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April 23, 1997

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TALLAHASSEE, FLORIDA

Department of State Corporate Records/ Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

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Dear Secretary of State:

Enclosed find one original and a copy of the Articles of Corporation of: PROMOTIONAL CONCEPTS OF AMERICA, INC.

Also find enclosed a check made payable to the Secretary of State in the amount of \$70.00 which includes the statutory filing fee. Your assistance in establishing the corporation to be known

as: PROMOTIONAL CONCEPTS OF AMERICA, INC. is appreciated.

Respectfully,

JOHN G. HOTKA II

2641 Gately Drive West, Suite 2606

W. Palm Beach, FL 33415

F. Chillyway

APR 2 8 1997.

ARTICLES OF INCORPORATION

OF

PROMOTIONAL CONCEPTS OF AMERICA, INC. 3

The undersigned does hereby subscribe to, acknowledge and file the following Articles of Incorporation for the purpose of creating a corporation under the laws of the State of Florida.

ARTICLE ONE

The name of the corporation is: PROMOTIONAL CONCEPTS OF AMERICA, INC. The principle address of the corporation is: 2641 Gately Drive West, Suite 2606, W. Palm Beach, FL 33415.

ARTICLE TWO

This corporation shall commence its existence upon filing and shall exist perpetually thereafter unless sooner dissolved according to law.

ARTICLE THREE

The purpose for which the corporation is organized is the transaction of any or all lawful business for which corporations may be incorporated under the Florida Corporation Act.

ARTICLE FOUR

This corporation is authorized to issue 100 shares of No Par Value Common Stock, which shall be designated as "Common Shares". All of said stock shall be payable in cash, property

(real or personal) or labor or services in lieu thereof at a just valuation to be fixed by the Board of Directors.

ARTICLE FIVE

Except as otherwise provided by law, the entire voting power for the election of directors and for all other purposes shall be vested exclusively in the holders of the outstanding Common Shares.

ARTICLE SIX

Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the prices at which it is offered to others.

ARTICLE SEVEN

The street address and mailing address of the initial principal registered office is: 2641 Gately Drive West, Suite 2606, W. Palm Beach, FL 33415, and the name of its initial registered agent of this corporation is: JOHN G. HOTKA II.

I hereby am familiar with and accept the duties and responsibilities as registered agent for said corporation.

This corporation shall have at least one director initially with the exact number of directors

ARTICLE EIGHT

to be specified by the shareholders from time to time unless the shareholders shall by a majority vote, determine that the corporation be managed by the shareholders. The name and address of the initial director of this corporation is:

Name

Mailing Address

JOHN G. HOTKA II

2641 Gately Drive West, Suite 2606 W. Palm Beach, FL 33415

ARTICLE NINE

The Board of Directors is empowered to make, alter or repeal the Bylaws of the corporation without restriction of their powers conferred by statue.

ARTICLE TEN

The name and address of the incorporator for this corporation is:

JOHN G. HOTKA II, 2641 Gately Drive West, Suite 2606 W. Palm Beach, FL 33415

Incorporator: JOHN G. HOTKA II

ARTICLE ELEVEN

No contract or other transaction between this corporation and any other corporation, and no act of this corporation shall in any way be affected or invalidated by the fact that any of the directors of this corporation are pecuniarily or otherwise interested in, or are directors, or officers of, such other corporation. Any director individually, or any firm of which any director may be a member, may be a party to, or may be pecuniarily or otherwise interested in, any contract or transaction of this corporation, provided that the fact that he or such firm is so interested shall be disclosed or shall have been known to the Board of Directors or a majority

thereof, and any director of this corporation who is also a director or an officer of such corporation, or who it is so interested may be counted in determining the existence of a quorum at any meeting of the Board of Directors of this corporation which shall authorize any such contract or transaction with like force and effect as if he were not such director or officer of such other corporation, or not so interested.

ARTICLE TWELVE

The private property of the stockholders shall not be subject to the payment of the corporate debts to any extent whatsoever. The corporation shall have a first lien not the shares of its stockholders and upon the dividends due them for any indebtedness of such stockholders to the corporation.

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 23 day of April 1997.

OHN G. HOTKA II

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

In pursuance of Chapter 48.091 of the Florida Statutes, the following is submitted, in compliance with said act:

FIRST: that PROMOTIONAL CONCEPTS OF AMERICA, INC., desiring to organize under the laws of the State of Florida, with its principal office, as indicated in the Articles of Incorporation, at FFF, County of Palm Beach, State of Florida, has named JOHN G. HOTKA II located at: 2641 Gately Drive West, Suite 2606, W. Palm Beach, FL 33415, County of Palm Beach, State of Florida, as its agent to accept service of process with the state.

ACKNOWLEDGMENT: MUST BE SIGNED BY DESIGNATED AGENT

Having been named to accept service of process for the above corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.

By JOHN & HOTRATI

Registered Agent

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