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GLENN RASMUSSEN & FOGARTY

ATTORNEYS AT LAW

100 South Ashley Drive, Suite 1300
P.O. Box 3333 Tampa, Florida 33601-3333
(813) 229-3333 Fax (813) 229-5946

August 26, 1997

Corporate Records Bureau
Division of Corporations
Florida Department of State
409 E. Gaines Street
Tallahassee, FL 32399

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-09/02/97--01165--005
*****87.50 *****87.50

Re: Palladium Graphics Specialty Advertising, Inc.

Gentlemen:

Enclosed are the following items pertaining to Palladium Graphics Specialty
Advertising, Inc.:

    1.   The original and one copy of First Articles of Amendment
to Articles of Incorporation; and

    2.   Our check payable to you for the following charges:

Filing fee	$ 35.00
Certified copy	52.50
TOTAL	$87.50

Please approve and file the original Articles of Incorporation, certify the copy of them, and
return the certified copy to us.

Very truly yours,

GLENN RASMUSSEN & FOGARTY, P.A.

Robert C. Rasmussen

Robert C. Rasmussen

RCR/ad
Enclosures

cc: David W. Holt

1611-001^C Ltr Fla. Dept. of State re Articles of Amend.
08/26/97 12:07 PM

AUTHORIZATION BY PHONE TO
CORRECT _____ ADD Pres/Vice
DATE _____ 9/11
DOC. EXAM. _____

FIRST ARTICLES OF AMENDMENT
TO
ARTICLES OF INCORPORATION
OF
PALLADIUM GRAPHICS SPECIALTY ADVERTISING, INC.

Pursuant to Section 607.1005 of the Florida Business Corporation Act, the Board of Directors adopts these Articles of Amendment:

FIRST: The name of the corporation is: PALLADIUM GRAPHICS SPECIALTY ADVERTISING, INC.

SECOND: Article I of the corporation's Articles of Incorporation is amended entirely to read as follows:

The name of the corporation is: GREAT IDEAS ADVERTISING SPECIALTIES, INC.

THIRD: The foregoing amendment of Article I was approved on July _23_, 1997, by unanimous written consent of the sole director and the sole shareholder of the corporation.

FOURTH: The foregoing amendment will become effective upon the filing of these Articles of Amendment with the Florida Department of State.

EXECUTED: July ___, 1997.

Aug. 22, 1997

David W. Holt

David W. Holt, Director /President/Treasurer