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July 28, 1995

Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

Re: GREAT IDEAS, INC.
Articles of Incorporation

Dear Madam or Sir:

In connection with the above captioned matter enclosed you will find our firm's check in the amount of \$122.50, representing your fee for the filing, designation of Registered Agent and a certified copy of the Articles returned to my attention. I have enclosed a self addressed stamped envelope for the return of the certified Articles to my attention.

Thank you for your prompt attention to the foregoing.

Very truly yours,
DEUSCHLE & ASSOCIATES, P.A.

CHRISTOPHER D. HALE
For the Firm

CDH/dg

cc: Mr. & Mrs. M. Goodrich

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ARTICLES OF INCORPORATION
OF
ATHLETIC MANAGEMENT GROUP, INC.

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CLERK OF DISTRICT COURT
JACKSONVILLE, FLORIDA

ARTICLE I

The name of the corporation is ATHLETIC MANAGEMENT GROUP, INC.

ARTICLE II

The corporation shall have a perpetual existence.

ARTICLE III

The general nature of the business and the objects and purposes proposed to be transacted and carried on is for the transaction of any and all lawful business for which corporations may be incorporated pursuant to Chapter 607, Florida Statutes, known as the Florida Business Corporation Act.

ARTICLE IV

The total number of shares of all classes of stock which the corporation is authorized to issue is One Hundred (100) shares of voting Common Stock with One and 00/100 (\$1.00) Dollar par value. The amount of capital which this corporation has authorized and which has been paid in as of this date is One Hundred and 00/100 (\$100.00) Dollars.

ARTICLE V

The street address of the initial principal office of the corporation is 406 N.E. 18th Ave., Pompano Beach, Florida 33060. The principal office of the corporation may be changed to any other city of the State of Florida designated by the Board of Directors. The name and address of the initial Registered Agent is Christopher D. Hale, Esq., Deuschle & Associates, P.A., 800 S.E. Third Ave., Suite 500, Fort Lauderdale, Florida 33316. The corporate mailing address is 406 N.E. 18th Avenue, Pompano Beach, Florida 33060.

ARTICLE VI

The number of directors shall not be less than one (1).

ARTICLE VII

The name and post office address of the initial Board of Directors of the corporation is:

Michael W. Goodrich
406 N.E. 18th Avenue
Pompano Beach, Fla. 33060

Joan K. Goodrich
406 N.E. 18th Avenue
Pompano Beach, Fla. 33060

ARTICLE VIII

The name and address of the person signing these Articles is:
Michael W. Goodrich, 406 N.E. 18th Avenue, Pompano Beach, Florida 33060.

ARTICLE IX

The By-Laws of the corporation may be adopted, altered, amended, or repealed by either the Board of Directors or the Shareholders. Any By-Law adopted by the Shareholders may provide that one or more provisions thereof shall not be amended or repealed by the Board of Directors, in which case such provisions may be amended, altered or repealed only by the Shareholders.

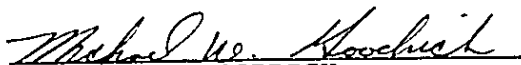
ARTICLE X

The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

ARTICLE XI

The corporation reserves the right to amend, alter, change or repeal any provision contained in these Articles of Incorporation in the manner now or hereafter prescribed by statute and all rights conferred upon stockholders herein are granted subject to this reservation.

IN WITNESS WHEREOF, the undersigned subscribes that he has executed these Articles of Incorporation on this 25th day of July, 1995.


MICHAEL W. GOODRICH
Incorporator

STATE OF FLORIDA)
)SS
COUNTY OF BROWARD)

The foregoing instrument was acknowledged before me this 28th
day of July, 1995, by Michael W. Goodrich, who is personally
known to me or who has produced a Florida Driver's License as
identification.

NOTARY PUBLIC
STATE OF FLORIDA
COMMISSION EXPIRES
JULY 1, 1996

(SEAL)
Stephen K. Gorman

(Print Name)

NOTARY PUBLIC

SERIAL NO: _____

ACCEPTANCE BY REGISTERED AGENT

I, Christopher D. Hale, Esq., hereby accepts the
designation of Resident Agent for service of process upon ATHLETIC
MANAGEMENT GROUP, INC., a corporation within the State of Florida,
in accordance with Section 48.091, Florida Statutes.

DATED this 27th day of July, 1995.

Christopher D. Hale
CHRISTOPHER D. HALE
Registered Agent

FILED
95 AUG - 1 PM 4:05
CLERK OF STATE
TALLAHASSEE, FLORIDA