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ULTIMATE MARKETING

October 29, 1997

Department of State
Division of Corporations
Reinstatement Section
P.O. Box 6327
Tallahassee, FL 32314

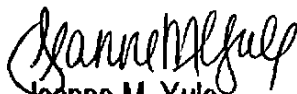
Re: Document Number P96000041473
Benson and Benson, Inc.

To Whom It May Concern,

I received yesterday a Certificate of Administrative Dissolution or Revocation regarding the above named corporation. This is very disturbing due to the fact that I had no idea, until reading the Certificate, that we were obligated to file an annual report. I try to be careful about all my renewals, but I didn't even know to expect it in the mail. Starting a new business this year, it is a never ending learning process. I have now been informed by your office that a report will and should have been mailed out in January and in April, so that I may know to look for them next year.

Attached please find the application for reinstatement of the Corporation. Per my conversation with your office, I am enclosing the \$165.00 renewal fee with this letter of explanation. If there is anything additional that you require from my office, please do not hesitate to call.

Sincerely,



Jeanne M. Yule
Office Manager

/jmy