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POOLE & CLEMENTS, P.A.

Attorneys at Law

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

WILLIAM (FRED) POOLE, IV
CORPORATE AND BUSINESS LAW

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644 West Colonial Drive
Orlando, Florida 32804
Telephone (407) 422-6662
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March 14, 1997

Secretary of State
Division of Corporations
The Capitol
Tallahassee, Florida 32399

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RE: HARRIS & SCOTT SPORTS MARKETING & MANAGEMENT, INC.
Our file # 97-032

Dear Sir or Madam:

Enclosed please find two copies of Articles of Incorporation and Registered Agent's Certificate for a new Florida corporation now being formed -- HARRIS & SCOTT SPORTS MARKETING & MANAGEMENT, INC.

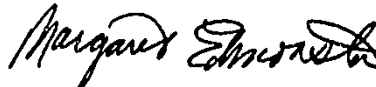
Also enclosed please find our check in the amount of \$122.50. This check includes payment for the following:

Filing Fee	\$35.00
Registered Agent's Designation	35.00
Certified Copy of Articles	<u>52.50</u>
TOTAL	\$ 122.50

Please send the certified copy of Articles, along with the duplicate Registered Agent's Certificate, back to the undersigned. We are not requesting a certified copy of the Registered Agent's Certificate.

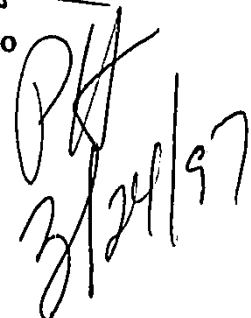
Your cooperation in this matter is appreciated.

Sincerely,



Margaret Edmonston, Assistant to
William F. Poole, IV
POOLE & CLEMENTS, P.A.

/me
Enclosures



ARTICLES OF INCORPORATION

OF

HARRIS & SCOTT SPORTS MARKETING & MANAGEMENT, INC.

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**SECRETARY OF STATE
TALLAHASSEE, FLORIDA**

The undersigned incorporator to these Articles of Incorporation, a natural person competent to contract, hereby forms a corporation for profit pursuant to the Florida General Corporation Act, as particularly set forth in Chapter 607 of the Florida Statutes.

ARTICLE I - NAME

The name of the corporation is **HARRIS & SCOTT SPORTS MARKETING & MANAGEMENT, INC.**

ARTICLE II - NATURE OF BUSINESS

This corporation is organized for the purpose of sports marketing and management, and transacting any or all lawful business, including but not limited to:

(a) To acquire by purchase, lease or otherwise, lands and interest in lands, and to own, hold, improve, develop and manage any real estate so acquired, and to erect, or cause to be erected, on any lands owned, held or occupied by the corporation, buildings or other structures, public or private, with their appurtenances and to manage, operate, lease, rent, rebuild, enlarge, alter or improve any buildings or other structures, now or hereafter erected on any lands so owned, held or occupied and to encumber or dispose of any lands or interests in lands and any buildings or other structures, at any time owned or held by the corporation. To buy, sell, mortgage, exchange, lease, hold for investment or otherwise, use and operate real estate of all kinds, improved or unimproved, and any right or interest therein.

(b) To acquire by purchase, lease, manufacture, or otherwise, any personal property deemed necessary or useful in the equipment, furnishing or improvement, development or management of any property, real or personal, at any time owned, held or occupies by the corporation, and to invest, trade or deal in any personal property deemed beneficial to the corporation and to lease, rent, encumber or dispose of any personal property at any time owned or held by the corporation.

(c) To contract debts and borrow money, issue and sell or pledge bonds, debentures, notes or other evidences of indebtedness and to execute such mortgages, transfers or corporate property, or other instruments to secure the payment of corporate indebtedness as required.

(d) To purchase the corporate assets of any other corporation and engage in the same or other character of business.

(e) To guarantee, endorse, purchase, hold, sell, transfer, mortgage, pledge or otherwise acquire or dispose of the shares of the capital stock, or any bonds, securities, or other evidences of indebtedness created by another corporation of the State of Florida or any other state or government and while owner of such stock, to exercise all the rights, powers and privileges of ownership, including the right to vote such stock.

(f) To enter into, make, perform and carry out contracts and agreements of every kind for any lawful purpose, without limit as to amount, with any person, firm, association or corporation; and to transact any further and other business necessarily connected with the purposes of this corporation or calculated to facilitate the same.

(g) To carry on any or all of its operations and businesses and to promote its objects within the State of Florida or elsewhere, without restriction as to place or amount; and to have, use, exercise and enjoy all of the general powers of like corporations.

(h) To engage in any and all lawful businesses, trades, occupations and professions.

(i) To do any or all of the things herein set forth to the same extent as natural persons might or could do and in any part of the world as principals, agents, contractors or otherwise, alone, or in company with others and to do and perform all other things and acts as may be necessary, profitable or expedient in carrying on any of the business or acts named above.

The intention is that none of the objects and powers as hereinabove set forth, except where otherwise specified in this Article, shall be in any wise limited or restricted by reference to or inference from the terms of any other objects, powers or clauses of this Article or any other Articles; but that the objects and powers specified in each of the clauses in this article shall be regarded as independent objects and powers.

ARTICLE III - CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any time is One Hundred (100) shares of common stock, each having the par value of \$1.00.

Authorized capital stock may be paid for in cash, services or property, at a just value to be fixed by the Board of Directors of this corporation at any regular or special meeting.

ARTICLE IV - TERM OF EXISTENCE

This corporation shall have perpetual existence.

ARTICLE V - ADDRESS

The initial street address of the principal office of this corporation is to be at **1130 Martin Boulevard, Orlando, Florida 32825**. The Board of Directors may from time to time designate such other address and place for the principal office of this corporation as it may see fit.

ARTICLE VI - DIRECTORS

The business and the affairs of this corporation shall be managed by a Board of Directors, which shall be elected by the Shareholders and serve as provided in the By-Laws. The number of the members of the Board of Directors may either be increased or decreased from time to time by the By-Laws, but shall never be less than one (1). The corporation shall have two (2) directors initially.

ARTICLE VII - INITIAL DIRECTORS

The names and street addresses of the first Board of Directors who shall hold their office until their successors are elected and have qualified, are as follows:

<u>Name</u>	<u>Address</u>
George F. Harris	1130 Martin Blvd., Orlando, FL 32825
Alton L. Scott	1040 Windgrove Trail, Maitland, FL 32751

ARTICLE VIII - INCORPORATOR

The name and street address of the incorporator of these Articles of Incorporation shall be as follows:

William F. Poole, IV	644 West Colonial Drive, Orlando, Florida 32804
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ARTICLE IX - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is 644 West Colonial Drive, Orlando, Florida 32804, and the name of the initial registered agent of this corporation is William F. Poole, IV.

ARTICLE X - EFFECTIVE DATE

Pursuant to Florida Statute 607.0203(1), these Articles of Incorporation shall be effective and the corporation's existence shall begin as of March 17, 1997, provided

however, they shall be effective on the date of filing if the specified date is not within five (5) business days prior to the date of filing.

ARTICLE XI - VOTING RIGHTS

Except as otherwise provided by law, the entire voting power for the election of directors and for all other purposes shall be vested exclusively in the holders of the outstanding common shares.

ARTICLE XII - BY-LAWS

The power to adopt, alter, amend or repeal By-Laws shall be vested in the Board of Directors and the Shareholders.

ARTICLE XIII - INDEMNIFICATION

Every Director and every Officer of the Corporation shall be indemnified by the Corporation against all expenses and liabilities, including counsel fees, reasonably incurred by or imposed upon him in connection with any proceeding to which he may be a party, including appeals, or in which he may become involved by reason of his being or having been a Director or Officer of the Corporation, or of any other corporation which he served as such at the request of the Corporation, whether or not he is a Director or Officer at the time such expenses are incurred except in such cases wherein the Director or Officer is adjudged guilty of willful misfeasance or malfeasance in the performance of his duties; provided that, in the event of any claim for reimbursement or indemnification hereunder based upon settlement by the Director or Officer seeking such reimbursement or indemnification, the indemnification herein shall only apply if the Board of Directors approves such settlement and reimbursement as being in the best interest of the Corporation. The foregoing right of indemnification shall be in addition to and not exclusive of all other rights to which such Director or Officer may be entitled, but said right of indemnification shall not extend to any action, suit or proceeding by the Corporation or in the right of the Corporation to procure a judgment in its favor, whether civil or criminal, brought to impose a liability or penalty on any person for an act alleged to have been committed by such person in his capacity as Director or an Officer of the Corporation or in any other corporation in which he/she served as such at the request of the Corporation.

ARTICLE XIV - PREEMPTIVE RIGHTS

The corporation elects to have preemptive rights as provided for by the Florida General Corporation Act.

ARTICLE XV - AMENDMENT

These Articles of Incorporation may be amended in the manner provided by law. Every amendment shall be approved by the Board of Directors, proposed by them to the

Shareholders and approved at a Shareholders' meeting by a majority of the stock entitled to vote thereon, unless all the Directors and all the Shareholders sign a written statement manifesting their intention that a certain amendment of these Articles of Incorporation be made.

ARTICLE XVI - DEADLOCK IN MANAGEMENT

(a) Should deadlock, dispute or controversy arise among the shareholders or directors of the Corporation in regard to matters of management and company policy or matters arising under the provisions of the charter, and should the shareholders, by using their legal power and influence as shareholders, be unable to resolve such deadlock, dispute or controversy, the matter shall be resolved by the shareholders in the following manner:

(b) Notice shall be given by such objecting or dissenting shareholder(s) that such deadlock exists within fifteen (15) days of such deadlock, by certified mail, postage prepaid, addressed to the remaining shareholder(s) at the addresses listed on the corporate books.

(c) Either of the Shareholders may submit to the other a written offer containing the price and the terms on which he will purchase the shares of stock of the other or sell his shares. Such offer shall be sent by certified mail, return receipt requested, postage prepaid. The Shareholder receiving such offer shall have ten (10) business days within which to accept such offer by designating whether he is willing to sell his shares or purchase the other shareholder's shares on the price and terms set forth in the offer. The acceptance of the offer shall be in writing and shall be sent to the Shareholder making such offer by certified mail, return receipt requested, postage prepaid. The Shareholder receiving such offer shall have ten (10) business days within which to accept such offer. The acceptance of the offer shall be in writing and shall be sent to the Shareholder making such offer by certified mail, return receipt requested, within the said ten (10) day period. If accepted, the closing of such stock purchase and sale shall take place within thirty (30) days thereafter at the offices of the Corporation on the terms contained in the offer. If more than one Shareholder makes an offer, the offer with the earliest postmark shall control.

(d) If no offer is made, or if offer is made, but not accepted, and should all efforts at resolving the deadlock fail, then the Shareholder shall then select an arbitrator to resolve the deadlock within sixty (60) days of the receipt of such notice of deadlock, upon a unanimous vote of the shares of stock outstanding and entitled to vote. The Shareholders shall reserve the right to replace the arbitrator by unanimous vote of the shares outstanding and entitled to vote.

(e) Should the shareholders be unable to select an arbitrator or a successor arbitrator, the deadlock, dispute or controversy shall be resolved in accordance with the Florida Arbitration Code, Section 682 of the Florida Statutes.

(f) The decision of the arbitrator shall be final and binding upon all shareholders. The shareholders shall vote their shares as the arbitrator shall direct.

To enforce these provisions, the arbitrator may obtain an injunction from a court having jurisdiction to direct the shareholders to vote as the arbitrator has determined.

ARTICLE XVII-SHAREHOLDERS' AGREEMENTS

All of the Shareholders of the Corporation, or all of the shareholders of any class of stock of the Corporation, may simultaneously enter into written agreements among themselves and with the Corporation, providing for the following:

- a. Reasonable limitations on the transfer and assignment of the stock or class of stock of the Corporation owned by the shareholders or class of shareholders.
- b. Reasonable limitations upon and/or authorization for the issuance of capital stock or other securities by the Corporation.
- c. The manner and method by which the Corporation is managed and operated, including but not limited to the placing of provisions restricting the discretion of the Board of Directors in the management of the business of the Corporation, granting the powers and authority of the Corporation to be managed by its Shareholders.
- d. The liquidation, dissolution and winding up of the Corporation, and distribution of the assets.
- e. Any other or further rights and preferences, privileges, limitations and restrictions upon the authorized capital stock of the Corporation, or concerning purchase or repurchase of common shares in the event of death of any common shareholder or other circumstance which may require or entitle Corporation to purchase or repurchase any said shares; all subject to the limitations stated above.
- f. Any matter necessary or convenient to the effectuation of the foregoing items or provisions.

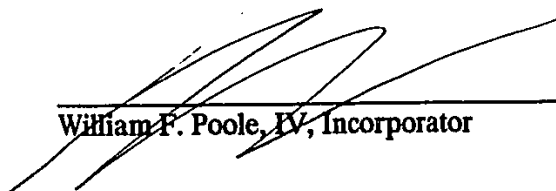
Any such agreement unanimously made and entered into among all of the shareholders of the Corporation, or all of any class of shareholders of the Corporation, when filed in the corporate records, shall be binding on the Corporation and shall be recognized and observed by the Directors, Officers and Agents of the Corporation, and any such agreement shall continue binding upon the Corporation until there is filed with the President and Secretary of the Corporation, in duplicate, a written instrument signed by the persons who originally created such agreements (or their successors in ownership, providing such succession in ownership shall be accomplished in accordance with the terms of the shareholders' agreements), consenting to the revocation and cancellation of the agreements among the shareholders, or class of shareholders.

And, one or more, but not all, of the shareholders of any class may enter into written agreements among themselves and/or with the Corporation, providing for purchase of

shares in the event of death or other circumstance which may be agreed upon between them, and all such written agreements shall be recognized by the Corporation; provided, that nothing by this authorization shall violate or be in derogation of any rights or right of first refusal of the Corporation or of any remaining or other shareholders of any class.

Nothing herein shall be construed as limiting the power and authority for the Corporation to enter into any agreement with one or more of its shareholders. Nothing herein shall be construed as to provide that the Corporation may deal differently on different terms and conditions as between shareholders and nothing herein shall be construed as to require the Corporation to make and enter into the same agreement with other shareholders or all other shareholders of any class.

IN WITNESS WHEREOF, I have hereunto set my hand and seal, acknowledged and filed the foregoing Articles of Incorporation under the laws of the State of Florida, this 14th day of March, 1997.

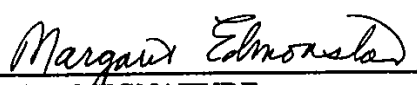

William F. Poole, IV, Incorporator

STATE OF FLORIDA
COUNTY OF ORANGE

I HEREBY CERTIFY that on this day personally appeared before me, an officer duly authorized to administer oaths and take acknowledgments, William F. Poole, IV, to me well known to be the person described in and/or that I relied upon the following form of identification of the above-named person: Florida Driver's License and who executed the foregoing instrument, and he acknowledged before me the matters and things contained in the above and foregoing are true and correct, and that an oath was/was not taken.

WITNESS my hand and official seal in the County and State last aforesaid this 14th day of March, A.D., 1997.

NOTARY SEAL


NOTARY SIGNATURE

MARGARET EDMONSTON
Notary Public, State of Florida
My comm. exp. Jan. 25, 2000
Comm. No. CC527757

ACCEPTANCE OF DESIGNATION AS REGISTERED AGENT

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STATE OF FLORIDA
DEPARTMENT OF STATE

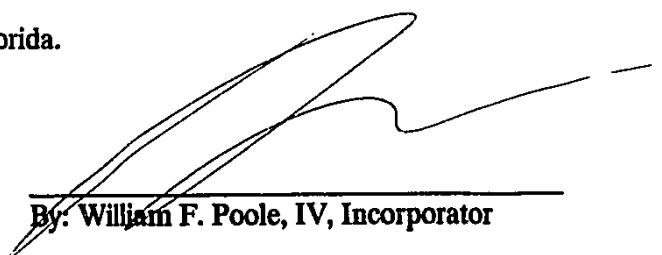
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

**CERTIFICATE DESIGNATING REGISTERED OFFICE FOR THE SERVICE OF
PROCESS WITHIN THE STATE OF FLORIDA, AND NAMING THE REGISTERED
AGENT UPON WHOM PROCESS MAY BE SERVED**

In compliance with Section 48.091
and 607.0501 of the Florida
Statutes, the following is submitted:

1. HARRIS & SCOTT SPORTS MARKETING & MANAGEMENT, INC., a
corporation organized under the laws of the State of Florida, with its principal place of
business at 1130 Martin Boulevard, Orlando, Florida 32825, has named William F. Poole, IV,
located at 644 West Colonial Drive, Orlando, Florida 32804, as its Registered Agent to accept
service of process within the State of Florida.

Dated: 3-14-97



By: William F. Poole, IV, Incorporator

Having been named to accept service of process for the above stated corporation at the
place designated above, I HEREBY AGREE TO ACT in this capacity and agree to comply
with the provision of all statutes relative to the proper and complete performance of my duties.

I am familiar with and accept the obligations of the position of Registered Agent.

Dated: 3-14-97



William F. Poole, IV, Registered Agent