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AmeriLawyer®			
(Requestor's Name) 343 ALMERIA AVENUE			
CORAL GABLES, FL 33134 - (305) 445-2700			
(City, State, Zip) (Phone #)			

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OFFICE USE ONLY

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CORPORATION NAME(S) & DOCUMENT NUMBER(S) (if known): STRATEGIC MARKETING SERVICES, INC.

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ARTICLES OF INCORPORATION

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OF

STRATEGIC MARKETING SERVICES, INC.

The undersigned subscriber to these Articles of Incorporation is a natural person competent to contract and hereby form a Corporation for profit under Chapter 607 of the Florida Statutes.

ARTICLE 1 - NAME

The name of the Corporation is STRATEGIC MARKETING SERVICES, INC., (hereinafter, "Corporation").

ARTICLE 2 - PURPOSE OF CORPORATION

The Corporation shall engage in any activity or business permitted under the laws of the United States and of the State of Florida.

ARTICLE 3 - PRINCIPAL OFFICE

The address of the principal office of this Corporation is 13575 58th Street North, Unit 157, Clearwater, Florida 34620-3721 and the mailing address is the same.

ARTICLE 4 - INCORPORATOR

The name and street address of the incorporator of this Corporation is:

Elsie Sanchez 343 Almeria Avenue Coral Gables, Florida 33134

ARTICLE 5 - OFFICERS

The officers of the Corporation shall be:

President: Secretary: Treasurer: Garry K. Eaves Garry K. Eaves Garry K. Eaves

whose addresses shall be the same as the principal office of the Corporation.



343 Almeria Avenue • Coral Gables, FL 33134 - (305) 445-2700 • (800) 603-3900 • Facsimile (305) 447-8900 Mailing Address - Post Office Box 144479, Coral Gables, FL 33114-4479

ARTICLE 6 - DIRECTOR(S)

The Director(s) of the Corporation shall be:

Garry K. Eavos

whose addresses shall be the same as the principal office of the Corporation.

ARTICLE 7 - CORPORATE CAPITALIZATION

7.1 The maximum number of shares that this Corporation is authorized to have outstanding at any time is **SEVEN THOUSAND FIVE HUNDRED (7,500)** shares of common stock, each share having the par value of **ONE DOLLAR (\$1.00)**.

7.2 No holder of shares of stock of any class shall have any preemptive right to subscribe to or purchase any additional shares of any class, or any bonds or convertible securities of any nature; provided, however, that the Board of Director(s) may, in authorizing the issuance of shares of stock of any class, confer any preemptive right that the Board of Director(s) may deem advisable in connection with such issuance.

7.3 The Board of Director(s) of the Corporation may authorize the issuance from time to time of shares of its stock of any class, whether now or hereafter authorized, or securities convertible into shares of its stock of any class, whether now or hereafter authorized, for such consideration as the Board of Director(s) may deem advisable, subject to such restrictions or limitations, if any, as may be set forth in the bylaws of the Corporation.

7.4 The Board of Director(s) of the Corporation may, by Restated Articles of Incorporation, classify or reclassify any unissued stock from time to time by setting or changing the preferences, conversions or other rights, voting powers, restrictions, limitations as to dividends, qualifications, or term or conditions of redemption of the stock.

ARTICLE 8 - SUB-CHAPTER S CORPORATION

The Corporation may elect to be an S Corporation, as provided in Sub-Chapter S of the Internal Revenue Code of 1986, as amended.



343 Almeria Avenue • Coral Gables, FL 33134 - (305) 445-2700 • (800) 603-3900 • Facsimile (305) 447-8900 Mailing Address • Post Office Box 144479, Coral Gables, FL 33114-4479 8.1 The shareholders of this Corporation may elect and, if elected, shall continue such election to be an S Corporation as provided in Sub-Chapter S of the Internal Revenue Code of 1986, as amended, unless the shareholders of the Corporation unanimously agree otherwise in writing.

8.2 After this Corporation has elected to be an S Corporation, none of the shareholders of this Corporation, without the written consent of all the shareholders of this Corporation shall take any action, or make any transfer or other disposition of the shareholders' shares of stock in the Corporation, which will result in the termination or revocation of such election to be an S Corporation, as provided in Sub-chapter S of the Internal Revenue Code of 1986, as amended.

8.3 Once the Corporation has elected to be an S Corporation, each share of stock issued by this Corporation shall contain the following legend:

"The shares of stock represented by this certificate cannot be transferred if such transfer would void the election of the Corporation to be taxed under Sub-Chapter S of the Internal Revenue Code of 1986, as amended."

ARTICLE 9 - SHAREHOLDERS' RESTRICTIVE AGREEMENT

All of the shares of stock of this Corporation may be subject to a Shareholders' Restrictive Agreement containing numerous restrictions on the rights of shareholders of the Corporation and transferability of the shares of stock of the Corporation. A copy of the Shareholders' Restrictive Agreement, if any, is on file at the principal office of the Corporation.

ARTICLE 10 - POWERS OF CORPORATION

The Corporation shall have the same powers as an individual to do all things necessary or convenient to carry out its business and affairs, subject to any limitations or restrictions imposed by applicable law or these Articles of Incorporation.

ARTICLE 11 - TERM OF EXISTENCE

This Corporation shall have perpetual existence.



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ARTICLE 12 - REGISTERED OWNER(S)

The Corporation, to the extent permitted by law, shall be entitled to treat the person in whose name any share or right is registered on the books of the Corporation as the owner thereto, for all purposes, and except as may be agreed in writing by the Corporation, the Corporation shall not be bound to recognize any equitable or other claim to, or interest in, such share or right on the part of any other person, whether or not the Corporation shall have notice thereof.

ARTICLE 13 - REGISTERED OFFICE AND REGISTERED AGENT

The initial address of registered office of this Corporation is AmeriLawyer[®] Chartered, located at 343 Almeria Avenue, Coral Gables, Florida 33134. The name and address of the registered agent of this Corporation is AmeriLawyer[®] Chartered, 343 Almeria Avenue, Coral Gables, Florida 33134.

ARTICLE 14 - BYLAWS

The Board of Director(s) of the Corporation shall have power, without the assent or vote of the shareholders, to make, alter, amend or repeal the Bylaws of the Corporation, but the affirmative vote of a number of Directors equal to a majority of the number who would constitute a full Board of Director(s) at the time of such action shall be necessary to take any action for the making, alteration, amendment or repeal of the Bylaws.

ARTICLE 15 - EFFECTIVE DATE

These Articles of Incorporation shall be effective immediately upon approval of the Secretary of State, State of Florida.

ARTICLE 16 - AMENDMENT

The Corporation reserves the right to amend, alter, change or repeal any provision contained in these Articles of Incorporation, or in any amendment hereto, or to add any provision to these Articles of Incorporation or to any amendment hereto, in any manner now or hereafter prescribed or permitted by the provisions of any applicable statute of the State of Florida, and all rights conferred upon shareholders in these Articles of Incorporation or any amendment hereto are granted subject to this reservation.



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IN WITNESS WHEREOF, I have herounto set my hand and seal, acknowledged and filed the foregoing Articles of Incorporation under the laws of the State of Florida, this APR 2 4 1996 4PR 25 PH 4= 38 Elsio Sanchoz, Incorporator ACCEPTANCE OF REGISTERED AGENT DESIGNATED IN ARTICLES OF INCORPORATION

AmeriLawyer[®] Chartered, having a business office identical with the registered office of the Corporation name above, and having been designated as the Registered Agent in the above and foregoing Articles of Incorporation, is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

AmeriLawyer® nartered By Vice President Natalia



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FLORIDA DEPARTMENT OF STATE Sandra B, Mortham Secretary of State

February 24, 1997

Garry Eaves 3000 34th St., South St. Petersburg, FL 33711 73 North to: 13575-58th SI. North Unit 157 Clear water, FL. 34620-3721

SUBJECT: STRATEGIC MARKETING SERVICES, INC. Ref. Number: P96000036176

We have received your document for STRATEGIC MARKETING SERVICES, INC. and your check(s) totaling \$35.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Please provide an original signature on the amendment. We cannot accept a photocopy.

The document must contain written acceptance by the registered agent, (i.e. "I hereby am familiar with and accept the duties and responsibilities as registered agent for said corporation"); and the registered agent's signature.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6908.

Steven Harris Corporate Specialist

Letter Number: 497A00009594

ARTICLES OF AMENDMENT TO ARTICLES OF INCORPORATION OF

STRATEGIC MARKETING SERVICES, INC.

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(present name)

Pursuant to the provisions of section 607.1006, Florida Statutes, this Florida profit corporation adopts the following articles of amendment to its articles of incorporation:

FIRST: Amendment(s) adopted: (indicate article number(s) being amended, added or deleted)

Article 1 - Name The new name of the corporation is NYT Consulting Group, Inc.

Article 3 - Principal Office The address of the principal office of this corporation is 3000 34th St. S., St. Petersburg, FL 33711

Article 5 - Officers
The officers of the corporation shall be:
 President - Garry K. Eaves
 Vice President - Bernadette Young
 Secretary - Julia A. Eaves
 Treasurer - Julia A. Eaves
Whose address shall be the same as the principal office of the corporation.

Article 6 - Directors The Directors of the Corporation shall be: Garry K. Eaves Bernadette Young Julia A. Eaves

• ;

Article 13 - Registered Office and Registered: Agent The name and address of the registered agent of this corporation is Sharon McGee Brockenbrough, 883 W. Granada Blvd., Ormond Beach, FL 32174

SECOND: If an amendment provides for an exchange, reclassification or cancellation of issued estates, provisions for implementing the amendment if not contained in the amendment itself, are as follows:

THIRD: T	he date of each amendment's adoption:					
	Adoption of Amendment(s) (CHECK ONE)					
Q⁄	The amendment(s) was/were approved by the shareholders. The number of votes cast for the amendment(s) was/were sufficient for approval.					
	The amendment(s) was/were approved by the shareholders through voting groups. The following statement must be separately provided for each voting group entitled to vote separately on the amendment(s):					
"The number of votes cast for the amendment(s) was/were sufficient						
for approval byvoting group						
The amendment(s) was/were adopted by the board of directors without shareholder action and shareholder action was not required.						
The amendment(s) was/were adopted by the incorporators without shareholder action and shareholder action was not required.						
Si	gned this <u>13</u> day of <i>Falm</i> , 19 <u>97</u> .					
Signature _	(By the Chairman or Vice Chairman of the Board of Directors, President or other officer if adopted by					
	(By the Chairman of Vice Chairman of the Board of Directors, rresident of other officer is adopted by the shareholders)					
	OR					
	(By a director if adopted by the directors)					
	OR					

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(By an incorporator if adopted by the incorporators)

<u>GMRRY K. EMVES</u> Typed or printed name <u>PRESIGENT</u> Title

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883 West Granada Boulevard • Ormond Beach, FL 32174 • Phone (904) 672-6742

February 10. 1997

Florida Department of State Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

To whom it may concern:

Pursuant to the provisions of Sections 607.1508, Florida Statutes, the corporation formerly known as Strategic Marketing Services Inc., submits this statement for the purpose of changing its registered office and registered agent in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of Section 607.0505, Florida. Statutes.

Sharon McGée Brockenbrough 883 West Granada Blvd. Ormond Beach, Fl 32174

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CR2E031(1/25)		Examiner's Initials



FLORIDA DEPARTMENT OF STATE Sandra B. Mortham Secretary of State

Fobruary 24, 1997

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(By an incorporator if adopted by the incorporators)

GMRRY K. ENVES Typed or printed name

PRESIONT

Hale. McGee & Associates Accountants

883 West Granada Boulevard • Ormond Beach, FL 32174 • Phone (904) 672-6742

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February 10. 1997

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Sharon McGée Brockenbrough 883 West Granada Blvd. Ormond Beach, Fl 32174