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REFERENCE: 063277 4390270

AUTHORIZATION :

COST LIMIT : STONE OF

ORDER DATE: August 23, 1996

ORDER TIME : 8:10 AM

ORDER NO. : 063277

DUCTUUT SEUSIA

CUSTOMER NO:

4390270

CUSTOMER: Randy James, Esq

RANDY JAMES ATTORNEY AT LAW

Suite K

4230 S. Macdill Avenue

Tampa, FL 33611

DOMESTIC FILING

NAME: MARKETING INITIATIVES, INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

CERTIFIED COPY
XX PLAIN STAMPED COPY

XX PLAIN STAMPED COPY
CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Karen B. Rozar

EXAMINER'S INITIALS:

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ARTICLES OF INCORPORATION

96 AUG 23 PH 2: 09

OF

Marketing Initiatives, Inc.

ARTICLE 1. NAME: The name of the Corporation is Marketing Initiatives, Inc.

ARTICLE 2. DURATION: The duration of the corporation shall be perpetual.

ARTICLE 3. PURPOSE: The corporation is organized for the purpose of transacting any and all lawful business under Chapter 607, Florida Statutes, as amended from time to time.

ARTICLE 4. AUTHORIZED STOCK: The corporation is authorized to issue One Thousand (1000) shares of One Dollar (\$1.00) par value common stock.

ARTICLE 5. INITIAL REGISTERED AGENT: The name of the initial registered agent of the corporation is George R. James, attorney at law. The street address of the initial registered office of the corporation for service of process shall be 4230 S. MacDill Ave., Suite K, Tampa, FL 33611.

ARTICLE 6. INITIAL BOARD OF DIRECTORS: The corporation initially shall have two (2) directors. The number of directors may be increased or decreased from time to time in accordance with the bylaws, provided that the number of directors shall not be less than one person at any time. The names and addresses of the initial directors are:

NAME

ADDRESSES

James Thomas Fortson

1212 Rainbrook Circle Valrico, FL 33594

Laura Moore Fortson

1212 Rainbrook Circle Valrico, FL 33594 ARTICLE 7. INCORPORATOR: The name and address of each incorporator of the corporation is:

NAME

ADDRESSES

James Thomas Fortson

1212 Rainbrook Circle Valrico, FL 33594

Laura Moore Fortson

1212 Rainbrook Circle Valrico, FL 33594

ARTICLE 8. PRINCIPAL OFFICE ADDRESS: The initial principal office and mailing address of the corporation shall be 1212 Rainbrook Circle, Valrico, FL 33594. The corporation reserves the privilege of having branch or other offices at places within or without the State of Florida.

ARTICLE 9. BY LAWS: The initial bylaws of the corporation shall be adopted by the board of directors at the organizational meeting. Thereafter the power to adopt, alter, amend, or repeal the bylaws shall be vested in the shareholders of the corporation.

ARTICLE 10. POWERS: The corporation shall have all of the corporate powers enumerated in Chapter 607, Florida Statutes, as amended from time to time.

ARTICLE 11. PRE-EMPTIVE RIGHTS: Each Shareholder of the Corporation shall have the right to purchase, subscribe for, or receive a right or rights to purchase or subscribe for, at the price for which it is offered to others, that Shareholders' prorata portion of the following:

A. Any stock of any class that the Corporation may issue or sell, whether or not exchangeable for any stock of the Corporation of any class or classes, and whether or not of unissued shares authorized by the Articles of Incorporation as originally filed or by any amendment by it after the issuance thereof, and whether issued for cash or other consideration; and

B. Any obligation that the Corporation may issue or sell which is convertible into or exchangeable for any stock of the corporation of any class or classes, or to which is attached or pertinent any warrant or warrants or other instruments conferring on the holder the right to subscribe for or purchase from the Corporation only shares of its stock of any class or classes. This right shall be deemed waived by any Shareholder who does not exercise it and pay for the shares preempted within thirty (30) days after the receipt of written notice from the corporation stating the price, terms and conditions of the issue of shares and inviting the Shareholder to exercise this preemptive right. This right may also be waived by a written waiver signed by the Shareholder.

ARTICLE 12. AMENDMENT OF ARTICLES: The corporation reserves the right to amend, alter, change, or repeal any provision or provisions contained in these Articles of Incorporation, or any amendment thereto, in accordance with the laws of the State of Florida as amended from time to time. All rights conferred upon the shareholders of the corporation are granted subject to this reservation.

ARTICLE 13. COMMENCEMENT OF CORPORATE EXISTENCE: The date of commencement of corporate existence for the above-named corporation shall be the date of filing of these Articles of Incorporation.

IN WITNESS WHEREOF, the undersigned incorporators have executed these Articles of Incorporation this 21st day of August, 1996.

James Thomas Fortson

Aura Moore Fortson

NOTICE OF ACCEPTANCE OF DESIGNATION AS REGISTERED AGENT

Pursuant to Section 607.0501(3), Florida Statutes, the undersigned hereby accepts designation as the initial registered agent for Marketing Initiatives, Inc., a Florida Corporation, and hereby states that said party is familiar with and accepts the duties and responsibilities as registered agent for said corporation this 215 day of 1996.

George R. James,