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AUGUST 27, 1996

SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
P.O. BOX 6327  
TALLAHASSEE, FL 32314

RE: MARKETER'S CHOICE, INC.

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
95 AUG 29 AM 8:45

GENTLEMEN:

ENCLOSED PLEASE FIND THE ORIGINAL AND ONE COPY OF ARTICLES OF INCORPORATION, TOGETHER WITH MY CHECK IN THE AMOUNT OF \$122.50.

THIS REPRESENTS THE COST OF THE FILING FEES, CERTIFIED COPY OF ARTICLES OF INCORPORATION AND FEE FOR REGISTERED AGENT DESIGNATION FOR THE ABOVE NAMED CORPORATION.

VERY TRULY YOURS,

---

(JACK A. LEHEW)

MARKETER'S CHOICE, INC.  
5433 THERESA ROAD  
TAMPA, FLORIDA, 33617

ARTICLES OF INCORPORATION  
OF

MARKETER'S CHOICE, INC.

The undersigned subscriber(s) to their Articles of Incorporation, natural person(s) competent to contract, hereby form a corporation under the laws of the State of Florida.

ARTICLE I - CORPORATE NAME

The name of the corporation is:

MARKETER'S CHOICE, INC.

ARTICLE II - DURATION

This corporation shall exist perpetually unless dissolved according to Florida law.

ARTICLE III - PURPOSE

The corporation is organized for the purpose of engaging in any activities or business permitted under the laws of the United States and the State of Florida.

ARTICLE IV - CAPITAL STOCK

The corporation is authorized to issue five hundred shares (500) of one Dollar(s) (\$ 1.00 ) per value Common Stock, which shall be designated "Common Shares".

ARTICLE V - INITIAL REGISTERED OFFICE AND AGENT

The principal office, if known, or the mailing address of the corporation is:

NAME MARKETER'S CHOICE, INC.  
ADDRESS 5422 THERESA ROAD  
CITY TAMPA FLORIDA ZIP 33615-3812

The name and street address of the Initial Registered Agent of this corporation is:

NAME JACK A. LEHEW  
ADDRESS 5422 THERESA ROAD  
CITY TAMPA FLORIDA ZIP 33615-3812

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66 AUG 29 AM 8:45

ARTICLE VI - INITIAL BOARD OF DIRECTORS

This corporation shall have **TWO ( 2 )** director(s) initially. The number of directors may be either increased or diminished from time to time by the By-Laws, but shall never be less than one (1). The name(s) and address(es) of the initial director(s) of the corporation are as follows:

NAME GARY FLEMING  
ADDRESS 3101 S.W. 34TH AVE.  
CITY OCALA, FLORIDA ZIP 34474

NAME BOB LEE  
ADDRESS 3101 S.W. 34TH AVE.  
CITY OCALA, FLORIDA ZIP 34474

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ FLORIDA ZIP \_\_\_\_\_

ARTICLE VII - INCORPORATORS

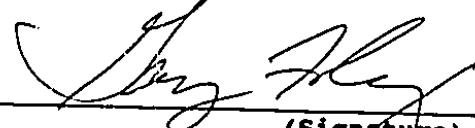
The names and addresses of the incorporators signing these Articles of incorporation are as follows:

NAME GARY FLEMING  
ADDRESS 3101 S.W. 34TH AVE.  
CITY OCALA, FLORIDA ZIP 34474

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ FLORIDA ZIP \_\_\_\_\_

IN WITNESS WHEREOF, the undersigned subscriber(s) have executed these Articles of Incorporation this 27TH day of AUGUST, 1996.

INCORPORATOR(S):

  
(Signature)

CERTIFICATE AND ACKNOWLEDGEMENT  
OF REGISTERED AGENT

CERTIFICATE OF REGISTERED AGENT  
OF

MARKETER'S CHOICE, INC.

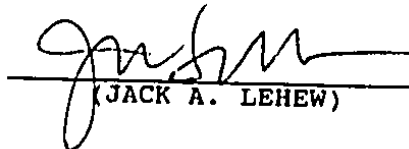
Pursuant to Florida Statutes Sections 48.091 and 607.0501, the following is submitted: The above corporation, desiring to organize under the laws of the State of Florida with its registered office as indicated in the Articles of Incorporation

at 5422 THERESA ROAD  
TAMPA, FL 33615-3812

has named JACK A. LEHEW  
located at the aforesaid address, as its Registered Agent to accept service of process within the state.

**ACKNOWLEDGEMENT**

Having been named as Registered Agent to accept service of process for the above stated corporation at the place designated in this certificate, and being familiar with the obligations of that position, I hereby accept to act in this capacity, and agree to comply with the provisions of Florida Law in keeping open said office.

  
(JACK A. LEHEW)

95 AUG 29 AM 8:45

FILED  
SECRETARY OF STATE  
TAMPA, FLORIDA