P97000031058

THE UNITED STATES CORPORATION COMPANY

ACCOUNT NO. : 072100000032

REFERENCE : 320672 132254A

AUTHORIZATION :

COST LIMIT : $ PREPAID

ORDER DATE : April 7, 1997

ORDER TIME : 8:50 AM

ORDER NO. : 320672-005

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-04/07/97--01004--012
*****70.00 *****70.00

CUSTOMER NO: 132254A

CUSTOMER: Susan W. Carlson, Esq
BRONSTEIN CARLSON GLEIM &
SMITH, P.A.
Suite 1100
150 Second Avenue, North
St. Petersburg, FL 33701

FILED
97 APR -7 AM 10:09
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

DOMESTIC FILING

NAME: CROWN MARKETING INCENTIVES, INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
____ CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

____ CERTIFIED COPY
XX PLAIN STAMPED COPY
____ CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Daniel W Leggett

EXAMINER'S INITIALS: ____

97 RECEIVED
97 APR -7 AM 9:54
DEPARTMENT OF STATE
DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

LGN APR - 7 1997

EFFECTIVE DATE 4/1/97

FILED
97 APR -7 AM 10:09
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION
OF
CROWN MARKETING INCENTIVES, INC.

ARTICLE I.
NAME

The name of this corporation is CROWN MARKETING INCENTIVES, INC.

ARTICLE II.
PRINCIPAL OFFICE

The principal office of this corporation and the mailing address of this corporation is 17755 U.S. Highway North, Suite 100, Clearwater, Florida 34624.

ARTICLE III.
DURATION; EFFECTIVE DATE

This corporation shall exist perpetually, commencing as of April 1, 1997.

ARTICLE IV.
PURPOSES

This corporation may engage in any activity or business permitted under the laws of the United States of America and of this State.

ARTICLE V.
CAPITAL STOCK

This corporation is authorized to issue Ten Thousand (10,000) shares of One Dollar ($1.00) par value common stock.

ARTICLE VI.
REGISTERED OFFICE AND REGISTERED AGENT

The name of the initial Registered Agent of this corporation and the street address of the initial Registered Office are DANIEL MARK COOK, 17755 U.S. Highway 19 North, Suite 100, Clearwater, Florida 34624. The Registered Agent, by his execution of these Articles of Incorporation as incorporator, accepts the appointment as registered agent and agrees to comply with the provisions of all statutes relative thereto, including the obligations of § 607.0501, Florida Statutes.

ARTICLE VII.
INITIAL BOARD OF DIRECTORS

This corporation shall have two (2) directors initially. The number of directors may be either increased or decreased from time to time as provided in the Bylaws, but shall never be less than two (2). The names and addresses of the initial directors of this corporation are as follows:

DANIEL MARK COOK 17755 U.S. Highway 19 North Suite 300 Clearwater, FL 34624	STEVEN W. LABELL 17755 U.S. Highway 19 North Suite 300 Clearwater, FL 34624

ARTICLE VIII.
AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

ARTICLE IX.
BYLAWS

The initial Bylaws shall be adopted by the Board of Directors. The power to alter, amend, or repeal the Bylaws or adopt new Bylaws is vested in the Board of Directors, subject to repeal or change by action of the shareholders.

ARTICLE X.
INFORMAL SHAREHOLDER ACTION

The holders of not less than a majority of the issued and outstanding shares of the voting stock of the corporation may act by written agreement without a meeting, as provided in Florida Statutes 607.0704 and the Bylaws.

IN WITNESS WHEREOF, the undersigned executes these Articles of Incorporation this 31 day of March, 1997.

FILED
97 APR -7 AM 10:29
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

DANIEL MARK COOK
REGISTERED AGENT / INCORPORATOR

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