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KINGSLEY & KINGSLEY
ATTORNEYS AND COUNSELLORS AT LAW
SUITE 203
8551 WEST SUNRISE BOULEVARD
PLANTATION, FLORIDA 33322-4013

DAVID J. KINGSLEY*
LOUISE R. KINGSLEY

*ALSO MEMBER WASHINGTON, D.C.
& MARYLAND BARS

TELEPHONE
(954) 474-5800
FACSIMILE
(954) 474-5862

January 29, 1997

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

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-01/31/97--01049--003
****122.50 ****122.50

RE: Jeffrey Alan, Inc.

To Whom it May Concern:

Enclosed please find an original and one copy of the Articles of Incorporation for the above-referenced corporation. Please file the original Articles and return a certified copy to our office in the envelope provided.

Enclosed herewith please find a check in the amount of \$122.50, as follows:

Filing Fee	35.00
Reg. Agent Fee	35.00
Certified Copy	<u>52.50</u>

TOTAL \$122.50

Thank you for your cooperation.

Very truly yours,

KINGSLEY & KINGSLEY

By David J. Kingsley
David J. Kingsley

DJK/la

Enclosures

AL FEB - 4 1997

FILED
97 JAN 31 PM 4: 09
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

FILED

97 JAN 31 PM 4: 09

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

JEFFREY ALAN, INC.

ARTICLE I

NAME

The name of this corporation is Jeffrey Alan, Inc.

ARTICLE II

DURATION

This corporation shall have perpetual existence.

ARTICLE III

PURPOSE

This corporation is organized for the purpose of sports marketing and the transacting of any and all lawful business.

ARTICLE IV

CAPITAL STOCK

This corporation is authorized to issue 7,500 shares of common stock.

ARTICLE V

PRE-EMPTIVE RIGHTS

Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

ARTICLE VI

INITIAL CORPORATE MAILING ADDRESS

The street address and the initial corporate mailing address are: 9624 N.W. 76 Court, Tamarac, Florida, 33321.

ARTICLE VII

INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is 9624 N.W. 76 Court, Tamarac, Florida, 33321, and the name of the initial Registered Agent of this corporation at that address is Irving Widelitz.

ARTICLE VIII

INITIAL BOARD OF DIRECTORS

This corporation shall have one director initially. The number of directors may be either increased or diminished from time to time by the By-laws, but shall never be less than one. The name and address of the initial director of this corporation is:

<u>NAME</u>	<u>ADDRESS</u>
Irving Widelitz	9624 N.W. 76 Court Tamarac, FL 33321

ARTICLE IX

INCORPORATOR

The name and address of the person signing these Articles is: Irving Widelitz, 9624 N.W. 76 Court, Tamarac, Florida, 33321.

ARTICLE X

INDEMNIFICATION

The corporation shall indemnify any Officer or

Director, or any former Officer or Director, to the full extent permitted by law.

ARTICLE XI

AMENDMENT

This corporation reserves the right to amend or repeal any provision contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 29 day of January, 1997.



IRVING WIDELITZ

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted, in compliance with said Act:

FIRST: That Jeffrey Alan, Inc., desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation at the City of Tamarac, County of Broward, State of Florida, has named Irving WidELITZ, 9624 N.W. 76 Court, Tamarac, Florida, 33321, County of Broward, State of Florida, as its agent to accept service of process within this state.

ACKNOWLEDGEMENT:

Having been named as Registered Agent to accept service of process for the above stated corporation, at the place designated in this certificate, I hereby agree to act in this capacity, and

agree to comply with the provision of said Act relative to
keeping open said office.



IRVING WIDELITZ

STATE OF FLORIDA)
) ss.
COUNTY OF BROWARD)

BEFORE ME, a Notary Public, authorized to take
acknowledgements in the State and County set forth above,
personally appeared IRVING WIDELITZ known to me and known by me
to be the person who executed the foregoing Articles of
Incorporation, who presented his Florida Drivers license as
identification, and he acknowledged before me that he executed
those Articles of Incorporation.

IN WITNESS WHEREOF, I have hereunto set my hand and
affixed my official seal, in the State and County aforesaid, this
29th day of January, 1997.



Notary Public
State of Florida at Large

My Commission Expires:



FILED
97 JAN 31 PM 4:09
SECRETARY OF STATE
TALLAHASSEE, FLORIDA