

Mar. 22, 1996 3:48PM TRIPP SCOTT CONKLIN

No. 4983 P. 1/4

3/22/96

FLORIDA DIVISION OF CORPORATIONS  
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DOCUMENT TYPE: FLORIDA PROFIT CORPORATION OR P.A.

NAME: CELEBRITIES CHOICE, INC.

FAX AUDIT NUMBER: H96000004192

CURRENT STATUS: REQUESTED

DATE REQUESTED: 03/22/1996

TIME REQUESTED: 15:08:43

CERTIFIED COPIES: 1

CERTIFICATE OF STATUS: 0

NUMBER OF PAGES: 3

METHOD OF DELIVERY: FAX

ESTIMATED CHARGE: \$122.50

ACCOUNT NUMBER: 075350000065

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TALLAHASSEE, FL 32303

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**ARTICLES OF INCORPORATION  
OF  
CELEBRITIES CHOICE, INC.**

The Incorporator named herein does hereby subscribe to and file these Articles of Incorporation for the purpose of organizing a corporation under the Florida Business Corporation Act.

**ARTICLE I  
NAME**

The name of this Corporation is:

**Celebrities Choice, Inc.**

**ARTICLE II  
PURPOSE**

This Corporation is organized for the purpose of transacting any or all lawful business for which corporations may be incorporated under the Florida Business Corporation Act.

**ARTICLE III  
CAPITAL STOCK**

This Corporation is authorized to issue Seven Thousand Five Hundred (7,500) shares of One Dollar (\$1.00) par value common stock.

**ARTICLE IV  
PRINCIPAL OFFICE/MAILING ADDRESS OF CORPORATION**

The principal office and mailing address of this corporation is:

1491 N.W. 33rd Way  
Fort Lauderdale, FL 33311

Prepared by: Christopher L. Smith  
Bar No. 0060021  
Tripp, Scott, Conklin & Smith  
P.O. Box 14245  
Ft. Lauderdale, FL 33307  
(305)525-7500

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**ARTICLE V  
INITIAL REGISTERED OFFICE AND AGENT**

The initial registered agent and the street address of the initial registered office of this Corporation in the State of Florida is:

Christopher L. Smith  
c/o Tripp, Scott, Conklin & Smith  
110 S.E. 6th Street, 28th Floor  
Fort Lauderdale, Fl 33301

**ARTICLE VI  
PRE-EMPTIVE RIGHTS**

Each shareholder of the Corporation shall have full pre-emptive rights to acquire proportional amounts of the Corporation's unissued shares upon the decision of the Board of Directors to issue shares.

**ARTICLE VII  
INCORPORATOR**

The name and street address of the Incorporator is:

Christopher L. Smith  
c/o Tripp, Scott, Conklin & Smith  
110 S.E. 6th Street, 28th Floor  
Fort Lauderdale, Fl 33301

**ARTICLE VIII  
INITIAL BOARD OF DIRECTORS**

This corporation shall have Two (2) Directors initially. The number of Directors may be either increased or diminished from time to time by the Bylaws, but shall never be less than Two (2). The names and addresses of the initial Directors of this corporation are:

<u>Name</u>	<u>Address</u>
Darryl Allen	1491 N.W. 33rd Way Fort Lauderdale, Fl 33311
Antoinette Allen	1491 N.W. 33rd Way Fort Lauderdale, Fl 33311

**ARTICLE IX  
INDEMNIFICATION**

The corporation shall indemnify any officer or Director, or any former officer or Director, to the full extent permitted by law.

IN WITNESS WHEREOF, the undersigned Incorporator and Registered Agent have executed these Articles of Incorporation this 20th day of March 1996.

  
Christopher L. Smith, Incorporator

THE UNDERSIGNED, named as the registered agent in Article V of these Articles of Incorporation, hereby accepts the appointment as such registered agent, agrees to act in this capacity, and acknowledges that he/she is familiar with, and accepts the obligations imposed upon registered agents under the Florida Business Corporation Act, including specifically Section 607.0505.

  
Christopher L. Smith, Registered Agent

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