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J. MICHAEL MALONE

ATTORNEY AT LAW

682 WEST COLONIAL DRIVE

ORLANDO, FLORIDA 32804

TELEPHONE (407) 425-5400

August 18, 1995

Corporate Records Bureau
Division of Corporations
Secretary of State
P.O. Box 6327
Tallahassee, Florida 32301

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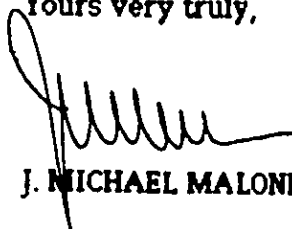
Re: Da Back Florida, Inc.

Gentlemen:

Enclosed please find the original and one copy of the Articles of Incorporation of the above said corporation along with my trust check for \$ 122.50 to cover the costs of filing the same. Once the Articles have been filed, I would appreciate you returning a certified copy to me for my records.

Thank you for your cooperation in this regard.

Yours very truly,



J. MICHAEL MALONE

JMM/jrg
enclosures

FILED
95 AUG 21 AM 11:56
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

1007
8.22.95

ARTICLES OF INCORPORATION
OF
DA BACK FLORIDA, INC.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO THE SECRETARY OF THE STATE OF FLORIDA;

We the undersigned of whom are over the age of eighteen years, desiring to become a body corporate under and pursuant to the laws of the State of Florida, for the purpose hereinafter stated and set forth, do hereby file in the office of the Secretary of State of said State this Certificate of Incorporation, in accordance with the laws of the State of Florida, and we do hereby set forth and certify as follows.

ARTICLE I

The name of the corporation shall be:

DA BACK FLORIDA, INC.

ARTICLE II

The objects and purposes for which this corporation is formed are as follows:

1. To engage in the business enterprise for the purpose of marketing in the State of Florida a product known as The Backwards Hat.
2. To generally engage in, do and perform any enterprise, act or vocation that a natural person might or could do or perform.
3. To purchase, lease, exchange, or otherwise acquire real and personal property of all kinds, character and description, whether improved or unimproved and any interest therein; to own, hold, control, maintain, improve, rebuild, enlarge, alter, manage, operate and control office building or buildings for the use by the company on lands owned or held by the corporation; to lease or sublet, mortgage, exchange, assign, transfer, convey, pledge or otherwise alienate or dispose of any of such real and personal property and any interest therein.
4. To purchase, or otherwise acquire, hold, exchange, pledge, hypothecate, sell, deal in and dispose of mortgages, liens, or other encumbrances covering any kind, character or description of real or personal property; to loan money secured by mortgages on real estate.
5. To purchase or otherwise acquire, hold, sell, exchange, pledge, hypothecate, underwrite, deal in and dispose of stocks, bonds, notes, debentures or other evidences of indebtedness and obligations and securities of any corporation, company, partnership, syndicate or person, or of any political or administrative subdivision or department thereof, and certificates or receipts of any kind representing any interest in any such stock, bonds, notes, debentures, evidences of indebtedness, obligations, or secur-

ities, to issue its own shares of stock, bonds, notes, debentures, evidences of indebtedness, obligations, securities, certificates purchased or acquired by it; and allow the owner or holder thereof to exercise all the rights to ownership with respect thereto.

6. To make loans or money, secured or unsecured, by endorsement or other collateral as may be permitted by law governing the conduct of a corporation.

7. To borrow or raise monies for any of the purposes of the corporation and from time to time to make, accept, endorse, execute and issue promissory notes, drafts, evidences of indebtedness and agreements; to secure the payment thereof by mortgage, pledge, conveyance or assignment in trust, of the whole or any part of the assets of the corporation, whether at the time owned or thereafter acquired; and to sell, pledge, or otherwise dispose of such securities or other obligations of the corporation for its corporate purposes.

8. To enter into and make all necessary contracts and agreements for its business with any person, partnership, association or corporation or of any domestic or foreign state, government or governmental authority or any political or administrative subdivision or department thereof and to perform and carry out, assign, cancel or rescind any such contracts.

ARTICLE III

The Corporation shall have perpetual existence.

ARTICLE IV

The principal office shall be located in the City of Orlando, Orange County, Florida at 523 West Colonial Drive, Orlando, Florida, 32804, but the corporation shall have the right to establish and maintain other offices and places of business elsewhere and may transact its corporate business, including the meetings of its Board of Directors and Stockholders, wherever desired.

ARTICLE V

The total authorized capital stock of the corporation shall be Two Thousand (2,000) shares of common stock with a par value of \$ 1.00 per share. When the common stock of the corporation is issued and paid for, the common stock so issued shall be stamped "FULLY PAID AND NON-ASSESSABLE."

ARTICLE VI

The corporation shall commence business with not less than \$ 500.00 of its capital stock fully paid and issued.

ARTICLE VII

able for or convertible into such shares, or any warrants or other instruments evidencing rights or options to subscribe for, purchase or otherwise acquire such shares.

ARTICLE VIII

Stock rights and options. The Corporation shall have the power to create and issue rights, warrants, or options entitling the holders thereof to purchase from the corporation any shares of its capital stock, upon such terms and conditions and at such times and prices as the Board of Directors may provide, which terms and conditions shall be conclusive.

ARTICLE IX

The business of the corporation shall be conducted by the Board of Directors which shall consist of not less than **2 nor more than 5** members, the number to be determined by the stockholders at each annual meeting of the stockholders.

The names and addresses of the Directors chosen for the first year and until their successors are elected and qualified are as follows:

Charles J. Pasch, Jr.
1816 Waterbeach Court
Orlando, FL 32703

David M. Roach
4927 Caspian Court
Orlando, FL 32819

ARTICLE X

The registered office of said corporation shall be located at **523 West Colonial Drive, Orlando, Florida, 32804**, and the registered agent at that office shall be **J. Michael Malone, Esquire**.

ARTICLE XI

The names and addresses of the officers choosen for the first year and until their successors are elected and qualified are as follows:

NAME	OFFICE	ADDRESS
Charles J. Pasch, JR.	President/ Treasurer	1816 Waterbeach Court Orlando, FL 32703
David M. Roach	Vice-President/ Secretary	4927 Caspian Court Orlando, FL 32819

ARTICLE XII

The name and post office address of each subscriber of the Articles of Incorporation and the number of shares therefore by each subscriber are as follows:

Charles J. Pasch, Jr. 250
1816 Waterbeach Court
Orlando, FL 32703

David M. Roach 250
4927 Caspian Court
Orlando, FL 32819

IN WITNESS WHEREOF, The Undersigned have as of this 18th
day of AUGUST, 1995, made and subscribed to these Articles of
Incorporation for the purpose of forming a corporation pursuant to the laws
of the State of Florida.

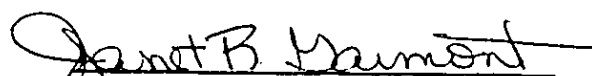

CHARLES J. PASCH, JR.


DAVID M. ROACH

STATE OF FLORIDA)
COUNTY OF ORANGE)

BEFORE ME, the undersigned authority, personally appeared Charles
J. Pasch, Jr., presenting as identification, P.200-150-52-096-0
B.200-173-50-125 and David M. Roach, presenting as identification,
and after first being
duly sworn well known to me to be the persons described in and who
executed the above foregoing Articles of Incorporation, and they acknow-
ledged the same freely and voluntarily for the purposes therein expressed
and that all statements herein are true and correct.

WITNESS my hand and official seal in the County and State last
aforesaid this 18th day of AUGUST, 1995.


NOTARY PUBLIC-JANET R. GARMONT
My Commission Expires:

**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE
FOR THE SERVICE OF PROCESS WITHIN THE STATE,
NAMING AGENT UPON WHOM PROCESS MAY BE SERVED**

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted, in compliance with said Act:

That **DA BACK FLORIDA, INC.**, desiring to organize under the laws of the State of Florida with its principal office as indicated in the Articles of Incorporation at City of Orlando, County of Orange, State of Florida has named J. Michael Malone, Esquire, located at 523 West Colonial Drive, located of Orlando, County of Orange, State of Florida, 32804 as its agent to accept service of process within this State.

ACKNOWLEDGEMENT:

Having been named to accept service of process for the above stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provisions of said Act relative to keeping said office.

BY: _____

J. MICHAEL MALONE

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95 AUG 21 AM 11:57
CLERK OF STATE
TALLAHASSEE, FLORIDA