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#### SECRETARY OF STATE DIVISION OF CORPORATIONS The Old Juli 409 East Gaines Street Tallahassee, Florida 32301

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## ARTICLES OF INCORPORATION of VISUAL IMPRESSIONS, INC.

The undersigned, intending to form a corporation for profit under the Florida Business Corporation Act of 1990, as amended (the "Act"), hereby adopts the following Articles of Incorporation.

FIRST: The name of the corporation is Visual Impressions, Inc. (hereinafter the "Corporation").

SECOND: The principal office of the Corporation in the State of Florida is 14019 Beach Boulevard, #1006, Jacksonville, Florida 32250.

THIRD: The mailing address of the Corporation's principal office, wherever located, is 3909 Shadowood Court, Allison Park, Pa. 15101.

FOURTH: The Corporation shall have the authority to issue One Hundred Thousand (100,000) shares of common stock, par value of One Cent (\$0.01) per share. The holders of common stock shall have one vote per share and shall not be entitled to cumulate their votes in the election of directors.

FIFTH: The address of the initial registered office of the Corporation in the State of Florida is 14019 Beach Boulevard, #1006, Jacksonville, Florida 32250. The name of the initial registered agent of the Corporation at said registered office is Bennedict J. Gessler, Jr.

SIXTH: The name and address of the incorporator is Kimberly Ross Lieb, 301 Grant Street, 20th Floor, Pittsburgh, Pa. 15219.

SEVENTH: No holder of any of the shares of any class of the Corporation shall be entitled as of right to subscribe for, purchase, or otherwise acquire any shares of any class of the Corporation which the Corporation proposes to issue or any rights or options which the Corporation proposes to grant for the purchase of shares of any class of the Corporation or for the purchase of any shares, bonds, securities, or obligations of the Corporation which are convertible into or exchangeable for, or which carry any rights to subscribe for, purchase, or otherwise acquire shares of any class of the Corporation; and any and all of such shares, bonds, securities, or obligations of the Corporation, whether now or hereafter authorized or created, may be issued, or may be reissued if the same have been reacquired and if their reissue is not prohibited, and any

and all of such rights and options may be granted by the Board of Directors to such individuals and entities, and for such lawful consideration, and on such terms, as the Board of Directors in its discretion may determine, without first offering the same, or any thereof, to any said holder.

EIGHTH: The duration of the Corporation shall be perpetual.

NINTH: The Corporation shall, to the fullest extent permitted by the provisions of the Act, indemnify any and all persons whom it shall have power to indemnify under said provisions from and against any and all of the expenses, liabilities, or other matters referred to in or covered by said provisions, and the indemnification provided for herein shall not be deemed exclusive of any other rights to which those indemnified may be entitled under any Bylaw, vote of shareholders or disinterested directors, or otherwise, both as to action in his official capacity and as to action in another capacity while holding such office, and shall continue as to a person who has ceased to be a director, officer, employee, or agent and shall inure to the benefit of the heirs, executors, and administrators of such a person.

Executed this 24/1 day of May, 1996.

Kimberly Ross Ljeb, Incorporator

### CERTIFICATE OF DESIGNATION

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### REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of Section 607.0501, Florida Statutes, the undersigned \$1.774715 corporation, organized under the laws of the State of Florida, submits the following statement in #0.3 designating the registered agent/registered office in the State of Florida.

l.	The name of the Corporation is Visual Impressions, Inc		
2.	The name and address of the registered agent and office is:		
	Benedict J. Gessler, Jr.		
	Name		
	14019 Beach Bouleyard, #1006 Street Address (P.O. Box not acceptable)		
	Jacksonville, Florida, 32250 City State Zip		
	Visual Impressions, Inc. Corporation		
	By: Julially 1500 Duch		
	Title:Sole Incorporator		
	Date: Nay 24, 1996		
	HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE		

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

Signature

Date