1201 HAYS STREET 800-342-8086 TALIAHASSEE, FL 32301-2607

PRENTICE HALL LEGAL & FINANCIAL SERVICES ACCOUNT NO. : 072100000032

> REFERENCE : 195376 4323852

AUTHORIZATION :

COST LIMIT : \$ PPD

ORDER DATE : December 19, 1996

ORDER TIME : 12:17 PM

ORDER NO. : 195376-015 effective date

CUSTOMER NO: 4323852

CUSTOMER: Mary Fendle, Legal Assistant DEAN MEAD EGERTON BLOODWORTH

CAPOUANO & BOZARTH, P.A.

Suite 1500

800 North Magnolia Avenue

Orlando, FL 32803

DOMESTIC FILING

NAME:

FLORIDA LEISURE

DISCOUNT CARD, INC.

EFFECTIVE DATE: DECEMBER 18, 1996

XX ARTICLES OF INCORPORATION _ CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

_ CERTIFIED COPY PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: W. Charles Earnest

EXAMINER'S INITIALS:

400002034184--4

-12/19/96--01064--027 ****122.50 *****122.50



FLORIDA DEPARTMENT OF STATE Sandra B. Mortham Secretary of State

November 20, 1996

KARIMA MEGHANI 60 MILLET ROAD GREENFORD MIDDLESEX ENGLAND, UB6-9SH

The name FLORIDA LEISURE DISCOUNT CARD, INC. has been reserved for 120 days beginning November 20, 1996. The reservation number is R96000005499 and this reservation is **NONRENEWABLE**.

A reservation is not a grant of authority to use the name. It is only a withholding of a name from its availability for use by another. When the proposed document is submitted, the name will AGAIN be checked against the records of the Division and if still no conflict exists and all other requirements are fulfilled, the reserved name shall be filed as the entity name.

The Division of Corporations is a ministerial filing office and may not render any legal advice. The Division does not adjudicate the legality of any corporate name or arbitrate disputes between entities. You may wish to review other laws such as common law rights, including rights to a trade name; United States Code, Federal Trademark Act, Section 1051 (Lantham Act); Chapter 495, Florida Statutes, Registration of Trademarks and Service Marks (Florida Trademark Act); and Section 865.09, Florida Statutes (Fictitious Name Act).

If someone else submits the document for filing, it must have a copy of this letter attached.

Should you have any questions regarding this matter, please telephone (904) 488-9000, the Name Availability Section

Letter number: 196A00052715

Becky McKnight

ARTICLES OF INCORPORATION

OF

12-18-96

FLORIDA LEISURE DISCOUNT CARD, INC.

96 DEC 19 AMO: 50
TALLAHASSEE, FLORIDA

The undersigned, acting as incorporator of this

Corporation pursuant to Chapter 607 of the Florida Statutes, hereby

forms a corporation for profit under the laws of the State of

Florida and adopts the following Articles of Incorporation for such

Corporation:

ARTICLE I - NAME OF CORPORATION

The name of this Corporation shall be Florida Leisure Discount Card, Inc.

ARTICLE II - PRINCIPAL OFFICE AND MAILING ADDRESS

The principal office of this Corporation shall be located at 800 North Magnolia Avenue, Suite 1500, Orlando, Florida 32803, which shall also be the mailing address of the Corporation.

ARTICLE III - CAPITAL STOCK

The maximum number of shares of capital stock that this Corporation is authorized to issue and have outstanding at any one time is ten thousand (10,000) shares of common stock having a par value of One Dollar (\$1.00) per share.

ARTICLE IV - INITIAL REGISTERED OFFICE AND REGISTERED AGENT

The initial street address of the registered office of this Corporation in the State of Florida shall be 800 North Magnolia Avenue, Suite 1500, Orlando, Florida 32803. The Board of Directors may from time to time move the registered office to any

other address in Florida. The name of the initial registered agent of this Corporation at that address is Charles H. Egerton. The Board of Directors may from time to time designate a new registered agent.

ARTICLE V - INCORPORATOR

The name and address of the incorporator of this Corporation are:

Name

Address

Charles H. Egerton

800 North Magnolia Avenue Suite 1500 Orlando, Florida 32803

ARTICLE VI - INITIAL BOARD OF DIRECTORS

- A. The initial number of directors of this Corporation shall be One (1).
- B. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of this Corporation, but shall never be less than one (1).
- C. The name and addresse of the initial member of the Board of Directors, who shall hold office for the first year of existence of this Corporation or until her successor is elected or appointed and have qualified, are:

Name

Address

Karima Meghani

60 Millet Road, Greenford Middlesex UB6 9SH London, England

ARTICLE VII - PURPOSE

The general purpose for which this Corporation is organized shall be to conduct and transact any and all lawful

business authorized or not prohibited by Chapter 607 of the Florida Statutes, as the same may be from time to time amended.

ARTICLE VIII - DATE OF EXISTENCE

This Corporation shall exist perpetually, commencing on the date of execution of these Articles of Incorporation.

ARTICLE IX - INDEMNIFICATION

This Corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

IN WITNESS WHEREOF, the undersigned incorporator has made and subscribed these Articles of Incorporation at Orlando, Florida, this 18th day of December, 1996.

Charles H. Egerton

Having been named as registered agent for the above mentioned Corporation, at the place designated in the foregoing Articles of Incorporation, I hereby accept such designation and agree to act in such capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties as registered agent. I am familiar with, and accept the duties and obligations of, Section 607.0505 of the Florida Statutes.

Signature:

harles HV Egerton

Date: December 18, 1996