FLORIDA DIVISION OF CORPORATIONS PUBLIC ACCESS SYSTEM ELECTRONIC FILING COVER SHEET

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DIVISION OF CORPORATIONS TO:

FAX #: (904)922-4001

FROM: CORPORATE CREATIONS INTERNATIONAL INC. CONTACT: JOHNNY C RODRIQUEZ

ACCT#: 073171003004

PHONE: (305)672-0686

FAX #: (305)672-9110

NAME: DIRECT HIT OF TAMPA, INC.

AUDIT NUMBER..... H96000013722

DOC TYPE...... FLORIDA PROFIT CORPORATION OR P.A.
CERT. OF STATUS. 1 PAGES...... 4
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Articles of Incorporation of Direct Hit of Tampa, Inc.

Article I. Name

The name of this Florida corporation is:
Direct Hit of Tampa, Inc.

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Article II. Address

The mailing address of the Corporation is:

Direct Hit of Tampa, Inc.
4015 North 40th Street
Tampa FL 33610

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Article III. Capital Stock

The Corporation shall have the authority to issue 2,000 shares of common stock, par value \$.01 per share.

Article IV. Registered Agent

The name and address of the registered agent of the Corporation is:

Fred LoVerde
4015 North 40th Street
Tampa FL 33610

Article V. Board of Directors

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation.

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Corporate Creations International Inc. 401 Ocean Drive • Suite 312 • Door Code #125 Miami Beach FL 33139-6629 (305) 672-0686 The election of directors shall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by law. The name of each initial member of the Corporation's Board of Directors is:

Fred LoVerde Joanne LoVerde

Article VI. Incorporator

The name and address of the incorporator is:

Corporate Creations International Inc. 401 Ocean Drive • Suite 312 • Door Code #125 Miami Beach FL 33139-6629

Article VII, Corporate Existence

The corporate existence of the Corporation shall begin effective September 30, 1996

The authorized representative of the incorporator executed these Articles of Incorporation on September 30, 1996

Corporate Creations International Inc.

I via A Ileiana Via Decident

Luis A. Uriarte Vice President

CERTIFICATE OF DESIGNATION REGISTERED AGENT AND REGISTERED OFFICE

CORPORATION:

Direct Hit of Tampa, Inc.

REGISTERED AGENT:

Fred LoVerde 4015 North 40th Street Tampa FL 33610

I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complet performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.

Fred LoVerde

by Luis A. Uriarte as attorney-in-fact

Date: September 30, 1996

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Corporate Creations International Inc. 401 Ocean Drive - Suite 312 - Door Code #125 Miami Beach FL 33139-5629 (305) 672-0686