networks

PRINCE HOLD STREET ACCOUNT NO. : 07210000032

REFERENCE : 150464

82475A

AUTHORIZATION :

COST LIMIT : \$ PPD

ORDER DATE: November 11, 1996

ORDER TIME : 10:16 AM

EFFECTIVE MATE

ORDER NO. :

150464-005

11-11-96

CUSTOMER NO:

82475A

200002001442--7 11/12/96--01012--018 *****70.00 ******70.00

CUSTOMER:

Ms. Suzanne A. Novak

DUNN ABRAHAM & SWAIN

347 South Ridgewood Avenue

Daytona Beach, FL 32114

DOMESTIC FILING

NAME:

WESTWORLD HAIR CO., INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION

_ CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

CERTIFIED COPY

PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: W. Charles Earnest

EXAMINER'S INITIALS:

11-11-96.

ARTICLES OF INCORPORATION

OF

WESTWORLD HAIR CO., INC.

The undersigned incorporator executes these Articles of Incorporation [these "Articles"] and causes them to be delivered to the Florida Department of State for filing, for the purpose of incorporating a corporation for profit under the Florida Business Corporation Act.

ARTICLE I (Numa of the Corporation)

The name of the corporation is WESTWORLD HAIR CO., INC. [the "Corporation"].

ARTICLE II (Principal Office of the Corporation)

The address of the principal office of the corporation is: 220 S. Beach Street, Daytona Beach, FL 32114.

ARTICLE III (Authorized Shares of the Corporation)

The Corporation shall have authority to issue 100 common shares. The shares shall have a par value of \$1.00 per share.

ARTICLE VI (Registered Office of the Corporation)

The street address of the Corporation's initial registered office is: 505 S. Palmetto Avenue, Apt. 2, Daytona Beach, FL 32114.

ARTICLE V (Registered Agent of the Corporation)

The Corporation's initial registered agent is: Sirikit Press [the

"Registered Agent"]. To signify acceptance of appointment as registered agent, the Registered Agent has signed these Articles pursuant to section 607.0501, Florida Statutes.

ARTICLE VI (Identification of Incorporator)

The name and street address of the incorporator is: Sirikit Press, 505 S. Palmotto Avenue, Apt. 2, Daytona Beach, FL 32114.

ARTICLE VII (Corporate Existence)

The time and date on which the corporate existence of this Corporation shall begin is: 12:01 a.m. (Local Time) on November 11, 1996.

ARTICLE VIII (Shareholders' Preemptive Rights)

When a new issue of shares of the Corporation is offered by it for sale and the consideration to be paid for such issue is to be paid in cash, each existing shareholder of the Corporation shall have the preemptive right to purchase his or her pro rata number of shares, or fraction thereof, at the price at which the newly issued shares are to be offered for sale to other persons.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles and causes them to be delivered to the Florida Department of State for filing, as of the date and time indicated in Article VII hereof, in accordance with the Florida Business Corporation Act, on November 8, 1996.

Sirikit Press
as Incorporator

ACCEPTANCE OF REGISTERED AGENT APPOINTMENT

The Registered Agent hereby accepts the appointment as the registered agent of the Corporation and states that he or she is familiar with, and accepts the obligations under section 607.0505, Florida Statutes.

Sirikit Press as Registered Agent