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FLORIDA DIVISION OF CORPORATIONS
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TO: DIVISION OF CORPORATIONS

FAX #: (904) 922-4001

FROM: FAS-T CORP. AGENTS, INC.
CONTACT: LIDIA FERNANDEZ
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ACCT#: 071001002335

FAX #: (305) 716-0346

NAME: AS SEEN ON TV INTERNATIONAL GROUP, INC.

AUDIT NUMBER.....H97000001334

DOC TYPE.....FLORIDA PROFIT CORPORATION OR P.A.

CERT. OF STATUS..0

PAGES..... 3

CERT. COPIES.....1

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ARTICLES OF INCORPORATION
OF
AS SEEN ON TV INTERNATIONAL GROUP, INC.

The undersigned incorporator(s), for the purpose of forming a corporation under the Florida General Corporation Act, hereby adopt(s) the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be: As Seen On TV International Group, Inc.

The principal place of business of this corporation shall be: 7837 N.W. 72nd Ave. Suite #101 Miami, FL 33166.

ARTICLE II NATURE OF BUSINESS

This corporation may engage in or transact any or all lawful activities or business permitted under the laws of the United States, the State of Florida, or any other state, country, territory or nation.

ARTICLE III CAPITAL STOCK

The aggregate number of shares of stock and its value that this corporation is authorized to have outstanding at any one time is: 1,000 Shares \$ 1.00 par value

ARTICLE IV TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE V OFFICERS DIRECTORS

The name(s) and street address(es) of the initial officer(s) and director(s), if any, who shall hold office the first year of the corporation's existence or until their successor(s) is(are) elected, is(are):

Diego E. Iraneta 7837 N.W. 72nd Ave. Miami, FL 33166
Silvia M. Gorrondona Iraneta 7837 N.W. 72nd Ave. Miami, FL 33166

Prepared by: Cesar R. Cruzalegui
7837 N.W. 72nd Ave. Suite #101
Miami, FL 33166 (305) 889-0416

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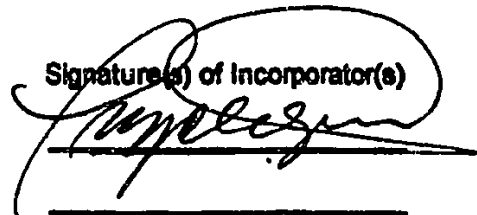
ARTICLE VI INCORPORATOR(S)

The name(s) and street address(es) of the incorporator(s) to this articles of incorporation is(are):

Cesar R. Cruzalegui 9100 W. Atlantic Blvd.
Coral Springs, Fl 33072

IN WITNESS WHEREOF, the undersigned incorporator(s) has(have) executed these Articles of Incorporation this 23rd day of January, 19 97.

Signature(s) of Incorporator(s)



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CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of Section 607.325, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation _____

AS SEEN ON TV INTERNATIONAL GROUP, INC.

2. The name and address of the registered agent and office is:

Cesar R. Cruzalegui 7837 N.W. 72nd Ave. Ste. 101

(P.O. BOX NOT ACCEPTABLE)

Miami, FL 33166

(CITY/STATE/ZIP)

SIGNATURE _____

TITLE INCORPORATOR

DATE 01/23/97

HAVING BEEN NAMED TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION, AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY AGREE TO ACT IN THIS CAPACITY, AND I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATIVE TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I ACCEPT THE DUTIES AND OBLIGATIONS OF SECTION 607.325, FLORIDA STATUTES.

SIGNATURE _____

DATE 01/23/97

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97 JUL 24 PM 12:30
CLERK OF COURT
JUL 24 1997