

P97000034260

TRANSMITTAL LETTER

FROM: Insight Marketing, Inc.
250 South Ocean Boulevard, Suite 267
Delray Beach, Florida 33483

DEAR CORPORATIONS DIVISION:

Please find enclosed:

1. An original Articles of Incorporation and one copy for the above named corporation.
2. A certified check or money order in the amount of \$70.00 for filing fees (\$35.00 for the Articles of Corporation and \$35.00 for the Certificate of Designation of Registered Office & Registered Agent).

A certified copy is not requested.

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*****70.00 *****70.00

Please send responses or receipts concerning this filing to the above address.

Thank you and kind regards.

Date: April 11, 1997
Name of Incorporator: Holly Logsdon Kitching
Signature of Incorporator: *Holly Logsdon Kitching*

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
97 APR 15 PM 12:23

Joe
4/16

ARTICLES OF INCORPORATION
of

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SECRETARY OF STATE
DIVISION OF CORPORATIONS
97 APR 15 PM 12:23

Pursuant to Chapter 607 of the Florida Business Corporation Act, the undersigned incorporator submits these articles of Incorporation for the purpose of forming a for-profit corporation.

Article 1. The name of the Corporation is:

Insight Marketing, Inc.

Article 2. The principal place of business and mailing address of the corporation is:

250 South Ocean Boulevard, Suite 267
Delray Beach, Florida 33483

Article 3. The corporation is authorized to issue one class of stock, that being 1,000 shares of no par value, common stock, with identical rights and privileges, the transfer of which is restricted according to the bylaws of the corporation.

Article 4. The name and address of the corporation's initial registered agent is:

Holly Logsdon Kitching
250 South Ocean Boulevard, Suite 267
Delray Beach, Florida 33483

Article 5. The name and address of the incorporator of this corporation is:

Holly Logsdon Kitching
250 South Ocean Boulevard, Suite 267
Delray Beach, Florida 33483

Article 6. No Director shall be held liable to the corporation or its shareholders for monetary damages due to a breach of fiduciary duty, unless the breach is a result of self-dealing, intentional misconduct, or illegal actions.

In witness whereof, the undersigned incorporator has executed these Articles of Incorporation on the date below. The undersigned incorporator hereby declares, under penalty of perjury, that the statements made in the forgoing Articles of Incorporation are true, and that the incorporator is at least eighteen years of age.

Date: April 11, 1997
Name of Incorporator: Holly Logsdon Kitching
Signature of Incorporator: Holly Logsdon Kitching

**CERTIFICATE OF DESIGNATION
OF
REGISTERED OFFICE AND REGISTERED AGENT**

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
97 APR 15 PM 12:23

Pursuant to section 607.0501 of The Florida Business Corporation Act, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office and registered agent, in the State of Florida.

1. The name and address of the corporation's registered agent and registered office is:

Holly Logsdon Kitching (on behalf of)
Insight Marketing, Inc.
250 South Ocean Boulevard, Suite 267
Delray Beach, Florida 33483

Having been named as the registered agent and to accept the service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Signature of registered agent:

Holly Logsdon Kitching

Date of signature:

April 11, 1997