

**RICHARD R. COOK**

POST OFFICE BOX 1029  
DeLAND, FLORIDA 32721

PHONE - FAX  
904-734-1110

March 21, 1996

Secretary of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL. 32314

201001756142  
-03/25/96--01072--007  
\*\*\*\*122.50 \*\*\*\*122.50

Dear Madam Secretary:

Enclosed are the Articles of Incorporation for:

DATONA DISCOUNT ROOMS AND MEDIA ADVERTISING, Inc.

Enclosed also is my check for \$122.50 covering the filing fees  
and cost of a certified copy of the Articles.

Sincerely,

*Richard R. Cook*  
RICHARD R. COOK  
Florida Bar # 254134

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96 MAR 25 PM 12:20  
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION  
OF

DAYTONA DISCOUNT ROOMS AND  
MEDIA ADVERTISING, Inc.

The undersigned subscriber to these Articles of Incorporation, a natural person competent to contract, hereby forms a corporation under the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be DAYTONA DISCOUNT ROOMS AND MEDIA ADVERTISING, Inc. The principal address is 3280 C-5 South Atlantic Avenue, Daytona Beach, FL 32118.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory, or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1,000 shares of common stock having a par value of \$1.00 per share.

The street address of the initial registered office of the corporation shall be 5500 Ocean Shore Boulevard, #18, Ormond Beach, FL 32176 and the name of the initial registered agent of the corporation at that address is JOHN P. McCORMICK.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. PREEMPTIVE RIGHTS

Every shareholder upon the sale for cash of any new stock of

FILED  
MAR 25 1962  
CLERK OF DISTRICT COURT  
DAYTONA BEACH, FLORIDA

this corporation of the same kind, class, or series as that which he already holds, shall have the right to purchase his pro rata share thereof at the price at which it is offered to others.

#### ARTICLE VII. SPECIAL PROVISIONS

It is the intent of the incorporator that this corporation will qualify under the Section 1244 of the Internal Revenue Code and that the corporation will file as a Subchapter S Corporation.

#### ARTICLE VIII. DIRECTORS

This corporation shall have no directors initially.

#### ARTICLE IX. OFFICERS

The officers of the corporation shall be elected by the shareholders at the organizational meeting.

#### ARTICLE X. SUBSCRIBER

The name and street address of the subscriber to these Articles of Incorporation is:

JOHN P. McCORMICK  
5500 Ocean Shore Boulevard, #18,  
Ormond Beach, FL 32176

IN WITNESS WHEREOF, the undersigned has hereunto set his hand and seal on this 16<sup>th</sup> day of February, 1996.

  
\_\_\_\_\_  
JOHN P. McCORMICK (SEAL)

State of Florida )  
County of Volusia )

The foregoing instrument was acknowledged before me this 16<sup>th</sup> day of February 1996, by JOHN P. McCORMICK who is personally known to me or who produced \_\_\_\_\_ as identification.

Notary  
Title

Serial Number



DORIS A. REIK  
My Comm Exp. 5/25/96  
Bonded By Service Ins.  
No. CC198871

  
\_\_\_\_\_  
Notary Signature

DORIS A. REIK  
\_\_\_\_\_  
Notary Name Printed  
Commission expires:

ACCEPTANCE BY REGISTERED AGENT

I agree as Resident Agent to accept Service of Process; keep office open during prescribed hours; to post my name (and any other officers of said corporation authorized to accept service of process at the above Florida designated address) in some conspicuous place in office as required by law.

Resident Agent

  
\_\_\_\_\_  
John P. McCormick

This instrument prepared by Richard R. Cook, Attorney, P.O. Box 1929, DeLand, FL. 32721. Florida Bar #254134.

RICHARD R. COOK

Attorney at Law

POST OFFICE BOX 1029  
DOLAND, FLORIDA 32321

PHONE - FAX  
904-734-1110

P96000027694

November 5, 1996

Secretary of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL. 32314

Dear Madam:

200001999742--6  
-11/07/96--01107--011  
\*\*\*\*\*87.50 \*\*\*\*\*87.50

RE: DAYTONA DISCOUNT ROOMS AND MEDIA ,Inc.

Enclosed are the Articles of Amendment for a name change.  
and a check for \$87.50 for filing and for a certified copy of  
this name change.

Thanks!

Sincerely,



RICHARD R. COOK  
Florida Bar #254134

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96 NOV -7 PM 1:15  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

# ARTICLES OF AMENDMENT

DAYTONA DISCOUNT ROOMS AND MEDIA ADVERTISING, Inc.

Pursuant to Florida Statutes, The Articles of Incorporation of the above named Corporation are hereby amended as follows:

1. Article I is hereby Amended to read:  
The name of the corporation shall be FLORIDA DISCOUNT ROOMS AND MEDIA ADVERTISING, Inc.

2. The foregoing amendment was adopted by written consent of all of the Directors and Shareholders entitled to vote thereon.

IN WITNESS WHEREOF, we, the undersigned have executed these Articles of Amendment, this 1st day of November 1996.

  
JOHN P. McCORMICK, President

  
DAROLD SCHONSHECK, Secretary

State of Florida )  
County of Volusia )

The foregoing instrument was acknowledged before me this 1st day of November 1996, by JOHN P. McCORMICK and DAROLD SCHONSHECK as President and Secretary respectively of DAYTONA DISCOUNT ROOMS AND MEDIA ADVERTISING, Inc. who are personally known to me, ~~or who~~ have produced ~~as~~ identification. REC

Notary  
Title

Serial Number



RICHARD R. COOK  
MY COMMISSION # CC488702 EXPIRES  
MAY 21, 1999  
LAWRENCE COUNTY FARM INSURANCE, INC.

  
Notary Signature

Notary Name Printed  
Commission expires:

This instrument prepared by Richard R. Cook, Attorney, P.O. Box 1929, DeLand, FL. 32721.

CONSENT TO NAME CHANGE

The undersigned being the only Directors and Shareholders of  
DAYTONA DISCOUNT ROOMS AND MEDIA ADVERTISING, Inc. hereby consent  
to the change of the corporation's name to: FLORIDA DISCOUNT  
ROOMS AND MEDIA ADVERTISING, Inc.

Dated: 11/1/96

  
\_\_\_\_\_  
JOHN P. MCCORMICK

  
\_\_\_\_\_  
DAROLD SCHONSHECK

FILED  
96 NOV - 7 PM 1:15  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA