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CT CORPORATION S Requestor's Name 660 East Jeffers Address Tallahassee, FL City State CORF		EFFECTIVE DATE	96 DEC 27 PH 1: 37
Mega Direct, Inc.			
() NonProfit () Limited Liabilit () Foreign	() Amendmen	nt () M	erger
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Acknowledgment W.P. Verifier			Sury
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STATE OF FLORIDA

ARTICLES OF INCORPORATION

OF

MEGA DIRECT, INC.

EFFECTIVE DATE

FIRST: THE CORPORATE NAME THAT SATISFIES THE REQUIREMENTS OF SECTION 607.0401 IS: MEGA DIRECT. INC...

SECOND: THE STREET ADDRESS OF THE INITIAL PRINCIPAL OFFICE AND, IF DIFFERENT, THE MAILING ADDRESS OF THE CORPORATION IS: 2100 A PALMETTO STREET, CLEARWATER, FLORIDA 34625.

THIRD: THE NUMBER OF SHARES THE CORPORATION IS AUTHORIZED TO ISSUE IS: ONE THOUSAND SHARES AT A PAR VALUE OF ONE DOLLAR.

FOURTH: PROVISIONS GRANTING PREEMPTIVE RIGHTS ARE: NONE

FIFTH: PROVISIONS FOR THE REGULATION OF THE INTERNAL AFFAIRS OF THE CORPORATION ARE: SET FORTH IN THE BYLAWS

SIXTH: THE STREET ADDRESS OF THE INITIAL REGISTERED OFFICE OF THE CORPORATION IS C/O C T CORPORATION SYSTEM, 1200 SOUTH PINE ISLAND ROAD, CITY OF PLANTATION, FLORIDA 33324, AND THE NAME OF ITS REGISTERED AGENT AT SUCH ADDRESS IS C T CORPORATION SYSTEM.

SEVENTH: THE NUMBER OF DIRECTORS CONSTITUTING THE INITIAL BOARD OF DIRECTORS OF THE CORPORATION IS THREE, AND THE NAMES AND ADDRESSES OF THE PERSONS WHO ARE TO SERVE AS DIRECTORS UNTIL THE FIRST ANNUAL MEETING OF SHAREHOLDERS OR UNTIL THEIR SUCCESSORS ARE ELECTED AND SHALL QUALIFY ARE:

NAME ROBERT A. KAHLOR STEVEN J. SMITH

STEPHEN O. HUHTA

ADDRESSES

333 W. STATE STREET, MILWAUKEE, WI 53203 333 W. STATE STREET, MILWAUKEE, WI 53203

600 INDUSTRIAL DRIVE, PO BOX 691, WAUPACA, WI 54981

EIGHTH: THE NAME AND ADDRESS OF EACH INCORPORATOR IS:

NAME

ADDRESSES

JENNIFER KRANZ

208 S. LASALLE STREET, CHICAGO, IL 60306

MEEGHAN O'DONNELL 208 S. LASALLE STREET, CHICAGO, IL 6060S

NINTH: THESE ARTICLES OF INCORPORATION SHALL BE EFFEFCTIVE AT 12:01 A.M. ON JANUARY 1, 1997.

THE UNDERSIGNED HAVE EXECUTED THESE ARTICLES OF INCORPORATION

THIS à 6 TH DAY OF Decen , 1996

SIGNATURE/TITLE

ACCEPTANCE BY THE REGISTERED AGENT AS REQUIRED IN SECTION 607.0501 (3) F.S.: C T CORPORATION SYSTEM IS FAMILIAR WITH AND ACCEPTS THE OBLIGATIONS PROVIDED FOR IN SECTION 607.0505.

C T CORPORATION SYSTEM

DATED

December 26

, 19₉₆ .

Francis P. Reg. .

, ASST. SECRETARY