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FRANK P. NISI, JR. & ASSOCIATES, P.A.
ATTORNEYS AT LAW

205 E. CENTRAL BLVD., SUITE 304 • ORLANDO, FLORIDA 32801 • TEL. (407) 422-3068 • FAX (407) 422-9160

July 26, 1996

VIA: Certified Mail/Return Receipt Requested
Article No.: P 604 767 197

Corporate Records Bureau
Division of Corporations
Department of State
Post Office Box 6327
Tallahassee FL 32314

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-07/30/96--01165--012
****122.50 ****122.50

RE: PROMOTIONAL CONCEPTS UNLIMITED, INC.

Dear Representative:

Enclosed please find an original and one (1) copy of the Articles of Incorporation and a Certificate of Acceptance as Registered Agent for service of process within this state for the above-referenced corporation. I am forwarding a check in the amount of \$122.50 which covers the \$35.00 filing fee, \$52.50 for a certified copy of Certificate of Incorporation and \$35.00 for designation of registered agent.

Please endorse your approval of the Articles of Incorporation on the duplicate copy and return to the undersigned. Feel free to call if you have any questions.

Sincerely,

Frank P. Nisi, Jr.

Frank P. Nisi, Jr.

FPN:ms

Enclosures

FILED
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

7.31.96
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**ARTICLES OF INCORPORATION
OF
PROMOTIONAL CONCEPTS UNLIMITED, INC.**

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TALLAHASSEE, FLORIDA

ARTICLE I. NAME

The name of this corporation shall be PROMOTIONAL CONCEPTS UNLIMITED, INC.

ARTICLE II. COMMENCEMENT & DURATION

The commencement of this corporation's existence shall be at the time of the filing of these Articles Of Incorporation by the Department of State. This corporation's duration shall be perpetual.

ARTICLE III. PURPOSE

This corporation is being organized for the purpose of engaging in the transaction of any and all business activities permitted under the laws of Florida and the United States Of America.

ARTICLE IV. CAPITAL STOCK

This corporation shall have the authority to issue One Thousand (1000), One Dollar (\$1.00) par value shares of common capital stock.

ARTICLE V. PREEMPTIVE RIGHTS

Every shareholder, upon the sale for cash by this corporation of any shares of new capital stock of the same kind, class, or series, as that which the shareholder already holds, shall have the preemptive right to purchase a pro rata share thereof (as nearly as may be done without the issuance of fractional shares) at the price at which such shares are offered to others.

Articles Of Incorporation Of PROMOTIONAL CONCEPTS UNLIMITED, INC.

ARTICLE VI. TRANSFER RESTRICTIONS

No shareholder shall have the right to sell, assign, pledge, encumber, transfer, or otherwise dispose of any shares of the capital stock of this corporation, without first offering such shares for sale to this corporation at the net asset value thereof. Such offer shall be in writing, signed by the shareholder, sent by registered or certified mail to this corporation at its registered office address, and open for acceptance by this corporation for a period of fifteen days from the date of mailing. If this corporation fails or refuses, within such period, to make satisfactory arrangements for the purchase of such shares, the shareholder shall have the right to dispose of such shares without any further restrictions.

On the death of any shareholder, this corporation shall have the right to purchase any shares of the capital stock of this corporation owned by the shareholder immediately prior to the shareholder's death, on the terms set forth above, and this provision shall be binding upon the personal representative of the shareholder.

Each stock certificate issued by this corporation shall carry the following legend:

"These Shares Are Held Subject To Certain Transfer Restrictions
Imposed By This Corporation's Articles Of Incorporation, A Copy Of
Which Is On File At This Corporation's Principal Office."

ARTICLE VII. INITIAL BOARD OF DIRECTORS

The number of directors on this corporation's Initial Board Of Directors shall be two (2). The number of directors may be increased or decreased from time to time, as provided in this corporation's bylaws, but shall never be less than one.

The name and address of each individual who shall serve as a member of the Initial Board Of Directors are: Anthony Deemer and Eric Richard Bell, 887 Little Bend Road, Altamonte Springs, Florida 32714.

ARTICLE VIII. INDEMNIFICATION

This corporation shall indemnify any officer, director, employee, or agent, and any former officer, director, employee, or agent, to the full extent permitted by law.

Articles Of Incorporation Of PROMOTIONAL CONCEPTS UNLIMITED, INC.

ARTICLE IX. PRINCIPAL OFFICE & INITIAL REGISTERED OFFICE & AGENT

The address of this corporation's principal office and the address of this corporation's initial registered office shall be: 205 E. Central Blvd., Suite 304, Orlando, Florida 32801.

The name of the individual who shall serve as this corporation's initial registered agent at that address is: Frank P. Nisi, Jr.

ARTICLE X. INCORPORATOR

The name and address of the individual who shall serve as this corporation's incorporator are: Frank P. Nisi, Jr., 205 E. Central Blvd., Suite 304, Orlando, Florida 32801.

ARTICLE XI. AMENDMENT

This corporation reserves the right to amend or repeal any provisions in these Articles Of Incorporation, or any amendments hereto. Any rights conferred upon the shareholders shall be subject to this reservation.



Frank P. Nisi, Jr. - Incorporator

I hereby accept my designation as resident agent and agree to serve as the resident agent of PROMOTIONAL CONCEPTS UNLIMITED, INC. I hereby state that I am familiar with and accept the duties and responsibilities as registered agent for PROMOTIONAL CONCEPTS UNLIMITED, INC.



Frank P. Nisi, Jr. - Registered Agent

State Of Florida
County Of Orange

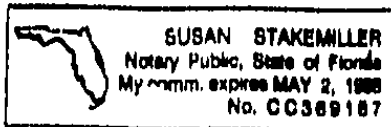
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On July 26, 1996, Frank P. Nisi, Jr., designated above as the individual who shall serve as the corporation's initial registered agent and incorporator, who is personally known to me, or produced a Florida driver's license as identification, personally appeared before me at the time of notarization, and, after being given the oath, acknowledged signing these Articles Of Incorporation Of PROMOTIONAL CONCEPTS UNLIMITED, INC.

Susan Stake Miller
Notary Public

(SEAL)



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