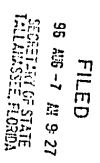
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REX ACCOUNTING SERVICES, INC. 3452 W. BOYNTON BEACH BLVD. SUITE 10 BOYNTON BEACH, FL 33436 (561) 732-8822



JULY 31, 1996

SECRETARY OF STATE CORPORATION RECORDS BUREAU DEPARTMENT OF STATE P.O. BOX 6327 TALLAHASSEE, FL. 32314

000001915250 -08/07/96--01048--001 *****70.00 *****70.00

TO WHOM IT MAY CONCERN:

ENCLOSED, PLEASE FIND THE ORIGINAL AND THE COPY OF ARTICLES OF INCORPORATION FOR:

QUALITY DISCOUNT BEAUTY SUPPLY CORPORATION

ALSO, ENCLOSED IS A CHECK IN THE AMOUNT OF \$70.00 TO COVER THE FILING FEES OF \$35.00 AND THE REGISTERED AGENT DESIGNATION FEES OF \$35.00.

IF THERE ARE ANY QUESTIONS REGARDING THIS CORPORATION PLEASE CONTACT OUR OFFICE AT THE NUMBER LISTED ABOVE.

THANK YOU.

LEON P. WILDE

LW-AI

ARTICLES OF INCORPORATION

We, THE UNDERSIGNED, hereby associate ourselves together for the purpose of becoming a corporation under the laws of the state of Florida providing for the formation, liability, rights privileges and immunities of corporations for profit.

ARTICLE I, NAME

The name of this corporation shall be as follows:

QUALITY DISCOUNT BEAUTY SUPPLY CORPORATION

FILED
96 AUG -7 AH 9-27
SECRETARY OF STATE
TALLARISSEE, FLORINA

ARTICLE II, NATURE OF BUSINESS

This corporation may engage in any activity or business permitted under the laws of the United States and of the State of Florida.

ARTICLE III, CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any time is five hundred (500) shares of common stock, of one dollar (\$1.00) par value.

ARTICLE IV, INITIAL CAPITAL

The amount of capital with which this corporation will begin business will not be less than one hundred (\$100.00) dollars.

ARTICLE V, TERM OF EXISTENCE

This corporation is to have perpetual existence.

ARTICLE VI, ADDRESS

The initial street address in the state of Florida of the principle office shall be as follows:

8500 RAYMOND DRIVE BOYNTON BEACH, FL 33436 The Board of Directors may from time to time move the principal office to any other address in the state of Florida.

ARTICLE VII, INITIAL BOARD OF DIRECTORS

This corporation shall have one director (s) initially. The number of Directors may be either increased or diminished by the by-laws adopted by the shareholders but shall never be less than one. The name and address of the initial Director of this corporation is:

AMAL ITAYEM 8500 RAYMOND DRIVE BOYNTON BEACH, FL 33436

ARTICLE VIII, INCORPORATOR

The name (s) and Address (s) of the incorporator(s):

AMAL ITAYEM 8500 RAYMOND DRIVE BOYNTON BEACH, FL 33436

ARTICLE IX, BY-LAWS

The power to adopt, alter, amend, or repeal by-laws shall be vested in the Board of Directors and shareholders.

ARTICLE X, AMENDMENTS

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment to them, and any right conferred upon the shareholder is subject to this reservation.

ARTICLE XI, SUB CHAPTER S CORPORATION

This corporation may be a Sub-Chapter S Corporation as defined by the Internal Revenue Code.

ARTICLE XII, REGISTERED AGENT AND OFFICE

The Registered Agent, listed below, with address, is familiar with and accepts the duties and responsibilities as Registered Agent:

AMAI, ITAYEM 8500 RAYMOND DRIVE BOYNTON BEACH, FI, 33436

Signature

7 811191

The registered office will be located at the address below:

8500 RAYMOND DRIVE BOYNTON BEACH, FL 33436

THE UNDERSIGNED, as subscribing incorporators, have here into set our hand and seal on JULY 31, 1996 for the purpose of forming this Corporation under the laws of the State of Florida, and here do make and file, in the office of the Secretary of the State of Florida, these Articles of Incorporation, and certify that the facts/herein stated ar true.

Zianatura

8/1/96

Date

ORETARY OF STATE