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AUTHORIZATION : *Patricia Pigato*
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CUSTOMER NO: 9429A

CUSTOMER: Ms. Laura S. Gotz
Alford Barber & Mariani
1550 S. Highland Avenue
Suite B
Clearwater, FL 33756

DOMESTIC AMENDMENT FILING

NAME: DIRECT RESPONSE MARKETING
OF ORLANDO, INC.

EFFECTIVE DATE:

RECEIVED
01 SEP 20 AM 11:35
DIVISION OF CORPORATION

XX ARTICLES OF AMENDMENT
____ RESTATED ARTICLES OF INCORPORATION

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX CERTIFIED COPY
____ PLAIN STAMPED COPY
____ CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Deborah Schroder -- EXT# 1118
EXAMINER'S INITIALS: _____

C. Coulliette

SEP 20 2001

**AMENDMENT TO ARTICLES OF INCORPORATION
OF DIRECT RESPONSE MARKETING OF ORLANDO, INC.**

The undersigned, being the President, member of Board of Directors and majority shareholder of Direct Response Marketing of Orlando, Inc., does hereby subscribe to this Amendment to the Article in all capacities for the purpose of the Amendments as stated herein.

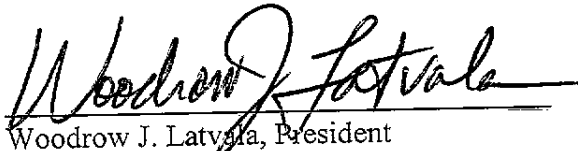
A. Article III - Capital Stock, of the Articles of Incorporation is hereby deleted and the following is substituted therefore.

Article III - Capital Stock

The maximum number of shares of stock that this corporation is authorized to have outstanding at one time is Ten Thousand (10,000) of common stock having a par value of One Dollar (\$1.00) per share.

The foregoing Amendment was adopted at a special meeting of the corporation share holders and board of directors which was called pursuant to the provisions of the by-laws of Direct Response Marketing of Orlando, Inc. and at which a quorum was present and was passed by a unanimous vote.

IN WITNESS WHEREOF the undersigned has hereunto set his hand and seal and acknowledged and filed the foregoing Amendment to the articles of incorporation as President of Direct Response Marketing of Orlando, Inc. Under the laws of the State of Florida this 19th day of September, 2001.


Woodrow J. Latvala, President

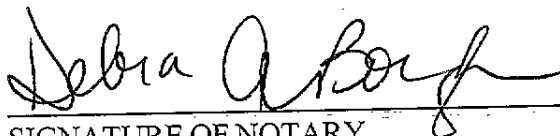
STATE OF FLORIDA)
COUNTY OF PINELLAS)

I hereby certify that on this day before me a Notary public duly authorized in the State and County above named to take acknowledgments, the undersigned authority, personally appeared Woodrow J. Latvala, known to me and who did take an oath to be the person whose name is subscribed to the above instrument and who executed the foregoing Amendment to the Articles of incorporation and acknowledged before me that he voluntarily executed the Amendment to the articles of Incorporation for the use and purpose of therein contained.

Witness my hand and official seal in the County and State above named this 19th day of September, 2001.



Debra A. Borgh
MY COMMISSION # CC994779 EXPIRES
January 30, 2005
BONDED THRU TROY FAIN INSURANCE, INC.


SIGNATURE OF NOTARY
Notary Public - State of Florida
My Commission Expires: