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LOUIS BAKKALAPULO, P.A.

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July 12, 1996

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Secretary of State
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

RE: ALTERNATIVE MARKETING, INC.

Dear Sir or Madam:

Enclosed please find the original and one copy of the Articles of Incorporation of Alternative Marketing, Inc. along with my check in the amount of \$122.50 for the filing fee.

Please return a certified copy of the Articles of Incorporation to me in the enclosed self-addressed, stamped envelope.

If you have any questions, please do not hesitate to contact my office. Thank you for your assistance.

Sincerely,

LOUIS BAKKALAPULO, P.A.

[Signature]
Louis Bakkalapulo

for firm

LB/kaf
Enclosure

ARTICLES OF INCORPORATION
OF
ALTERNATIVE MARKETING, INC.

The undersigned subscriber(s) to these Articles of Incorporation, competent to contract, hereby form(s) a corporation under the laws of the State of Florida.

ARTICLE I. NAME

The name of this Corporation is ALTERNATIVE MARKETING, Inc.

ARTICLE II. NATURE OF BUSINESS

The nature of the business and the objects and purposes to be transacted, promoted and carried on are to do any and all of the things herein mentioned as fully and to the same extent as natural persons might or could do.

1. To operate, maintain and otherwise manage a business for any purpose allowed by law.
2. To take, buy, purchase, sell, exchange, hire, lease or otherwise acquire real estate and property, either improved or unimproved, and any interest or right therein and tangible and intangible personal property, and to hold, own, control, manage, and develop same.
3. To purchase or otherwise acquire real and personal property of any and all kinds that may be lawfully acquired and held by a business corporation and in particular land, leaseholds, shares of stock, mortgages, bonds and other securities.
4. To erect, construct, maintain, improve, rebuild, alter, manage and control, either directly or through ownership of stock in any corporation, any and all kinds of buildings, dwellings, stores, offices or other structures or erections.
5. To sell, manage, improve, develop, assign, transfer, convey, lease, pledge or otherwise alienate or dispose of and to mortgage or otherwise encumber land, buildings, real property, chattel real or other property of the company, real and personal.
6. To issue debentures, bonds or other evidences of indebtedness secured by mortgages upon property of this company or otherwise, and to sell the same; borrow money, make and issue its promissory notes, bonds or other evidence of indebtedness, whether secured by mortgage, pledge or otherwise.

7. To purchase, acquire, hold, sell, assign, transfer, mortgage, pledge and otherwise dispose of the shares of capital stock, bonds, debentures, or other evidence of indebtedness of any corporation, domestic or foreign, and while the holder thereof, to exercise all the rights and privileges of ownership, including the right to vote thereon, and to issue in exchange therefor its own stock, bonds and other obligations.

8. To carry on any business whatsoever which the corporation may deem proper or convenient in connection with any of the foregoing purposes or otherwise, or which may be calculated directly or indirectly to promote the interest of the corporation or to enhance the value of its property.

9. To purchase, hold, sell, and issue the shares of its own capital stock.

10. To conduct its business in the State of Florida, in other states, in the District of Columbia, in the territories and colonies of the United States and foreign countries and to exercise all the powers conferred by the laws of the State of Florida upon corporations formed under the Act pursuant to any under which this corporation is formed.

11. To do such other things as are incidental to the foregoing or necessary or desirable in order to accomplish the foregoing.

12. The intention is that none of the objects and powers as hereinabove set forth, except where otherwise specified in the Article, shall be in anyway limited or restricted by reference to or inference from the terms of any other objects, powers or clauses of this Article, or any other Articles. but that the objects and powers specified in each of the clauses of this Article shall be regarded as independent objects and powers.

ARTICLE III. CAPITAL STOCK

The aggregate number of shares of stock that is authorized to be issued is 7000 shares of common stock. Such shares shall be of a single class, and shall have a par value of \$1.00 per share.

ARTICLE IV. DURATION OF EXISTENCE

This corporation is to have perpetual existence.

ARTICLE V. ADDRESS

The street address of the principal office of the corporation is 1001 South Rome Street, Tampa, Florida 33606, and the name of its initial registered agent at 3000 Gulf to Bay Blvd., Suite 404, Clearwater, Florida 34619 is LOUIS BAKKALAPULO, P.A. The corporation may have and establish offices, conduct business and promote its objects within any part of the State of Florida, or in any state, District of Columbia, and territories and colonies of the United States and in foreign countries, as the directors may designate.

ARTICLE VI. DIRECTORS

The management and control of this corporation shall be vested in a Board of Directors of not less than (1) Director. Attendance by a majority of the directors at any meeting shall constitute a quorum. A majority of those directors present at any meeting must vote in favor of any motion, resolution or action taken in order that same become effective and be the act and deed of the corporation. The Board of Directors shall be elected by the shareholders of the corporation. The names and street addresses of the members of the Board of Directors, who, subject to the provisions of the Certificate of Incorporation, By-Laws, and the laws of the State of Florida, shall hold office for the first year of existence of the Corporation or until their successors are elected and have qualified are as follows:

| <u>NAME</u> | <u>ADDRESS</u> |
|-------------------|--|
| JAMES WARREN, Jr. | 1101 South Rome Street Tampa, Florida 33606 |

ARTICLE VII. OFFICERS

The officers of the corporation shall be a President, Vice President, Secretary and Treasurer, and shall be chosen by the Board of Directors. The Board of Directors may also, from time to time, provide for and elect all other officers or committees which may seem expedient to the Board. The officers who are to hold offices for the first year of existence of the corporation or until their successors are elected and have qualified are as follows:

| <u>NAME</u> | <u>OFFICE</u> |
|------------------------------|--|
| JAMES WARREN, Jr. | PRESIDENT, VICE PRESIDENT and TREASURER |
| ROBERT MICHAEL ANDERSON, Jr. | SECRETARY |

ARTICLE VIII. SUBSCRIBERS

The names and street addresses of the incorporators of this corporation are as follows:

| NAME | ADDRESS |
|-------------------|--|
| JAMES WARREN, Jr. | 1101 South Rome Street Tampa, Florida 33606 |

ARTICLE IX. SEAL

The seal of the corporation shall be circular with the name ALTERNATIVE MARKETING, INC., and "Florida Seal, 1996" in the center.

IN WITNESS WHEREOF, the undersigned, as the incorporator(s) of the above named corporation, do hereby subscribe our name(s) and acknowledge the execution of the same on this the 16th day of July, 1996.


JAMES WARREN, Jr.

STATE OF FLORIDA
COUNTY OF PINELLAS

BEFORE ME, personally appeared JAMES WARREN, Jr. the person described in and who executed the foregoing Articles of Incorporation for ALTERNATIVE MARKETING, INC., and who acknowledged to and before me that she executed said instrument for the purposes therein expressed, and who is personally known to me. *produced by Dr. L.*

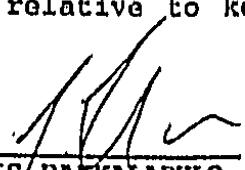
July WITNESS my hand and official seal, this the 16th day of 1996, in the aforesaid county and state.


NOTARY PUBLIC

My commission expires:

ACKNOWLEDGMENT OF REGISTERED AGENT

Having been named to accept service of process for the above-stated corporation, at the place designated in the Articles, I do hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.



LOUIS BAKKALAPULO, Esquire
LOUIS BAKKALAPULO, P.A.
3000 Gulf to Bay Boulevard
Suite 404
Clearwater, Florida 34619
(813) 726-6233

FILED
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TALLAHASSEE, FLORIDA