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1201 HAYN STREET  
TALLAHASSEE, FL 32301-4777  
94 (2-01)  
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800-144-8786

**CSC networks**

PRESTON HALL  
LEGAL & FINANCIAL SERVICES

ACCOUNT NO. : 072100000032

REFERENCE : 091690 135564A

AUTHORIZATION : *Patricia Pyzdek*

COST LIMIT : \$ 122.50

ORDER DATE : September 19, 1996

ORDER TIME : 11:47 AM

ORDER NO. : 091690

CUSTOMER NO: 135564A

900001952229

CUSTOMER: Rebecca Eanes, Legal Assistant  
KEANE & REESE, P.A.

Oakdale Professional Center  
36426 U.S. Highway 19 North  
Palm Harbor, FL 34684

DOMESTIC FILING

NAME: THE ADVERTISING  
ADVANTAGE COMPANY

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION  
CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX CERTIFIED COPY  
PLAIN STAMPED COPY  
CERTIFICATE OF GOOD STANDING

CONTACT PERSON: W. Charles Earnest

EXAMINER'S INITIALS:

*9/20/96*

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
95 SEP 19 AM 10:21

ARTICLES OF INCORPORATION  
OF  
THE ADVERTISING ADVANTAGE COMPANY

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
96 SEP 19 AM 10:21

The undersigned, acting as Incorporator of a corporation under the Florida General Corporation Act, adopts the following Articles of Incorporation for such corporation:

1. Name and Address. The name of the Corporation shall be THE ADVERTISING ADVANTAGE COMPANY. The mailing address of the Corporation shall be 213 North Belcher Road, Clearwater, FL 34625.
2. Duration. The Corporation shall have perpetual existence.
3. Purpose. The purpose of the corporation is to engage in any activities of business permitted under the laws of the United States and of Florida.
4. Capital Stock. The corporation is authorized to issue 1,000 shares of common stock, at a par value of ONE (\$1.00) DOLLAR per share.
5. Initial Registered Office and Agent. The name and address of the initial registered agent and office of the Corporation is MICHAEL K. REESE whose address is 36426 U.S. Highway 19 North, Palm Harbor, FL 34684.
6. Initial Board of Directors. The corporation shall have ONE (1) director initially. The number of directors may be increased or decreased from time to time by an amendment of the Bylaws in the manner provided by law, but shall never be less than

ONE (1). The name and address of the person who is to serve as the initial director is DAVID L. McDOWELL whose mailing address is 213 North Delcher Road, Clearwater, FL 34625.

7. Incorporator. The name and address of the incorporator is Michael K. Reese whose address is 36426 U.S. Highway 19 North, Palm Harbor, FL 34684.

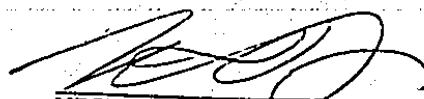
8. Bylaw Amendment. The power to adopt, alter, amend or repeal the Bylaws of this corporation shall be vested in the Board of Directors.

9. Indemnification. The corporation shall indemnify any officer or director, or any former officer and director, to the full extent permitted by law.

10. Informal Action of Directors. If all of the Directors severally or collectively consent in writing to any action taken or to be taken by the corporation, and the writing evidencing their consent are filed with the Secretary of the corporation, the action shall be valid as though it had been authorized at a meeting of the Board of Directors.

11. Amendment of Articles. This corporation reserves the right to adopt, alter, amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, in accordance with Florida law.

WHEREAS, the undersigned, as Incorporator, has executed these Articles of Incorporation on this, the 12th day of September, 1996.



MICHAEL K. REESE, Incorporator

Having been designated as the Registered Agent in the above and foregoing Articles, the undersigned is familiar with, and accepts the obligations of the position of Registered Agent.



MICHAEL K. REESE, Registered Agent

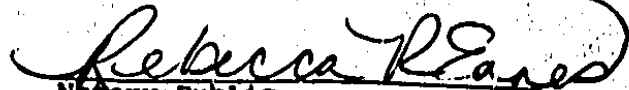
STATE OF FLORIDA  
COUNTY OF PINELLAS

The foregoing was acknowledged before me this 12th day of September, 1996, by MICHAEL K. REESE.

XX Who is personally known to me; or

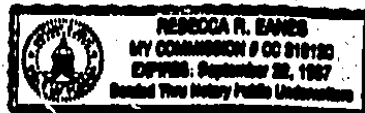
       Who produced       N/A       as

identification and who did take an oath.



Notary Public

My commission expires:



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SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
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