Name) | (Docum | nent #) |
| 3 | (Corporation Name) | (Docum | nent #) |
| 4 | (Corporation Name) | (Досшп | nent #) |
| Walk in Mail out | Pick up time Will wait | Photocopy | Certified Copy Certificate of Status |

| NEW FILINGS | AMENDMENTS |
|-------------------|--|
| Profit | Amendment |
| NonProfit | Resignation of R.A., Officer/ Director |
| Limited Liability | Change of Registered Agent |
| Domestication | Dissolution/Withdrawal |
| Other | Merger |

| OTHER FILINGS |
|------------------|
| Annual Report |
| Fictitious Name |
| Name Reservation |

| | REGISTRATION/QUALIFICATION |
|---|----------------------------|
| | Foreign |
| Ĺ | Limited Partnership |
| | Reinstatement |
| | Trademark |
| | Other |

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Examiner's Initials

5/5/97

NATIONWIDE MEDIA RESPONSE, INC

L'LLAHAS SEE, TLORIDA

(NAME OF CORPORATION IN FULL)

THE UNDERSIGNED SUBSCRIBERS TO THESE ARTICLES OF INCORPORATION, EACH A NATURAL PERSON COMPETENT, HEREBY ASSOCIATE THEMSELVES TOGETHER TO FORM A CORPORATION UNDER THE LAWS OF THE STATE OF FLORIDA.

ARTICLE I

THE NAME OF THE CORPORATION IS:

NATIONWIDE MEDIA RESPONSE, INC.

ARTICLE II

THE GENERAL NATURE OF THE BUSINESS TO BE TRANSACTED BY THIS CORPORATION IS AS FOLLOWS: TO CONDUCT BUSINESS IN, HAVE ONE OR MORE OFFICES IN, AND BUY, HOLD, SELL, CONVEY, LEASE OR OTHERWISE DISPOSE OF PERSONAL AND REAL PROPERTY, INCLUDING FRANCHISES, TRADEMARKS, PATENTS, COPYRIGHTS, LICENSES, IN THE STATE OF FLORIDA AND OTHER STATES AND COUNTRIES.

TO CONTRACT DEBTS AND BORROW MONEY, ISSUE, SELL AND PLEDGE BONDS, DEBENTURES, NOTES AND OTHER EVIDENCES OF INDEBTEDNESS, AND EXECUTE SUCH MORTGAGES, TRANSFERS OF CORPORATE PORPERTY, AND OTHER INSTRUMENTS, TO SECURE THE PAYMENT OF CORPORATE INDEBTEDNESS AS REOUIRED.

TO PURCHASE THE CORPORATE ASSETS OF ANY CORPORATION AN ENGAGE IN THE SAME OR OTHER CHARACTER OF BUSINESS.

TO GUARANTEE, PURCHASE, ENDORSE, PLEDGE, ACQUIRE OR DISPOSE OF THE SHARES OF CAPITAL STOCK OF, OR ANY BONDS, SECURITIES OR OTHER EVIDENCES OF DEBTNESS, CREATED BY ANY GOVERNMENT, AND WHILE OWNER OF SUCH STOCK, EXERCISE ALL OF THE RIGHTS, POWER AND PRIVILEGES OF OWNERSHIP, INCLUDING THE RIGHT TO VOTE SUCH STOCK.

TO OPERATE IN THE INDUSTRY OF ADVERTISING AND MANAGEMENT SERVICES, AND ANY OTHER SIDELINES THAT THE BOARD OF DIRECTORS MAY APPROVE OF FROM TIME TO TIME.

PREPARED BY: OTHEL TURNER & COMPANY, ACCOUNTANTS. 5787 W SUNRISE BLVD

PLANTATION, FL 33313 (954) 583-2205

ARTICLE III

THE MAXIMUM NUMBER OF SHARES OF STOCK OF THIS CORPORATION AUTHORIZED TO HAVE OUTSTANDING AT ANY ONE TIME IS FIVE HUNDRED (500) COMMON STOCK, WITH A \$1.00 PAR VALUE. THE CONSIDERATION TO BE PAID FOR EACH SHARE SHALL BE \$1.00.

ARTICLE IV

THE AMOUNT OF CAPITAL WITH WHICH THIS CORPORATION WILL BEGIN BUSINESS IS FIVE HUNDRED DOLLARS (\$500.00)

ARTICLE V

THE TERMS OF EXISTENCE OF THIS CORPORATION IS TO BE PERPETUAL.

ARTICLE VI

THE CORPORATION SHALL HAVE ONE (2) DIRECTOR INITIALLY. THE NUMBER OF DIRECTORS MAY BE INCREASED OR DIMINISHED FROM TIME TO TIME BY THE BY-LAWS ADOPTED BY THE STOCKHOLDERS.

ARTICLE VII

THE INITIAL POST OFFICE ADDRESS OF THIS CORPORATION IS 20324 HACIENDA COURT BOCA RATON, FL 33498

PALM BEACH COUNTY OF FLORIDA. THE BOARD OF DIRECTORS, FROM TIME TO TIME, MAY MOVE THE PRINCIPLE OFFICE TO ANY OTHER ADDRESS IN FLORIDA.

ARTICLE VIII

THE NAMES AND POST OFFICE ADDRESSES OF THE MEMBERS OF THE FIRST BOARD OF DIRECTORS ARE:

| RACHEL BUCKLEY Rachel Buckley | PRESIDENT |
|----------------------------------|-------------|
| 1142 EDISTO DR | |
| SPARTANBURG, SC 29302 | |
| KATHLEEN ALARCON Karblien & al | V-PRESIDENT |
| 20324 HACIENDA COÚRT | |
| BOCA RATON, FL 33498 | |
| KATHLEEN ALARCON Karbleen Faller | SECRETARY |
| 20324 HACIENDA COURT | |
| BOCA RATON, FL 33498 | |
| RACHEL BUCKLEY Rachel Buckley | TREASURER |
| 1142 EDISTO DR | |
| SPARTANBURG, SC 29302 | |

ARTICLE IX

THE DIRECTORS OF THIS ARTICLE SHALL BE THE SUBSCRIBERS, AND ANY OTHER SUCH PERSONS AS MY FROM TIME TO TIME BE ELECTED TO MEMBERSHIP BY THE DIRECTORS OF THE CORPORATION.

ARTICLE X

THE NAMES AND POST OFFICE ADDRESS OF EACH OF THESE SUBSCRIBERS OF THESE ARTICLES OF INCORPORATION, THE NUMBER OF SHARES OF STOCK EACH AGREES TO TAKE AND THE VALUE OF CONSIDERATION THEREFORE (SUM OF WHICH VALUES IS NOT LESS THAN THE AMOUNT OF THE INITIAL CAPITAL SPECIFIED IN ARTICLE IV) ARE:

| KATHLEEN ALARCON | SHARES | AMOUNT |
|---|--------|----------|
| 20324 HACIENDA COURT BOCA RATON, FL 33498 | 250 | \$250.00 |
| RACHEL BUCKLEY 1142 EDISTO DR SPARTANBURG, SC 29302 | 250 | \$250.00 |

ARTICLES XI

THESE ARTICLES OF INCORPORATION MAY BE AMENDED IN THE MANNER PROVIDED BY LAW. EVERY AMENDMENT SHALL BE APPROVED BY THE BOARD OF DIRECTORS, PROPOSED BY THEM TO THE STOCKHOLDERS AN APPROVED AT A STOCKHOLDERS MEETING BY A MAJORITY OF THE STOCK ENTITLED TO VOTE THEREON.

FILED

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LCA
TALLAMAS SEE, FLORIDA

ARTICLE XII

CERTIFICATE DESIGNATING PLACE OF DOMICILE OR BUSINESS OF SERVICE OF PROCESS IN THE STATE OF FLORIDA AND DESIGNATION OF RESIDENT AGENT FOR SERVICE OF PROCESS.

IN PURSUANCE OF F.S. 48.091, THE FOLLOWING IS SUBMITTED IN COMPLANCE WITH SAID ACT:

THAT DESIRING TO ORGANIZE UNDER THE LAWS OF THE STATE OF FLORIDA WITH THE FOLLOWING PERSON DESIGNATED AS AGENT TO ACCEPT SERVICE OF PROCESS. OTHEL TURNER ADDRESS: 5787 W SUNRISE BLVD, PLANTATION, FL 33313

ACKNOWLEDGEMENT

HAVING BEEN NAMED BY THE ABOVE CORPORATION TO ACCEPT SERVICE OF PROCESS DESIGNATED IN THE ABOVE CERTIFICATE, I HEREBY AGREE TO ACT IN SAID CAPACITY AND TO COMPLY WITH TH PROVISIONS OF KEEPING SAID OFFICE OPEN.

RV.

OFFICER'S SIGNATURES

| Rochel Buckley | |
|---|---------------------------|
| RACHEL BUCKLEY | |
| KATHLEEN ALARCON | |
| (SIGNATURE) | |
| (SIGNATURE) | |
| STATE OF FLORIDA) COUNTY OF BROWARD) SS | |
| BEFORE ME, THE UNDERSIGNED AUTHORITY, DULY AUTHORIZE AND RECEIVE ACKNOWLEDGEMENTS, PERSONALLY APPEARED RO TO ME THE PERSON(S) DESCRIBED AS SUBSCRIBER(S) IN T THE FOREGOING ARTICLES OF INCORPORATION. | NALD H. ALARCON |
| WITNESS MY HAND AND SEAL THIS 28 DAY OF April | 1997 , 1996 |
| ELIZABETH C FOON My Commission CC814849 Expires Dec. 03, 1999 NOTARY PUBLIC, S | TATE OF FLORIDA |
| AT LARGE MY COMMISSION EXPIRES: | |