

Law Offices of
J. Warren Bullard, P.A.

125 N.W. 3rd Street
Ocala, Florida 34475

J. Warren Bullard

P96000030213

Area Code 352
Telephone 732-3900
Fax 867-0504

March 20, 1996

Secretary of State
State of Florida
Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

RE: Articles of Incorporation
Emerald, Inc.

0000001756610
-03/25/96--01101--014
***122.50 ***122.50

Dear Sir/Madam:

Enclosed are an original and one copy of the Articles of Incorporation for the above named corporation, and my check for \$122.50 which represents the following:

Filing fee	\$ 35.00
Certified copy	52.50
Registered Agent Designation	<u>35.00</u>
TOTAL	\$122.50

Upon your approval, please certify a copy of these Articles of Incorporation and return a certified copy to my office.

Your cooperation and prompt attention to this matter would be greatly appreciated.

Sincerely,

J. WARREN BULLARD, P.A.

J. Warren Bullard
J. Warren Bullard

Enclosures:

Articles of Incorporation (2)
Check - \$122.50

41-96
TB

FILED
APR - 8 AM 8:47
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

April 2, 1996

J. WARREN BULLARD PA
121 NW 3RD STREET
OCALA, FL 34475

SUBJECT: EMERALD, INC.
Ref. Number: W96000007003

We have received your document for EMERALD, INC. and check(s) totaling \$122.50. However, the enclosed document has not been filed and is being returned to you for the following reason(s):

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an existing entity. Simply adding "of Florida" or "Florida" to the end of an entity name **DOES NOT** constitute a difference. Please select a new name and make the substitution in all appropriate places. One or more words may be added to make the name distinguishable from the one presently on file.

When the document is resubmitted, please return a copy of this letter to ensure that your document is properly handled.

If you have any questions about the availability of a particular name, please call (904) 488-9000.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6878.

Terri Buckley
Corporate Specialist

Letter Number: 996A00014904

ARTICLES OF INCORPORATION
OF
INNOVATIVE MARKETING STRATEGIES, INC.

FILED
APR 8 AM 8:47
TALLAHASSEE, FLORIDA

ARTICLE I - NAME

The name of this Corporation is INNOVATIVE MARKETING STRATEGIES, INC.

ARTICLE II - DURATION

This Corporation shall have perpetual existence.

ARTICLE III - PURPOSE

This Corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE IV - CAPITAL STOCK

This Corporation is authorized to issue 7,500 shares of \$1.00 par value common stock.

ARTICLE V - PREEMPTIVE RIGHTS GRANTED

Each shareholder of any class of stock of this Corporation shall be entitled to full preemptive rights to purchase any unissued or treasury shares of the Corporation and any securities of the Corporation convertible into or carrying a right to subscribe to or acquire any unissued or treasury shares.

ARTICLE VI - INITIAL REGISTERED OFFICE AND AGENT
DESIGNATION AND ACCEPTANCE

The name of the initial registered agent of this Corporation is STEVEN RASMUSSEN whose post office mailing address and street address are 321 N.E. 47th Court, Ocala, FL 34470, who has signed these Articles of Incorporation to

indicate his acceptance and agreement to act in this capacity as contemplated by §607.0501, Florida Statutes.

I hereby accept the appointment as Registered Agent of INNOVATIVE MARKETING STRATEGIES, INC., and agree to act in that capacity.


STEVEN RASMUSSEN

ARTICLE VII - THE INITIAL BOARD OF DIRECTORS

The Corporation shall have one (1) director initially. The number of directors may be increased from time to time by the By-Laws, but shall never be less than one. The name and address of the initial director of this Corporation is:

STEVEN RASMUSSEN
321 N.E. 47th Court
Ocala, FL 34470

ARTICLE VIII - INITIAL PRINCIPAL OFFICE AND MAILING ADDRESS

The initial address of the Corporation's principal office is: 321 N.E. 47th Court, Ocala, FL 34470, and the mailing address of the Corporation is: 321 N.E. 47th Court, Ocala, FL 34470.

ARTICLE IX - SUBSCRIBERS AND INCORPORATORS

The name and address of the initial subscriber to the corporation's stock and the person signing as the incorporator of INNOVATIVE MARKETING STRATEGIES, INC. is as follows:

STEVEN RASMUSSEN
321 N.E. 47th Court
Ocala, FL 34470

FILED
86 APR -8 PM 8:47
TALLAHASSEE, FLORIDA

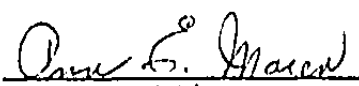
IN WITNESS WHEREOF, the undersigned has executed
these Articles of Incorporation this 4th day of April, 1996.


STEVEN RASMUSSEN

STATE OF FLORIDA
COUNTY OF MARION

BEFORE ME, a notary public authorized to take
acknowledgements in the State and County set forth above,
personally appeared STEVEN RASMUSSEN who produced as
identification a Florida Driver's License, and known by me
to be the persons who executed the foregoing Articles of
Incorporation, and he acknowledged before me that he executed
those Articles of Incorporation.

IN WITNESS WHEREOF, I have hereunto set my hand and
official seal, in the State and County aforesaid this 4th
day of April, 1996.


Notary Public
State of Florida at Large

Ann E. Maren
Printed Signature of Notary

My commission expires:



ANN E. MAREN
MY COMMISSION # CC 236229 EXPIRES
November 20, 1996
BONDED THRU TROY FARM INSURANCE, INC.