

P96000015217

June 5, 2000

Florida Department of State Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314 200003294932--1 -06/19/00--01017--005 ******43.75 ******43.75

Regarding: Name Change

Please process the attached Amendment to our Articles of Incorporation for a name change.

Enclosed is the filing fee and one certified copy of the amendment of \$43.75. Our phone number is \$13-286-7799. Our address is 500 N. Westshore Blvd., Tampa, Florida 33609.

Our incorporation number is: P96000015217

Thank you,

John R. Bichsel

CFO

SECRETARY OF STATE TALLAHASSEE, FLORDS

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FLORIDA DEPARTMENT OF STATE Katherine Harris Secretary of State

June 8, 2000

JOHN R. BICHSEL HLA ADVERTISING & PUBLIC RELATIONS 500 N. WESTSHORE BLVD., SUITE 605 TAMPA, FL 33609

SUBJECT: MARKETING OPTIONS, INC.

Ref. Number: P96000015217

We have received your document for MARKETING OPTIONS, INC., however, upon receipt of your document no check was enclosed. Please send a check or money order payable to the Department of State for \$43.75.

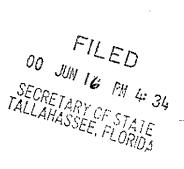
The amendment must be signed by an incorporator if adopted by the incorporators or by a director if adopted by the directors.

If you have any questions concerning this matter, please either respond in writing or call (850) 487-6905.

Thelma Lewis Corporate Specialist Supervisor

Letter Number: 300A00032473

ARTICLES OF AMENDMENT TO ARTICLES OF INCORPORATION OF



Marketing Options, Inc.	· <u>#.5</u>
Incorporation number P96000015217	- 7
(present name)	
Pursuant to the provisions of section 607.1006, Florida Statues, this Florida profit corporation adopts the following articles of amendment to its articles of incorporation:	
FIRST: Amendment (s) adopted: (indicate article number(s) being amended, added or deleted)	
ARTICLE I. NAME	
We delete the name Marketing Options, Inc. and replace it with HLA Marketing Communications, Inc.	·
SECOND: If an amendment provides for an exchange, reclassification or cancellation of issued share, provisions for implementing the amendment if not contained in the amendment itself, are as follows:	
THIRD: The date of each amendment's adoption: June 1, 2000	
FOURTH: Adoption of Amendment(s) (CHECK ONE)	
The amendment(s) was/were approved by the shareholders. The number of votes cast for the amendment(s) was/were sufficient for approval.	
The amendment(s) was/were approved by the shareholders through voting groups. The following statement must be separately provided for each voting group entitled to vote separately on the amendment(s):	

(continued)

"The number of votes cast for the amendments(s) was/were sufficient	
for approval byvoting group	
The amendment(s) was/were adopted by the board of directors without shareholder action and shareholder action was not required.	
The amendment(s) was/were adopted by the incorporators without shareholder action and shareholder action was not required.	on
Signed this <u>lst</u> day of <u>June</u> , <u>2000</u>	to a succession of the second
Signature (By the Chairman or Vice Chairman of Board of Directors, President or other office if adopted by the shareholders)	r those
OR	
(By a director if adopted by the directors)	
OR	-
(By an incorporator if adopted by incorporators)	
John R. Bichsel Typed or printed name	who showing
Chief Financial Officer Title	