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TRANSMITTAL LETTER

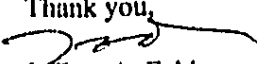
Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

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-01/04/96--01/27--005
*****78.75 *****78.75

Subject: I Advertise, Inc.

Enclosed is an original and one copy of the articles of incorporation and a check for \$78.75 for the Filing Fee and Certificate.

Thank you,


Jeffrey A. Felder
18201 Northwest 16th Street
Pembroke Pines, Florida 33029
(954) 432-7203

RECEIVED
JAN 14 1996
DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

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ARTICLES OF INCORPORATION
OF

I ADVERTISE, INC.

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The Name of the corporation shall be:

I ADVERTISE, INC.

The address of the principal office of this corporation shall be 18331 Pines Boulevard Suite 116 Pembroke Pines, Florida 33029, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This Corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1,000 shares of common stock having a \$1 par value per share.

ARTICLE IV. ADDRESS

The street address of the initial registered office of the corporation shall be 18201 Northwest 16th Street, Pembroke Pines, Florida 33029 and the name of the initial registered agent of the corporation at that address shall be Jeffrey A. Felder.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. PREEMPTIVE RIGHTS

The corporation elects to have preemptive rights.

ARTICLE VII. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have one Director, initially. The names and street addresses of the initial members of the Board of Directors are:

Jeffrey A. Felder	18201 Northwest 16th Street
Director	Pembroke Pines, Florida 33029

ARTICLE VIII. OFFICERS

The names and addresses of the initial officers of the corporation who shall hold office for the first year of the corporation, or until their successors are elected or appointed are:

Jeffrey A. Felder	18201 Northwest 16th Street
President and	Pembroke Pines, Florida 33029
Secretary	


Jonathan J. Felder	308 Cambridge Drive
Vice President	Longwood, Florida 32779

ARTICLE IX. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is:

Jeffrey A. Felder
18201 Northwest 16th Street
Pembroke Pines, Florida 33029

The undersigned incorporator has executed these Articles of Incorporation
this 3rd day of January 1996


Jeffrey A. Felder, President and Secretary

ACCEPTANCE OF REGISTERED AGENT DESIGNATED
IN ARTICLES OF INCORPORATION

PURSUANT TO THE PROVISIONS OF SECTION 607.0501, FLORIDA
STATUTES, THE UNDERSIGNED CORPORATION, ORGANIZED
UNDER THE LAWS OF THE STATE OF FLORIDA, SUBMITS THE
FOLLOWING STATEMENT IN DESIGNATING THE REGISTERED
AGENT, IN THE STATE OF FLORIDA.

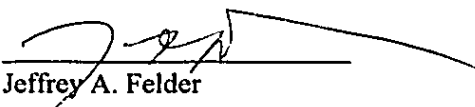
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FELDER
JEFFREY A. FELDER
18201 NORTHWEST 16TH STREET
PEMBROKE PINES, FLORIDA 33029

THE NAME OF THE CORPORATION: I ADVERTISE, INC.

THE NAME AND ADDRESS OF THE
REGISTERED AGENT:

JEFFREY A. FELDER
18201 NORTHWEST 16TH STREET
PEMBROKE PINES, FLORIDA 33029

Having been named as registered agent to accept service of process for the
above stated corporation at the place designated in this certificate, I hereby
accept the appointment as registered agent and agree to act in this capacity.
I further agree to comply with the provisions of all statutes relating to the
proper and complete performance of my duties, and I am familiar with and
accept the obligations of my position as registered agent.


Jeffrey A. Felder

1-3-96
Date