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LAZARUS CORPORATE INDUSTRIES, INC.
(Requestor's Name)

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(Address)

MIAMI, FLORIDA 33174 (305)552-5973
(City, State, Zip) (Phone #)

LOCAL REPRESENTATIVE TALLAHASSEE

(904)385-6715

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CORPORATION NAME(S) & DOCUMENT NUMBER(S) (if known):

1. MANELLI, INC.
(Corporation Name) (Document #)
2. _____
(Corporation Name) (Document #)
3. _____
(Corporation Name) (Document #)
4. _____
(Corporation Name) (Document #)

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NEW FILINGS	
☒	Profit
☐	NonProfit
☐	Limited Liability
☐	Domestication
☐	Other

AMENDMENTS	
☐	Amendment
☐	Resignation of R.A. Officer/Director
☐	Change of Registered Agent
☐	Dissolution/Withdrawal
☐	Merger

OTHER FILINGS	
☐	Annual Report
☐	Fictitious Name
☐	Name Reservation

REGISTRATION/ QUALIFICATION	
☐	Foreign
☐	Limited Partnership
☐	Reinstatement
☐	Trademark
☐	Other

Examiner's Initials

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COMMUNICATIONS SECTION
FBI - MEMPHIS

1. The first step in the process of the development of a new product is the identification of a market need. This is often done through market research, which can be conducted in a number of ways, including surveys, focus groups, and interviews. The next step is to develop a concept for the product, which involves creating a detailed description of the product and its features. This is often done through the use of a product specification document, which outlines the requirements for the product and provides a framework for the development process. The third step is to develop a prototype of the product, which allows the developer to test the product and make any necessary adjustments. Finally, the product is developed and launched into the market.

2. The second step in the process of the development of a new product is the development of a business plan. This involves creating a detailed financial and marketing plan for the product, which includes information on the costs of development, production, and distribution, as well as the expected sales and profits. The business plan is a critical document that provides a clear picture of the financial viability of the product and helps to secure funding from investors and lenders. The third step is to develop a marketing strategy, which involves identifying the target market and developing a plan to reach and persuade potential customers. This often involves the use of advertising, public relations, and other marketing techniques.

3. The third step in the process of the development of a new product is the development of a distribution strategy. This involves identifying the channels through which the product will be distributed and developing a plan to manage the distribution process. This often involves the use of wholesalers, retailers, and other distribution channels. The final step in the process is the launch of the product into the market. This involves creating a launch plan that outlines the timing and location of the launch, as well as the marketing and distribution activities that will be undertaken. The launch is a critical moment in the product's life cycle, and a well-planned launch can help to ensure the product's success in the market.

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