

REFERENCE 1 652627

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AUTHORIZATION : Tatricia Pyjoto

COST LIMIT : 9 122.50

SECONDUCT SECTORS

ORDER DATE: August 2, 1995

ORDER TIME : 10:25 AM

ORDER NO. : 652627

CUSTOMER NO:

61621

CUSTOMER: Mg. Mary Ellen Norig-adams GRAY HARRIS & ROBINSON

> S.e. Bank Building, Suite 1200 201 E. Pine Street Orlando, FL 32801

DOMESTIC FILING

NAME:

PLANET HOLLYWOOD (FASHION), INC.

KXXX ARTICLES OF INCORPORATION CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

CERTIFIED COPY PLAIN STAMPED COPY CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Karen B. Rozar

EXAMINER'S INITIALS: _

T. BROWN AUG - 2 1995

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ARTICLES OF INCORPORATION OF PLANET HOLLYWOOD (FASHION), INC.



ARTICLE I - NAME

The name of this corporation is PLANET HOLLYWOOD (FASHION), INC. The mailing address of the corporation shall be 7380 Sand Lake Road, Suite 600, Orlando, Florida 32819.

ARTICLE II - DURATION

This corporation shall exist perpetually.

ARTICLE III - PURPOSE

This corporation is organized for the purpose of transacting any or all lawful business for which corporations may be incorporated under Chapter 607, Florida Statutes.

ARTICLE IV - CAPITAL STOCK

This corporation is authorized to issue 1,000 shares of \$.01 par value common stock.

ARTICLE V - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation shall be:

201 East Pine Street, Suite 1200 Orlando, Florida 32801

The name of the initial registered agent of this corporation at that address shall be:

Byrd F. Marshall, Jr.

ARTICLE VI - INITIAL BOARD OF DIRECTORS

- A. This corporation shall have two (2) directors initially. The number of directors may be either increased or diminished from time to time in accordance with the Bylaws, but shall never be less than one (1).
- B. The names and addresses of the initial directors of this corporation are as follows:

Name	Street	Address

Robert I. Earl 7380 Sand Lake Road

Suite 600

Orlando, Florida 32819

Keith Barish 7380 Sand Lake Road

Suite 600

Orlando, Florida 32819

ARTICLE VII - INCORPORATOR

The name and address of the person signing these Articles is:

Name Address

Byrd F. Marshall, Jr. 201 East Pine Street

Suite 1200

Orlando, Florida 32819

ARTICLE VIII - BY-LAWS

The power to adopt, alter, amend or repeal Bylaws shall be vested in the Board of Directors and the shareholders.

ARTICLE IX - AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amondment heroto, and any right conforred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 1st day of August, 1995.

> Byrd F. Marshall, Jr. Incorporator

STATE OF FLORIDA COUNTY OF ORANGE

The foregoing Articles of Incorporation were acknowledged, before me, on August 1, 1995, by Byrd F. Marshall, Jr. The Incorporator is personally known to me and did not take an oath.

My Commission Expires:

MARY ELLEN NORIS-ADAMS Notary Public, Chite of Florida My commilexpier, Din., 08, 1997 No. CC334329 Bonded thru Ashton Aguncy, Inc.

MARY ELLEN NORIS-ADAMS

CERTIFICATE OF ACCEPTANCE AS REGISTERED AGENT

Having been named as the registered agent in the Articles of Incorporation of PLANET HOLLYWOOD (FASHION), INC., I hereby accept and agree to act in this capacity.

Byrd F. Marshall, Jr.

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THE UNITED STATES CORPORATION 072100000032 ACCOUNT NO. 501272 5011226 REFERENCE AUTHORIZATION \$ 87.50 COST LIMIT ORDER DATE : August 19, 1997 ORDER TIME : 10:27 AM ORDER NO. : 501272-005 5000002271325-5011226 CUSTOMER NO: Melissa L. Wilson, Legal Asst CUSTOMER: Gray Harris & Robinson S.e. Bank Building, Suite 1200 201 E. Pine Street Orlando, FL 32801 DOMESTIC AMENDMENT FILING PLANET HOLLYWOOD (FASHION), NAME: INC. EFFICTIVE DATE: ARTICLES OF AMENDMENT RESTATED ARTICLES OF INCORPORATION PLEASE RETURN THE FOLLOWING AS PROOF OF FILLING _ CERTIFIED COPY

EXAMINER'S INITIALS:

PLAIN STAMPED COPY

CONTACT PERSON: Warren Whittaker

CERTIFICATE OF GOOD STANDING

ARTICLES OF AMENDMENT TO ARTICLES OF INCORPORATION OF PLANET HOLLYWOOD (FASHION), INC.

THE UNDERSIGNED, Scott E. Johnson, Senior Vice President of Planet Hollywood (Fashion), Inc., a Florida corporation (the "Corporation"), for and on behalf of the Corporation, hereby executes these Articles of Amendment to the Articles of Incorporation of the Corporation:

ARTICLE FIRST: The name of the Corporation is PLANET HOLLYWOOD (FASHION), INC.

ARTICLE SECOND: ARTICLE 1 of the existing Articles of Incorporation is hereby amended by deleting the existing ARTICLE 1 in its entirety and restating it as follows:

"ARTICLE 1 - NAME

The name of this corporation is COOL PLANET, INC. The mailing address of this corporation shall be 7380 Sand Lake Road, Suite 600, Orlando, Florida 32819."

ARTICLE THIRD: These Articles of Amendment to the Articles of Incorporation shall be effective as of August 12, 1997.

ARTICLE FOURTH: The foregoing amendment to the Articles of Incorporation reflected in Article Second above has been duly adopted and approved by both the Board of Directors and the sole Shareholder of the Corporation by written consents to action in lieu of a special meeting, and the necessary number of shares as required by statute have voted in favor of the amendment.

Thus, these Articles of Amendment to the Articles of Incorporation have been duly adopted in accordance with Sections 607.1003 and 607.1006 of the Florida Business Corporation Act. on August 13, 1997.

IN WITNESS WHEREOF, the undersigned has caused these Articles of Amendment to the Articles of Incorporation to be signed by its Senior Vice President this __/3/day of August, 1997.

PLANET HOLLYWOOD (FASHION), INC., a Florida corporation

3v:

Scott-E. Johnson, Senior Vice Presiden