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Apr 29 1997 8:00am  
Secretary of State

PROFIT  
CORPORATION  
ANNUAL REPORT  
1997



FLORIDA DEPARTMENT OF STATE  
Sandra B. Mortham  
Secretary of State  
DIVISION OF CORPORATIONS

DOCUMENT # P96000070710 (4)

1. Corporation Name  
DIRECT ADVANTAGE, INC.



Principal Place of Business  
3872 50TH AVENUE SOUTH  
ST. PETERSBURG FL 33711

Mailing Address  
3872 50TH AVENUE SOUTH  
ST. PETERSBURG FL 33711-4866

3. Date Incorporated or Qualified 06/22/1996  
3a. Date of Last Report N/A

2. Principal Place of Business  
21 SAME AS ABOVE

2a. Mailing Address  
26 SAME AS ABOVE

4. FEI Number  
☒ Applied For  
☒ Not Applicable

22 Suite, Apt. #, etc. H

27 Suite, Apt. #, etc. H

5. Certificate of Status Desired ☐ \$8.75 Additional Fee Required

23 City & State H

28 City & State H

6. Election Campaign Financing Trust Fund Contribution ☐ \$5.00 May Be Added to Fees

24 Zip " Country U.S.A.

29 Zip " Country USA

8. This corporation has liability for intangible tax under s. 199.032, Florida Statutes ☐ Yes ☒ No

9. Name and Address of Current Registered Agent

10. Name and Address of New Registered Agent

MONROSE, ERNEST WILLIAM IV  
3872 50TH AVENUE SOUTH  
ST. PETERSBURG FL 33711

81 Name SAME AS "9"

82 Street Address (P.O. Box Number is Not Acceptable)

83

84 City FL 85 Zip Code

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE Ernest W. Monroe IV  
Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE 4/23/97

12. OFFICERS AND DIRECTORS

13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12

TITLE D  
NAME MONROSE, ERNEST WILLIAM IV  
STREET ADDRESS 3872 50TH AVENUE SOUTH  
CITY-ST-ZIP ST. PETERSBURG FL 33711

1.1 TITLE ☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

1.2 NAME

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

1.3 STREET ADDRESS

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

1.4 CITY-ST-ZIP

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

2.1 TITLE ☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

2.2 NAME

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

2.3 STREET ADDRESS

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

2.4 CITY-ST-ZIP

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

3.1 TITLE ☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

3.2 NAME

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

3.3 STREET ADDRESS

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

3.4 CITY-ST-ZIP

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

4.1 TITLE ☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

4.2 NAME

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

4.3 STREET ADDRESS

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STREET ADDRESS  
CITY-ST-ZIP

4.4 CITY-ST-ZIP

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

5.1 TITLE ☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

5.2 NAME

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

5.3 STREET ADDRESS

TITLE  
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STREET ADDRESS  
CITY-ST-ZIP

5.4 CITY-ST-ZIP

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

6.1 TITLE ☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

6.2 NAME

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

6.3 STREET ADDRESS

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

6.4 CITY-ST-ZIP

14. I do hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address.

SIGNATURE: Ernest W. Monroe IV  
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

4/24/97 (813) 867-0285  
Date Daytime Phone #