

1201 HAYS STREET
TALLAHASSEE, FL 32301
904-222-9171
904-222-9172

800-342-8086



PG600021425

ORDER NO. : 800001734673

REFERENCE : 800001734673

AUTHORIZATION : *Patricia Pzyts*

COST : \$ 4,202.00

ORDER DATE : February 29, 1996

ORDER TIME : 11:19 AM

ORDER NO. : 800001734673

300001734673

CUSTOMER NO. : 800001734673

CUSTOMER: PHILIP HOLDING, Local Investment
FUGATE, THE WAREHOUSE, JR., 190

Suite 300
One Biscayne Tower
Miami, FL 33131

DOMESTIC FILING

NAME: BRAND EQUITY PARTNERS, INC.

EFFECTIVE DATE:

☒ ARTICLES OF INCORPORATION
☐ CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

☐ CERTIFIED COPY
☒ PLAIN STAMPED COPY
☐ CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Victoria L. Dewey

~~1296-5020~~

FILED
MAR - 7 PM 12:35
96
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

RECEIVED
56 MAR - 6 PM 1:16
DIVISION OF CORPORATION

T. BROWN MAR - 8 1996



FLORIDA DEPARTMENT OF STATE OF CORPORATION
Sandra B. Mortham
Secretary of State

March 7, 1996

CSC NETWORKS
1201 HAYS STREET
TALLAHASSEE, FL 32301

SUBJECT: BRAND EQUITY PARTNERS, INC.
Ref. Number: W96000005020

We have received your document for BRAND EQUITY PARTNERS, INC. and the authorization to debit your account in the amount of \$70.00. However, the document has not been filed and is being returned for the following:

The person designated as registered agent in the document and the person signing as registered agent must be the same.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6932.

Teresa Brown
Corporate Specialist

Letter Number: 396A00010158

ARTICLES OF INCORPORATION
OF
BRAND EQUITY PARTNERS, INC.

FILED
96 MAR -7 PM 12:35
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

BRAND EQUITY PARTNERS, INC.

The address of the principal office of this corporation shall be 170 Ocean Lane Driv. #507, Key Biscayne, Florida 33149, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 100 shares of common stock having \$1.00 par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be One Biscayne Tower, Suite 3599, Miami, Florida 33131, and the name of the initial registered agent of the corporation at that address is Hugh F. Culverhouse, Jr., P.A.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. OFFICERS AND DIRECTORS

This corporation shall have one officer and one director, initially. The name and street address of the initial officer and director who shall hold office for the first year of the corporation, or until his successor is elected or appointed is:

Francisco Tonarely	170 Ocean Lane Drive, #507
Dir./Pres./Sec.	Key Biscayne, Florida 33149

ARTICLE VII. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation:

Corporation Service Company
1201 Hays Street
Tallahassee, Florida 32301

IN WITNESS WHEREOF, the undersigned agent of
Corporation Service Company, has hereunto set their hand
and seal of Corporation Service Company, on March 6, 1996.

CORPORATION SERVICE COMPANY

By: Karen B. Rozar
Its Agent, Karen B. Rozar

LRD/lrd

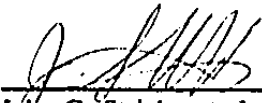
**CERTIFICATE OF DESIGNATION OF
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to provisions of Section 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the Registered Office/Registered Agent, in the State of Florida.

1. The name of the corporation is: Brand Equity Partners, Inc.
2. The name and address of the registered agent and office is: Hugh F. Culverhouse, Jr., P.A., One Biscayne Tower, Suite 3599, Miami, Florida 33131.

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Hugh F. Culverhouse, Jr., P.A.



John C. Strickroot, Jr., Esq.
For the Firm

Feb 29 1996
date:

FILED
96 MAR - 7 PM 12:35
SECRETARY OF STATE
TALLAHASSEE, FLORIDA