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FILED

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Division of Corporations
Department of State
PO Box 6327
Tallahassee, FL 32314

July 11, 1996

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-07/16/96--01051--011
*****70.00 *****70.00

Dear Division of Corporations:

Enclosed please find Articles of Incorporation for Superior Marketing Concepts Inc. along with a check in the amount of \$70.00 for filing fee and designation of registered agent.

Also enclosed is a photocopy of the Articles and an addressed postage paid envelope. Please return this to me with the filing date stamped on it.

Thank you:

Ronald Lee Parker Jr.
Ronald Lee Parker Jr.

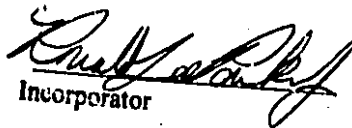
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Articles of Incorporation

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SECRETARY OF STATE
ALLAHASSER, FLORIDA

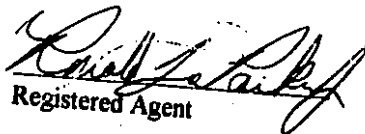
1. The name of the corporation is: Superior Marketing Concepts, Inc.
2. The principal place of business is: 13131 Rhodine Rd., Riverview, FL 33569.
3. The mailing address of the corporation is: PO Box 793, Riverview, FL 33568-0793.
4. The corporation shall have the authority to issue 1,000 shares of common stock, in one class only, each with a par value of \$.01.
5. The registered agent of the corporation is Ronald Lee Parker Jr. and the registered address is 13131 Rhodine Rd., Riverview, FL 33569.
6. The mailing address of the registered agent is PO Box 793, Riverview, FL 33568-0793.
7. The initial board of directors shall have 1 member whose name and address is as follows: Ronald Lee Parker Jr., 13131 Rhodine Rd., Riverview, FL 33569. The number of directors may be raised or lowered by amendment of the bylaws of the corporation but shall in no case be less than one.
8. The incorporator of this corporation is Ronald Lee Parker Jr. whose address is 13131 Rhodine Rd., Riverview, FL 33569 and whose mailing address is PO Box 793, Riverview, FL 33568-0793.

Dated July 11, 1996


Incorporator

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and am familiar with and accept the obligations of my position as registered agent.

Dated July 11, 1996


Registered Agent