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DIVISION OF CORPORATIONS TOI

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FROM: MAHONKY ADAMS & CRISER, P.A. CONTACT: CORINNE P MCCLURE PHONE: (904)354-1100

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Articles of Incorporation

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JACKSONVILLE MARKETING GROUP, INC.

ARTICLE I

Name and Duration

The name of the Corporation is JACKSONVILLE MARKETING GROUP, INC. The duration of the Corporation is perpetual. The effective date upon which this Corporation shall come into existence shall be the date these Articles are filed by the Secretary of State.

ARTICLE II

Principal Office

The address of the principal office of the Corporation in the State of Florida is 830 Third Street, Suite 108, in the City of Jacksonville Beach 32250.

ARTICLE III

Registered Office and Agent

The address of the registered office in the State of Florida is 830 Third Street, Suite 108, in the City of Jacksonville Beach, County of Duval 32250. The name of the registered agent at such address is Mark D. Berman.

ARTICLE IV

Corporate Purposes, Powers and Rights

1. The nature of the business to be conducted or promoted and the purposes of the Corporation are to engage in any lawful act or activity for which corporations may be organized under the Florida Business Corporation Act.

Prepared by Jaime A. Frias, Esq. Mahoney Adams & Criser, P.A. P. O. Box 4099
Jacksonville, FL 32201
(904) 354-1100
Attorney No. 0879479

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2. In furtherance of its corporate purposes, the Corporation shall have all of the general and specific powers and rights granted to and conferred on a corporation by the Florida Business Corporation Act.

ARTICLE V

Capital Stock

The total number of shares of capital stock which the Corporation has the authority to issue is Ten Thousand (10,000) shares of Common Stock ("Common Stock") \$0.01 par value per share.

ARTICLE VI

Incorporator

The name and mailing address of the incorporator of this Corporation is as follows:

Name

Address

RAX CO.

c/o Mahoney Adams & Criser, P.A. 3400 Barnett Center Jacksonville, FL 32202

ARTICLE VII

Board of Directors

- 1. The number of members of the Board of Directors may be increased or diminished from time to time by the Bylaws; provided, however, there shall never be less than one. Each director shall serve until the next annual meeting of shareholders.
- 2. If any vacancy occurs in the Board of Directors during a term, the remaining directors, by affirmative vote of a majority thereof, may elect a director to fill the vacancy until the next annual meeting of shareholders.
- 3. The names and mailing addresses of the persons who shall serve as directors of the Corporation until the first annual meeting of the shareholders are as follows:

Namo

Address

Tara J. Sellers

830 Third Street, Suite 108 Jacksonville Beach, FL 32250

Mark D. Berman

830 Third Street, Suite 108 Jacksonville Beach, FL 32250

ARTICLE VIII

Amendment

The Corporation reserves the right to amend, alter, change or repeal any provision contained in these Articles of Incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon shareholders herein are granted subject to this reservation.

ARTICLE IX

Bylaws

The power to adopt, amend or repeal bylaws for the management of this Corporation shall be vested in the Board of Directors or the shareholders, but the Board of Directors may not amend or repeal any bylaw adopted by the shareholders if the shareholders specifically provide that such bylaw is not subject to amendment or repeal by the Board of Directors.

ARTICLE X

Indemnification

The Corporation shall indemnify any incorporator, officer or director, or any former incorporator, officer or director, to the full extent permitted by law.

ARTICLE XI

Transfer of Shares

If, from time to time, a shareholders' agreement among all of the shareholders of the Corporation is in effect regarding the Subchapter S status of the Corporation pursuant to the Internal Revenue Code of the United States in effect from time to time, then transfers of the

Corporation's Common Stock made not in accordance with such agreement, whether by operation of law or otherwise, are null and void ab initio.

The undersigned, for the purpose of forming a corporation under the laws of the State of Florida, does make, file and record these Articles of Incorporation, and does certify that the facts herein stated are true; and I have accordingly hereunto set my hand and scal.

DATED at Jacksonville, Duvat County, Florida, this 28th day of October, 1996.

RAX CO., a Florida corporation

Ralph R. Wickersham, Vice President

REGISTERED AGENT CERTIFICATE

In pursuance of the Florida Business Corporation Act, the following is submitted, in compliance with said statute:

That JACKSONVILLE MARKETING GROUP, INC., desiring to organize under the laws of the State of Florida, with its registered office, as indicated in the Articles of Incorporation at the City of Jacksonville, County of Duval, State of Florida, has named Mark D. Berman, located at said registered office, as its registered agent to accept service of process and perform such other duties as are required in the State.

RAX CO., a Florida corporation,

Incorporator

Ralph R. Wickersham, Vice President

ACKNOWLEDGMENT:

Having been named to accept service of process and serve as registered agent for the above-stated Corporation, at the place designated in this Certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said statute relative to keeping open said office, and further state that I am familiar with §607.0501, Florida Statutes.

Mark D. Berman, Registered Agent

DATED: October 28, 1996

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