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ROBERT S. HAYES

February 27, 1996

Corporate Records Filing Bureau
P.O. Box 6327
Tallahassee, Fl. 32301

Attn: Division of Corporations

RE: UNIVERSAL MARKETING AND CONSULTING, INC.

Dear Sir or Madam:

500001727925
-02/29/96--01049--004
****122.50 ****122.50

Enclosed is the original and one copy of the Articles of Incorporation and Acceptance for the above-named Florida corporation. The check for \$122.50 is enclosed. I have also enclosed the original designation of registered agent.

Please file the enclosed Articles of Incorporation and return a certified copy to the undersigned.

Thank you for your attention to this matter.

Sincerely,

Rhonda Marr

Rhonda Marr, Paralegal

RSH/rm
Enclosures

FILED
96 FEB 29 AM 9:27
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

B. RECEIVED MAR 4 1996

FILED
96 FEB 29 AM 0:26
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

**ARTICLES OF INCORPORATION
OF
UNIVERSAL MARKETING AND CONSULTING, INC.**

ARTICLE I. CORPORATE NAME

The name of this Corporation is UNIVERSAL MARKETING AND CONSULTING, INC.

ARTICLE II. NATURE OF BUSINESS AND POWERS

The general nature of the business to be transacted by this Corporation is to engage in any and all business permitted under the laws of the State of Florida.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this Corporation is authorized to issue and have outstanding at any one time is 1,000 shares of common stock having a par value of \$1.00 per share.

ARTICLE IV. TERMS

This Corporation shall exist perpetually.

ARTICLE V. REGISTERED AGENT AND INITIAL REGISTERED OFFICE

The Registered Agent and the street address of the initial Registered Office of this Corporation in the State of Florida shall be:

ROBERT S. HAYES
441 W. Vine Street
Kissimmee, Florida 34741

The Corporation's principle address and mailing address is 3028 Parkway Blvd., Suite 109, Kissimmee, Fl. 34746. The Board of Directors from time to time may move the Registered Office to any other address in the State of Florida.

ARTICLE VI. BOARD OF DIRECTORS

This Corporation shall have one (1) director initially. The number of directors may be increased or diminished from time to time by Bylaws adopted by the stockholders, but shall never be less than one (1).

ARTICLE VII. INITIAL DIRECTORS

The name of the initial director of this Corporation and his street address is;

William David Harroll
3028 Parkway Blvd., Suite 109
Kissimmee, Fl. 34746

The person named as initial director shall hold office for the first year of existence of this Corporation or until his successor(s) is/are elected or appointed and have qualified, whichever occurs first.

ARTICLE VIII. INCORPORATOR

The name and street address of the person signing these Articles of Incorporation as the Incorporator is:

William David Harrell
3028 Parkway Blvd., Suite 109
Kissimmee, Fl. 34746

ARTICLE IX. AMENDMENT

These Articles of Incorporation may be amended in the manner provided by law. Every amendment shall be approved by the Board of Directors, proposed by them to the stockholders and approved at a stockholder's meeting by at least a two-third (2/3) of the stock entitled to vote, unless all of the directors and all of the stockholders sign a written statement manifesting their intention that a certain amendment of these Articles of Incorporation be made.

ARTICLE X. RESTRICTIONS

No shareholder shall transfer, alienate, or in any way dispose of any share of stock of the Corporation unless such share of stock shall first have been offered for sale to the Corporation. The Corporation reserves and shall have the exclusive right and option to purchase such shares of stock at a price equal to the book value thereof, within 60 days after such offer. If the Corporation chooses not to exercise its right to purchase said shares, then it shall notify all shareholders of record of its decision within five (5) days of electing not to purchase the shares. Thereafter, any shareholder may, within thirty (30) days of the date of the Corporation giving notice, purchase such shares at a price equal to the book value thereof. The restrictions contained in this Article or a reference thereto shall be noted on the reverse side of such

shares of stock issued by the Corporation.

ARTICLE XI. OFFICERS

The officers of this Corporation and the names of said officers who are to serve until the first meeting of the Board of Directors are:

<u>OFFICE</u>	<u>NAME</u>
President	William David Harrell
Vice President	Marion R. Harrell
Secretary/Treasurer	Carrie Blair

ARTICLE XII. INDEMNIFICATION

Each director and officer, in consideration of their services, shall be indemnified, whether then in office or not, the reasonable costs and expenses incurred by them in connection with the defense of or for advice concerning any claim asserted or proceeding brought against them by reason of their being or having been a director or officer of the corporation or of any subsidiary of the corporation, whether or not wholly owned, or by any reason of any act or omission to act as such director or officer, provided that they shall not have been derelict in the performance of their duty as to the matter or matters in respect of which such claim is asserted or proceeding brought. The foregoing right of indemnification shall not be exclusive of any other rights to which any director or directors or officers may be entitled.

ARTICLES XIII. COMPENSATION

The compensation of the officers of this Corporation as officers or employees shall be determined by the vote of the Board of Directors even though any or all of the directors are officers or employees of the Corporation.

IN WITNESS WHEREOF, the undersigned, as Incorporator, has executed the foregoing Articles of Incorporation on Feb. 27th, 1996.

William D. Harrell
Incorporator

STATE OF FLORIDA
COUNTY OF OSCEOLA

BEFORE ME, a Notary Public, personally appeared William David Harrell to me personally known to be the person described as Incorporator and who executed the foregoing Articles of Incorporation, and acknowledged before me that he subscribed to these Articles of Incorporation on Feb. 27th, 1996.


Rhonda Marr
Notary Public



RHONDA MARR
COMMISSION # OC 811298
EXPIRES DEC 18, 1999
BONDED THRU
ATLANTIC BONDING CO., INC.

ACCEPTANCE

I, ROBERT S. HAYES, hereby accept the designation as Registered Agent for Service of Process upon **UNIVERSAL MARKETING AND CONSULTING, INC.**, desiring to organize under the laws of the State of Florida, with its registered office at 441 W. Vine Street, Kissimmee, Florida 34741, and agree to act as Registered Agent for said Corporation and to comply with the provisions of Florida Law pertaining to keeping open said office and upon whom process may be served.


ROBERT S. HAYES

Sword, to before me this
27th day of February, 1996.


Notary Public

 RHONDA MARR
COMMISSION # CC 511298
EXPIRES DEC 18, 1999
BONDED THRU
ATLANTIC BONDING CO., INC.

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