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TRANSMITTAL LETTER

Department of State  
Division of Corporations  
PO Box 6327  
Tallahassee, FL 32314

SUBJECT: MARKETING INSIGHTS, INC.

Enclosed please find an original and one (1) copy of the Articles of Incorporation for the above corporation and check in the amount of \$70.00.

FROM:

*Philip A. La Haya*  
Philip A. La Haya  
687 Jamoustown Blvd #1001  
Altamonte Springs, FL 32714  
(407) 324-4032

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SEP - 7 1995  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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TALLAHASSEE, FLORIDA

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F. CHESSEB SEP 11 1995

**ARTICLES OF INCORPORATION**  
**OF**  
**MARKETING INSIGHTS, INC.**

The undersigned incorporators, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopt the following Articles of Incorporation.

**ARTICLE I--NAME**

The name of the corporation shall be MARKETING INSIGHTS, INC.

**ARTICLE II--PRINCIPAL OFFICE**

The principal place of business and mailing address of this corporation shall be

Marketing Insights, Inc.  
687 Jamestown Blvd #1001  
Altamonte Springs, FL 32714

**ARTICLE III--CAPITAL STOCK**

The corporation is authorized to issue 100 shares of One Dollar (\$1.00) par value Common Stock which shall be designated "Common Shares" and shall commence with a minimum capital of \$100.00.

**ARTICLE IV--INITIAL REGISTERED AGENT AND ADDRESS**

The name and address of the initial registered agent is:

Philip A. La Haye  
687 Jamestown Blvd #1001  
Altamonte Springs, FL 32714

**ARTICLE V--INITIAL BOARD OF DIRECTORS**

The corporation shall have two (2) directors initially. The number of directors may be either increased or decreased by the by-laws, but will never be less than one. The names and addresses of the initial directors of the corporation are:

Philip A. La Haye, 687 Jamestown Blvd #1001, Altamonte Springs, FL 32714  
Richard A. Wheeler, 687 Jamestown Blvd #1001, Altamonte Springs, FL 32714

**ARTICLE VI--INCORPORATORS**

The names and addresses of the incorporators to these Articles of Incorporation are:

Philip A. La Haye, 687 Jamestown Blvd #1001, Altamonte Springs, FL 32714  
Richard A. Wheeler, 687 Jamestown Blvd #1001, Altamonte Springs, FL 32714

**ARTICLE VII--BY-LAWS**

The power to adopt, alter, amend or repeal By-laws shall be vested in the Directors.

**ARTICLE VIII--PURPOSE**

The purpose for which the corporation is organized is the transaction of any or all lawful business for which corporations may be incorporated under the Florida Corporation Act.

**ARTICLE IX--AMENDMENTS**

The corporation reserves the right to amend or repeal any provision contained in the Articles of Incorporation, or any amendment hereto, and any right conferred upon the Shareholders is subject to this reservation.

**ARTICLE X--DURATION**

The period of its duration is perpetual.

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TALAHASSEE  
SECRETARY OF STATE  
FLORIDA

CERTIFICATE OF DESIGNATION  
REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of section 607.0501, Florida Statute, the undersigned corporation, organized under the laws of the state of Florida, submits the following statement in designating the registered office/registered agent, in the state of Florida.

1. The name of the corporation is: **MARKETING INSIGHTS, INC.**
2. The name and address of the registered agent and office is:

Philip A. La Haye  
687 Jamontown Blvd #1001  
Altamonte Springs, FL 32714

SIGNATURE Philip A. La Haye  
TITLE Registered Agent  
DATE 8-31-95

Having been named as Registered Agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as Registered Agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

SIGNATURE Philip A. La Haye  
DATE 8-31-95

Registered Agent Filing Fee: \$35.00

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IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 31<sup>st</sup> day of December 1991. PC  
AUGUST 1995 AS

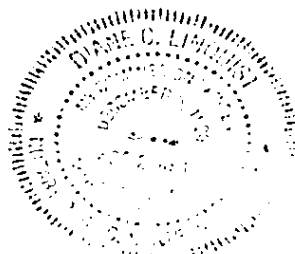
Philip A. La Haye  
Philip A. La Haye  
Incorporator and Registered Agent

FC 004-1000-664-48-130-0

STATE OF FLORIDA  
COUNTY OF SEMINOLE

BEFORE ME, the undersigned authority duly authorized to administer oaths and to take acknowledgments, personally appeared PHILIP A. LA HAYE, known to me and by me to be the person who executed the foregoing Articles of Incorporation, and who acknowledged before me that he executed same.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal, at the State and County aforesaid this 31<sup>st</sup> day of August 1995.



Diane C. Linder  
Notary Public  
My Commission Expires: 12-6-96

FILED  
1995 SEP -7 AM 9:45  
TALLAHASSEE, FLORIDA  
SECRETARY OF STATE