

LEASURE, GARGANO & MARCHEWKA, P.A.

ATTORNEYS AND COUNSELORS AT LAW

1520 ROYAL PALM SQUARE BOULEVARD

SUITE 260

FORT MYERS, FLORIDA 33919

TELEPHONE: 941-275-7515

TELECOPIER: 941-275-8856

ANTHONY J. GARGANO

JEFFREY W. LEASURE

RICHARD A. MARCHEWKA*

*ALSO ATTORNEY IN MISSISSIPPI

†FLORIDA CERTIFIED MAIL

REPLY TO:

POST OFFICE BOX 61169

FORT MYERS, FL 33906-1169

Secretary of State
Division of Corporations
Post Office Box 6237
Tallahassee, Florida 32314

EFFECTIVE DATE

1-20-97

600002069956--1

-01/28/97--01062--011

***122.50 ***122.50

RE: ARTICLES OF INCORPORATION FOR
DIRECT WORLD, INC.

Dear Madam:

I have enclosed one (1) original and one (1) copy of the Articles of Incorporation of DIRECT WORLD, INC. I have also enclosed a check made payable to the Secretary of State in payment of your required fees as follows:

Filing Fee:	35.00
Registered Agent Filing Fee:	35.00
Certified Copy Fee:	52.50
TOTAL:	\$122.50

FILED
JAN 27 PM 3:02
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

After the Articles have been filed, please furnish me with a certified copy. Thank you for your cooperation and assistance.

Sincerely,

LEASURE, GARGANO & MARCHEWKA, P.A.

Anthony J. Gargano

Anthony J. Gargano

Rebecca Stiles GAVE

AUTHORIZATION BY PHONE TO

CORRECT *Edy Date*

DATE 1/30/97

DOC EXAM *Rebecca Stiles*

AJG:rds
Enclosures: as stated
cc: client

EFFECTIVE DATE
1-20-97

ARTICLES OF INCORPORATION
OF
DIRECT WORLD, INC.

FILED
97 JAN 27 PM 3:02
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Pursuant to Section 607.0202, Florida Statutes, the undersigned, for the purpose of forming a corporation under the Florida General Corporation Act, do/does hereby adopt the following Articles of Incorporation:

ARTICLE 1. NAME

The name of the corporation is DIRECT WORLD, INC.

ARTICLE 2. DURATION

The duration of the corporation is perpetual.

ARTICLE 3. PURPOSE

The general purposes for which the corporation is organized are the following:

A. To engage in and transact any lawful business for which corporations may be incorporated under the Florida General Corporations Act. No other purpose limits this general purpose in any way.

B. To do other things as are incidental to the purposes of the corporation or necessary or desirable in order to accomplish them.

ARTICLE 4. CAPITAL STOCK

The aggregate number of shares which the corporation is authorized to issue is 1,000 shares of common stock. Those shares shall be of a single class and shall have a par value of \$1.00 per share.

ARTICLE 5. PRINCIPAL OFFICE

The principal office of the corporation is 5693 North Point Lane, Boynton Beach, Florida 33437 and the mailing address for the corporation is 5693 North Point Lane, Boynton Beach, Florida 33437.

ARTICLE 6. INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of the corporation is 1520 Royal Palm Square Boulevard, #260, Fort Myers, FL 33919 and the name of its registered agent at that address is Jeffrey W. Leasure.

ARTICLE 7. INITIAL BOARD OF DIRECTORS

The number of directors constituting the initial Board of Directors is four. The number of directors may be increased or decreased from time to time in accordance with the Bylaws, but shall never be less than one. The name and address of each initial director of the corporation is as follows:

Richard Wright
c/o 5693 North Point Lane
Boynton Beach, FL 33437

Shelly Patinella
c/o 5693 North Point Lane
Boynton Beach, FL 33437

James K. Arnold
c/o 5693 North Point Lane
Boynton Beach, FL 33437

Jeffrey W. Leasure
1520 Royal Palm Square Boulevard, #260
Fort Myers, FL 33919

ARTICLE 8. INCORPORATORS

The name and address of each incorporator is as follows:

Jeffrey W. Leasure
1520 Royal Palm Square Boulevard, #260
Fort Myers, FL 33919

The incorporator shall have no personal liability under any circumstances. The corporation shall indemnify the incorporator under all circumstances not prohibited by law.

ARTICLE 9. AMENDMENT

The corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment to them, and any right conferred upon the shareholders is subject to this reservation.

ARTICLE 10. INDEMNIFICATION

The corporation shall indemnify each officer and director including former officers, directors and the incorporator, to the full extent permitted by law.

ARTICLE 11. RIGHTS OF INITIAL DIRECTORS

Each of the initial directors shall have the right to be a director of the corporation as long as that respective director is a shareholder of the corporation. By acquiring stock in this corporation, each shareholder agrees to abide by this right and to elect each of the initial directors named in these Articles of Incorporation to the office of director as long as the director is a shareholder of the corporation. This Article may not be amended in any way without the written consent of each of the initial directors who is a shareholder of the corporation at the time of the amendment.

ARTICLE 12. BYLAWS

The power to adopt, alter, amend and repeal the Bylaws shall be vested in the Board of Directors, but all alterations, amendments and repeals of the Bylaws must be approved by a majority of the shareholders.

ARTICLE 13. COMMENCEMENT OF CORPORATION EXISTENCE

In accordance with Section 607.01401, Florida Statutes, the date when corporate existence shall commence is the date of subscription and acknowledgement of these Articles Of Incorporation.

ARTICLE 14. SHAREHOLDER QUORUM AND VOTING

Fifty-one percent (51%) of the shares entitled to vote represented in person or by proxy shall constitute a quorum at a meeting of the shareholders. If a quorum is present, the affirmative vote of fifty-one percent (51%) of the shares entitled to vote shall be an act of the shareholders.

ARTICLE 15. DIRECTOR QUORUM AND VOTING

A majority of the directors shall constitute a quorum at a meeting of the directors. If a quorum is present, the affirmative vote of a majority of all the directors of the corporation shall be an act of the Board of Directors.

ARTICLE 16. DIVIDENDS

Dividends may be paid to the shareholders.

ARTICLE 17. INFORMAL SHAREHOLDER ACTION

Any action of the shareholders may be taken without a meeting, if consent in writing, setting forth the action so taken shall be signed by all of the persons who are entitled to vote on such action at a meeting and filed with the secretary of the corporation as part of the corporate records.

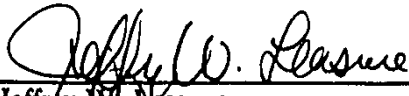
ARTICLE 18. INFORMAL DIRECTOR ACTION

Any action of the Board of Directors may be taken without a meeting, if consent in writing, setting forth the action so taken shall be signed by all of the persons who are entitled to vote on such action at a meeting and filed with the secretary of the corporation as part of the corporate records.

ARTICLE 19. SHAREHOLDER AGREEMENT

The shareholders or subscribers to stock of this corporation shall be authorized to enter into any agreement between themselves and with the corporation abridging, limiting, restricting or changing the rights or interests of any one or more of the shareholders or subscribers of stock to sell, assign, mortgage, pledge, hypothecate, or transfer on the books of the corporation any and all of the shares of the corporation. A copy of the agreement shall be filed with the corporation and all certificates of stock shall state that they are subject to the terms of the agreement and the stock shall not thereafter be transferred on the books of the corporation except in accordance with the terms and conditions of the agreement.

IN WITNESS WHEREOF the undersigned has signed these Articles of Incorporation on this January 20, 1997.



Jeffrey W. Measure

STATE OF FLORIDA

COUNTY OF LEE

I HEREBY CERTIFY that on this day, before me, an officer duly authorized in the State aforesaid and in the county aforesaid to take acknowledgments, personally appeared Jeffrey W. Leasure, who is personally known to me and who did not take an oath.

Witness my hand and official seal in the County and State last aforesaid on this January 20th 1997.

My Commission Expires:



REBECCA D. STOKES
MY COMMISSION # CC468783 EXPIRES
June 1, 1999
BONDED THRU TROY FAIR INSURANCE, INC.

Rebecca D. Stokes

NOTARY PUBLIC

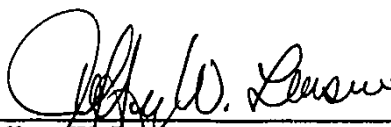
Rebecca D. Stokes

Print Name of Notary Public

CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of Section 607.0505, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

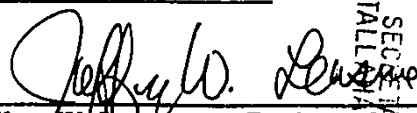
1. The name of the corporation is DIRECT WORLD, INC.
2. The name of the registered agent is Jeffrey W. Leasure and address of the registered agent and office is 1520 Royal Palm Square Boulevard, #260, Fort Myers, FL 33919.



Jeffrey W. Leasure, Incorporator

January 17, 1997
Date

HAVING BEEN NAMED TO ACCEPT SERVICE OF PROCESS FOR DIRECT WORLD, INC., AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY AGREE TO ACT IN THIS CAPACITY, AND I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATIVE TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I ACCEPT THE DUTIES AND OBLIGATIONS OF SECTION 607.0505, FLORIDA STATUTES.



Jeffrey W. Leasure, as Registered Agent

January 17, 1997
Date

97 JAN 17
PH 3:02
FILED
SECRETARY OF STATE
TALLAHASSEE FLORIDA