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DIVISION OF CORPORATIONS TO:

FAX #: (904)922-4001

FROM: EMPIRE CORPORATE KIT COMPANY

ACCT#: 072450003255

CONTACT: RAY STORMONT

Kids R' First Spc. (305) 541-3770 PHONE: (305)541-3694

AUDIT NUMBER......H97000001823 DOC TYPE..... FLORIDA PROFIT CORPORATION OR P.A.

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FLORIDA DEPARTMENT OF STATE Sandra B. Mortham Secretary of State

January 31, 1997

EMPIRE

SUBJECT: KIDS WORLD, INC.

REF: W97000002431

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an existing entity. Simply adding "of Florida" or "Florida" to the end of an entity name DOES NOT constitute a difference. Please select a new name and make the substitution in all appropriate places. One or more words may be added to make the name distinguishable from the one presently on file.

When the document is resubmitted, please return a copy of this letter to ensure that your document is properly handled.

If you have any questions about the availability of a particular name, please call (904) 488-9000.

THE NAME CONFLICTS WITH KIDS WORLD, INC. FILED ON 03/18/1985.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6067.

Neysa Culligan Document Specialist FAX Aud. #: H97000001523 Letter Number: 397A00005102

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ARTICLES OF INCORPORATION OF KIDS R' FIRST, INC.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Beatriz Da Silva, for the purpose of forming a corporation under the Florida General. FLORIDA Corporation Act, hereby adopt the following articles of incorporation:

ARTICLE I

NAME

The name of the corporation is Kids R' First, Inc.

ARTICLE II

DURATION

The term of existence of the Corporation is perpetual.

ARTICLE M

CAPITAL STOCK

The aggregate number of shares which the Corporation has authority to issue is ONE HUNDRED, all of which shall be common shares having a par value of ONE DOLLAR (\$1.00) per share.

ARTICLE IV

NATURE OF BUSINESS

The nature of business to be conducted by the Corporation is:

1. The Corporation may transact any and all lawful business for which corporations may be incorporated under the Florida General Corporation Act.

2. To conduct debts and borrow money, issue and sell or pledge bonds, debentures, notes and other evidences of indebtedness and execute such mortgages, transfer of corporate property, or other instruments to secure the payment of corporate indebtedness as required;

3. To manufacture, purchase, or otherwise acquire and own, mortgage, pledge, sell, assign, transfer, or otherwise dispose of, and to invest in, trade in, and deal in and with goods, were, merchandise, real and personal property, and services of every class, kind, or description;

Prepared by: Jordan, Padial & Company, CPA's, P.A. Jose I. Padial, CPA
999 Ponce de Leon Suke 715
Coml Gables, PL 33134
(305) 443-8010

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4. To conduct business in, have one or more offices in, and buy, hold mortgage, sell, convey, lease or otherwise dispose of real and personal property, including franchises, patents, copyrights, trademarks, and licenses, in the State of Florida, and in all other states and counties;

5. To purchase the corporate assets of any other corporation and to engage in the same

or other character of business;

6. To guarantee, endorse, purchase, hold, sell, transfer, mortgage, pledge or otherwise acquire or dispose of the shares of the corporate stock of, or any bonds, securities, or other evidences of indebtedness created by any other corporation of the State of Florida or other state or government, and while owner of such stock, to exercise all the right, powers and privileges of ownership, including the right to vote such stock;

7. To do such other things that are incidental to the foregoing or necessary or desirable

in order to accomplish the foregoing.

ARTICLE V

PREEMPTIVE RIGHTS GRANTED

Each shareholder of any class of stock of this Corporation shall be entitled to full preemptive rights to purchase treasury shares of the Corporation and securities of the corporation convertible into or carrying a right to subscribe to or acquire shares of any such treasury shares.

ARTICLE VI

REGISTERED OFFICE

The street address of the initial registered office of the Corporation is:

600 NE 36th. Street #1701 Miami, Florida 33137

The name of the registered agent at such address is:

Beatriz Da Silva

ARTICLE VII

PRINCIPAL OFFICE

The initial street address of the principal office of the Corporation in the State of Florida is:

600 NE 36th. Street #1701 Miami, Florida 33137

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ARTICLE VIII

DIRECTORS

The number of directors constituting the board of directors of the Corporation shall be determined in accordance with the By-Laws, but shall not be less than one. The names and addresses of the persons who are to serve as members of the initial board of directors are:

NAME

ADDRESS

Beatriz Da Silvo

600 NE 36th. Street #1701 Miami, Florida 33137

ARTICLE IX

INCORPORATORS

NAME

ADDRESS

Beatriz Da Silva

600 NE 36th. Street #1701 Miami, Florida 33137

The Corporation shall indomnify any officer or director to the full extent permitted by law.

ARTICLEX

REIMBURSEMENT FOR ORGANIZATIONAL AND CERTAIN OTHER PRE-INCORPORATION EXPENSES. ADOPTION OF CONTRACTS

The Corporation hereby adopts all contracts made on its behalf by the herein before mentioned incorporator. The Corporation further authorize it director to reimburse the herein before mentioned incorporator for any and all expenses incurred in the organization and formation of the Corporation. The Directors of this Corporation shall have the sole discretion to determine the expenses for which the herein before mentioned incorporator shall be reimbursed.

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ARTICLE XI

RIGHT TO AMEND ARTICLES OF INCORPORATION

The Corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment hereto, and any writing inferred upon the shareholders shall be subject to this reservation.

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 30 day of January, 1997.

Beatriz De Silva

Subscriber

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CERTIFICATION DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN FLORIDA, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

In compliance with section 48.091, Florida Statutes, the following is submitted:

FIRST THAT KIDS R" FIRST, INC. DESIRING TO ORGANIZE OR QUALIFY UNDER THE LAWS OF THE STATE OF FLORIDA WITH ITS PRINCIPAL PLACE OF BUSINESS AT CITY OF MIAMI, STATE OF FLORIDA, HAS NAMED BEATRIZ DA SILVA, LOCATED AT 600 NE 36TH. STREET #1701, MIAMI, STATE OF FLORIDA AS ITS AGENT TO ACCEPT SERVICE OF PROCESS.

Signature 'Balesaclosell

Subscriber: Beatriz Da Silva

Date 1-30-97

Having been to accept service of process for the above stated Corporation. At the place designated in this Certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties.

Signature

Beatriz Da Sava

Residing Agent

Date /- 30 - 3

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SECRETARY OF STATE
ALLAHASSEE FINDS

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