Office Use Only CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known): (Corporation Name) (Document #) (Corporation Name) (Document #) (Corporation Name) (Document #) (Corporation Name) (Document #) Walk in Pick up time Certified Copy Photocopy Mail out Will wait Certificate of Status NEW FILINGS AMENDMENTS Profit Amendment Resignation of R.A., Officer/ Director NonProfit Change of Registered Agent Limited Liability Domestication Dissolution/Withdrawal Other Merger **FREGISTRATION/** OTHER FILINGS QUALIFICATION Annual Report Foreign **Fictitious Name** Limited Partnership Name Reservation Reinstatement Trademark Other Examiner's Initials CR2E031(1/95)

ARTICLES OF INCORPORATION

OF

RICK'S BEAUTY SUPPLY, INC.

ARTICLE 1 - NAME

The name of this Corporation is Rick's Beauty Supply, Inc.

ARTICLE 11 - DURATION

This Corporation shall have perpetual existance commencing on the date of this filing of these Articles with the Department of State.

ARTICLE 111 - PURPOSE

This Corporation is organized for the purpose of transacting any or all lawful business for which corporations may be incorporated under Chapter 607, Florida statutes, as now exists or may after be amended.

ARTICLE 1V - CAPITAL STOCK

This Corporation is authorized to issue 1,000 shares of One Dollar (\$1.00) par value common stock which shall be designated as "Common Shares".

ARTICLE V - PRE-EMPTIVE RIGHTS

Every Shareholder, upon the sale for cash of any new stock of this Corporation, shall have the right to purchase his prorata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

ARTICLE V1 - CUMULATIVE VOTING

At each election for directors every shareholder entitled to vote in the election shall have the right to cumulate his votes by giving one candidate as many votes as the number of directors to be elected at that time multiplied by the number of his shares, or by distributing the votes on the same principle among any number of the candidates.

ARTICLE V11 - GREATER VOTING REQUIREMENT FOR SHAREHOLDERS WITH RESPECT OF SOME MATTERS

The affirmative vote of a majority of the shares of this Corporation entitled to vote shall be required for the authorization of a merger, consolidation, sale of substantial assets, and amendments.

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ARTICLE V111 - APPROVAL OF SHAREHOLDERS REQUIRED FOR MERGER

The approval of shareholders of this Corporation to any plan of merger shall be required in every case, whether of not that approval is required by law.

ARTICLE 1X - INITIAL BOARD OF DIRECTORS

All corporate powers shall be exercised by and under the authority of, and the business and affairs of the Corporation shall be managed under the direction of the board of directors.

This Corporation shall have one Director constituting the initial Board of Directors. The number of directors may be increased from time to time by the bylaws; however, there shall never be less than one director nor more than ten. The name and address of the initial Board of Directors of the Corporation is:

Enrick S. Jones 9378 Arlington Expressway, No. 320 Jacksonville, Florida 32225

Any and all of the powers and duties conferred to or imposed upon the Board of Directors, by resolution of the shareholders adopted at a special meeting called for that purpose, may be exercised or performed to such extent and by such persons as shall be provided by the shareholders.

ARTICLE X - BYLAWS

The power to adopt, alter, amend or repeal bylaws shall be vested in the Board of Directors and the shareholders, but the Board of Directors may not alter, amend or repeal any bylaws adopted by the shareholders if the shareholders provide that the bylaws shall not be altered, amended or repealed by the Board of Directors.

ARTICLE X1 - INCORPORATOR

The name and address of the Incorporator signing these Articles is Enrick S. Jones, 9378 Arlington Expressway, No. 320, Jacksonville, Florida 32225.

ARTICLE X11 - INDEMNIFICATION

This Corporation shall indemnify any officer of director or any former officer or director, to the full extent permitted by law.

ARTICLE X111 - AMENDMENT

This Corporation reserves the right to amend or repeal any provision contained in these Articles of Incorporation, or any amendment hereto, by a majority vote of the Board of Directors, and any right conferred upon the shareholders is subject to this reservation.

ARTICLE X1V - INITIAL REGISTERED OFFICE AND AGENT

The street address and the mailing address of the initial registered office of this Corporation is 9378 Arlington Expressway, No.320, Jacksonville, FL 32225 and the name of the initial Registered Agent of this Corporation at that address is Enrick S. Jones. Having been named asRegistered Agent and to accept service of process for the above stated Corporation, I hereby accept the appointment as Registered Agent and agree to act in that capacity. The address of the Registered Agent and the address of the Corporation are the same.

Enrick S. Jones

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Articles of Incorporation on the 1st day of January, 1997.

Enrick S. Jones

STATE OF FLORIDA COUNTY OF DUVAL

Before me, the undersigned authority, an officer duly authorized to administer oaths and take acknowledgements, personally appeared Enrick S. Jones unto me and known by me to be the person who executed foregoing Articles of Incorporation and who accepted the appointment as Registered Agent, and he acknowledged before me that he executed the same freely and voluntarily for the purpose therein expressed.

WITNESS my hand and official seal this 1st day of January, 1997 at Jacksonville, Duval County, Florida.

State of Florida At Large My Commission Expires

10/13/98

