3244 Kepler Dr Address 96 HAR 22 AH 91 39 Tax Fk 32316 For 4480041 City/State/Zip Phone # Office Use Only CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known): (Corporation Name) (Document #) (Corporation Name) (Document #) (Corporation Name) (Document #) □ Walk in Pick up time Certified Copy Mail out □ Will wait Photocopy Certificate of Status NEW FILINGS AMENDMENTS Profit Amendment NonProfit Resignation of R.A., Officer/ Director Limited Liability Change of Registered Agent Domestication Dissolution/Withdrawal Other Merger OTHER FILINGS **REGISTRATION **SOUALIFICATION** Annual Report Foreign Fictitious Name Limited Partnership Name Reservation Reinstatement

Trademark

Other

CR2E031(1/95)

Examiner's Initials

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CERTIFICATE OF INCORPORATION

OF

J. W. Lures, Inc.

Wo, the undersigned, hereby make, subscribe, acknowledge and file this Certificate for the purpose of becoming a corporation under the laws of the State of Florida.

ARTICLE I

Corporate Name

The name of this corporation shall be J. W. Lures INC ..

ARTICLE II

Nature of Business

The general purpose for which this corporation is organized is as follows:

- (a) To engage in the manufacture and sale of fishing lures, fishing tackle, and fishing products and the distribution of the tackle, lures and paraphernalia.
- (b) To engage in and transact any lawful business for which corporations may be incorporated under the Florida General Corporation Act.
- (c) To do all things incident to this business, including but not limited to hiring employees, advertising, obtaining licenses, owning property, entering into contracts and borrowing money. Nothing herein shall restrict or limit these general purposes in any way.

ARTICLE III

Capital Stock

The capital stock of this corporation shall consist of Two Hundred Fifty Thousand (250,000) shares of stock with a par value of one cent per share (\$00.01) par value. The whole or any part of the capital stock of this corporation shall be payable in lawful money of the United States of America, or services at a just valuation to be fixed by the directors. Property or labor may also be purchased with the capital stock at reasonable and fair value as determined by the directors and agreed upon by the subscriber.

ARTICLE IV

Amount of Capital With Which to Begin Business

The amount of capital with which to begin this business shall be One Thousand Dollars (\$1,000.00) Dollars.

ARTICLE V

Corporate Existence

This corporation shall have perpetual existence.

ARTICLE VI

Registered Office

The initial principal office and mailing address of this corporation shall be 5175 Charlemagne Road, Jacksonville, Florida 32210. This shall be the registered office and Harold W. Smith shall be the registered agent.

ARTICLE VII

Number of Directors

The number of directors shall be two and the by-laws may provide for an increase or decrease in the number of directors as is authorized by law. Directors shall be elected at the annual meeting of shareholders by shareholders as provided in the by-laws. Vacancies on the board of directors for any reason may be filled to serve the balance of the term by a majority vote of the existing directors.

ARTICLE VIII

Name and Post Office Address of the Members of the First Board of Directors

The name and post office address of the members of the first board of directors is as follows:

Harold W. Smith 5175 Charlemagne Road

Jacksonville, Florida 32210

Minnette C. Smith 5175 Charlemagne Road Jacksonville, Florida 32210

ARTICLE IX

Subscribers and Number of Shares

The name and post office address of each subscriber to the Certificate of Incorporation and the number of shares agreed upon is as follows:

Subscriber: Shares:

Harold W. Smith 10,000 5175 Charlemagne Road

Jacksonville, Florida 32210

Minnette C. Smith 10,000 5175 Charlemagne Road

Jacksonville, Florida 32210

ARTICLE X

AMENDMENTS

The articles of incorporation may be amended in a manner provided by law. Every amendment shall be approved by the holder or holders or a majority of the stock with the right to vote thereon.

IN WITNESS WHEREOF, the undersigned have made and subscribed this Certificate of Incorporation at Jacksonville, Duval County, Florida, for the uses and purposes aforesaid on this 19 th day of March, 1996.

Minnette C. Smith

STATE OF FLORIDA
COUNTY OF DUVAL

Personally appeared before me, the undersigned authority,
Harold W. Smith and Minnette C. Smith, who are known to me to
be the persons described in and who executed the foregoing
Certificate of Incorporation, for J. W. Lures Inc., and each
acknowledged the same for the uses and purposes therein
montioned and set forth. montioned and set forth.

WITNESS my hand and official seal at Jacksonville, Florida, this 19 March, 1996.

NOTARY PUBLIC, State of Florida My commission expires:

OFFICIAL SEAL HENRY C. NEWCOMER My Commission Expires Aug. 5, 1996 Comm. No. CC 221914

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ACCEPTANCE OF DESIGNATION AS REGISTERED AGENT

The undersigned, Hurold W. Smith, designated as the registered agent for J. W. Lures, Inc., in the certificate of incorporation for that entity filed with the Secretary of State, Division of Corporations for State of Florida, states that he is familiar with and hereby accepts the duties and responsibilities as registered agent and agrees to be fully responsible for any obligations arising therefrom. Harold W. Smith has continuously been a resident of the State of Florida for more than a year and he is presently a resident of the State of Florida. The business address of Harold W. Smith is the same as that of the corporation, J. W. Lures, Inc. which is 5175 Charlemann Road, Jacksonville, Florida 32210. is 5175 Charlemayne Road, Jacksonville, Florida 32210.

REGISTERED AGENT

STATE OF FLORIDA
COUNTY OF DUVAL

Into produced drivers license as
licentification

Personally appeared before me, the fundersigned authority,
Harold W. Smith, who is the person-known to me to be the
person described in and who executed the foregoing acceptance as registered agent for J. W. Lures, Inc., a Florida corporation, and he acknowledged before me, according to law, that he made and subscribed same for the uses and purposes mentioned and set forth herein.

WITNESS my hand and official seal at Jacksonville, Florida, this Wh day of March, 1996.

NOTARY PUBLIC, State of Florida

My commission expires:

HENRY C. NEWCOME. My Commission Expires Aug. 5, 1996